

# Agenda At a Glance

Tenth Annual International Conference

## Opening the Door for the Race to the Top

Baltimore Marriott Inner Harbor Hotel

March 26 - March 28, 2010



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### Friday, March 26, 2010

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University Pre-Function Foyer

4 pm – 7 pm

Registration

Holiday Ballroom, Hilton Hotel

5 pm – 7 pm

CCBA and NACCTEP  
Welcome Cocktail Reception

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### Saturday, March 27, 2010

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University Pre-Function Foyer

7:45 am – 10:30 am

Registration

Salons A - C

7:45 am – 8:40 am Breakfast

Welcome

Dr. Kenneth P. Walker  
President CCBA

Keynote

Dr. Don Silver  
The 3 Ways High Level Administrators  
Can Boost Transfer Success

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### 8:45 – 9:30 Concurrent Sessions

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Salon D

College Funding – A Very Public Collision with Access

Salon E

Start Here, Stay Here, Succeed Here: Strategies to  
Develop a Successful University Center

Salon F

Start Smart: A Project Management Approach to  
Implementing the Community College Baccalaureate

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### 9:35 – 10:20 Concurrent Sessions

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Salon D

Community College Baccalaureates: The Role of  
Distance Learning

Salon E

The New Jersey Coastal Communiversities: Access vs  
Success: Making it to the Finish Line

Salon F

Go Big or Go Home: Leveraging the Baccalaureate  
Era for Transformational Change

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### 10:20 – 10:35 Break

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### 10:35 – 11:20 Concurrent Sessions

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Salon D

Bridging the Gap: Articulation within  
Entrepreneurship Programs

Salon E

The Communiversities @ Surprise: A New Model for  
Higher Education

Salon F

Panel  
The No-Frills Community College Baccalaureate:  
This is Not Your Father's Oldsmobile

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**11:25 – 12:10 Concurrent Sessions**

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Salon D

Rubrics for Student Success

Salon E

Creating Seamless Transfer by Eliminating Transfer:  
The Macomb 2 Oakland Success Story

Salon F

Community Involvement in Student Learning  
Outcomes

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**12:10 – 1:30 Lunch/Keynote Speaker**

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Salons A - C

**Marielle Grangenais**

Publisher of The Chronicle of Higher Education

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**1:30 - 2:15 Plenary Session**

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Salons A - C

**Dr. Willis N. Holcombe**

Chancellor, Division of Florida Colleges  
Florida Department of Education

The Florida College System:  
Recent Developments in Baccalaureate Degrees

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**2:25 – 3:10 Concurrent Sessions**

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Salon D

Educating Non-English Speakers in Higher Education:  
How to Identify and Aid Students to Overcome  
Cultural Factors Affecting Academic Success

Salon E

Curriculum Harmonization through Joint Boards for  
Teacher Education

Salon F

Access vs. Success: Can we have both?

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**3:10 – 3:20 Break**

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**3:20 – 4:05 Concurrent Sessions**

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Salon D

Innovative Programs with an International  
Perspective - Banking and International Business

Salon E

The Development and Implementation of a  
Successful Engineering Program within Lorain County  
Community College's University Partnership

Salon F

Maintaining the Community College Mission: How  
Edison State College Remains Committed to the  
Community

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**4:10 – 5:00 Concurrent Sessions**

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Salon E

Performance Outcomes of Two Year College Diploma  
Graduates in Four Year Baccalaureate Programs

Salon F

EMOTIONAL INTELLIGENCE (EI): The South Texas  
College Model for Student Success

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**Sunday, March 28, 2010**

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**7:45 - 9:00 Breakfast/Keynote Speaker**

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Salons A - C

**Dr. M. A. Farooqui**

Chief Mentor  
NICT-IGNOU Community College

Higher Education in India: Historical Perspective,  
Present Status and Outlook for the Future

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**9:00 – 10:00 Plenary Session**

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Salons A - C

Joint Forum with NAACTEP

Service Learning for Student Educators: Current  
Trends in Service Learning Programs in Relation to  
Teacher Education

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**10:15 – 11:00 Concurrent Sessions**

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Salon E

Partnership in Practice: Service Learning for Student  
Educators

Salon E

Michigan's Path to Legalization of Public Community  
College Baccalaureate Authority

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**11:05 - Noon**

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**Noon Adjourn**

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# *Welcome to Our Tenth Annual International Conference*

*Dr. Kenneth P. Walker, President*

Dr. Kenneth Walker is the District President of Edison State College in Ft. Myers, Florida and the President of the Community College Baccalaureate Association. He previously held college presidencies and other administrative positions in Oklahoma and Texas. He has a B.A. and M.A. in Political Science, a Ph.D. in Higher Education Administration and continuing education in management and leadership from Harvard University, Southern Methodist University, College of William and Mary and Oxford University. He served in the United States Air Force.



Dr. Walker has received numerous awards for exemplary and distinguished service, outstanding leadership in improving educational opportunities and the advancement and support of education. He received the Professional Educators award from the Association of Community College Trustees in 1977. He was honored in 2001 by the Edison State College District Board of Trustees with a unanimous Resolution naming the new \$14 million Kenneth P. Walker Health Science Hall. Dr. Walker is the Founder of the Community College Baccalaureate Association.

## **Community College Baccalaureate Association**

The Community College Baccalaureate Association strives to promote better access to the baccalaureate degree on community college campuses, and to serve as a resource for information on various models for accomplishing this purpose.

The CCBA attempts to gather all published articles and legislation dealing with the community college baccalaureate degree. We also solicit copies of unpublished materials related to this topic. We host an annual conference to share information and develop ways to promote the community college baccalaureate degree to governors, state legislatures, national policy boards, and other appropriate persons and organizations.

The baccalaureate degree is an important entry requirement for better jobs and a better lifestyle. Therefore, every person should have an opportunity to pursue the baccalaureate degree at a place that is convenient, accessible and affordable.



## 8:45 - 9:30 Concurrent Sessions

### Salon D

#### **College Funding – A Very Public Collision with Access**

Robert C. Messina, Jr.

This session will illustrate an institutional perspective on the current funding dynamic and also describe 10 “out of the box” models and strategies for weathering the downturn and moving forward with innovative approaches for long-term successes. The participant will learn about financial constraints and limitations that are overlaid on an institution by external events/authorities and how the institution can cope with that harsh reality. The presentation will focus on actual cases in which more than 47% of a county’s financial support has been withdrawn in this economic downturn. What challenges or opportunities does this circumstance present for the nation’s community colleges?

### Salon E

#### **Start Here, Stay Here, Succeed Here: Strategies to Develop a Successful University Center**

Janet Nelson  
Michael Greene

An important part of the college’s strategic plan, Cayuga’s University Center is up and running with four active partners. The presentation will describe the process of constructing a viable upper division program, at a small community college serving a predominately rural service area. Focusing on the goals of sustainability and employability, Cayuga’s program has moved from a shared mission statement, through partnership agreements, and now delivers a variety of instructional formats that offer 19 Bachelor degrees and 7 Master degrees. Their challenges will be identified and useful recommendations will be shared. Time will be provided for questions and an exchange of ideas among those present.

### Salon F

#### **Start Smart: A Project Management Approach to Implementing the Community College Baccalaureate**

Christine Broeker  
Barbara Entwistle  
Christine Robinson

Seminole State College of Florida utilized a project management approach to develop and implement the community college baccalaureate. This presentation provides an overview of the project management model and its’ application to the community college baccalaureate. Project management stages, challenges and lessons learned from employing the model are examined.

## 9:35 - 10:20 Concurrent Sessions

### Salon D

#### **Community College Baccalaureates: The Role of Distance Learning**

Craig Gilman

Distance Learning is an important method of access to and success in baccalaureate programs. This session will provide an up-to-date overview of the community college baccalaureate movement and the essentials of distance learning to provide the second two years of a baccalaureate degree through community colleges.

### Salon E

#### **The New Jersey Coastal Communitiversity: Access vs Success: Making it to the Finish Line**

Anita Voogt

The Communitiversity is a higher education partnership whose mission is to increase access to post-associate degree education for residents of the coastal New Jersey region. With mounting attention to outcomes and accountability in higher education, political support and funding is increasingly dependent on institutions showing that they are doing what they profess to be doing. This presentation discusses findings of a study that analyzed undergraduate retention rates, graduation rates and time to degree completion data for Communitiversity students compared to students at the partner home institution and identified factors that may have influenced student success in either venue.

### Salon F

#### **Go big or go home: Leveraging the baccalaureate era for transformational change**

Steven R. Wallace  
Tracy A. Pierce

Florida Community College at Jacksonville could have chosen to simply transition to Florida State College at Jacksonville to reflect its expanded baccalaureate programmatic mission. Instead, the college leveraged the converging political, organizational, and market dynamics to restructure the organization in response to the needs of students, employers, and the community. This workshop will present research on the leadership, image, and identity issues associated with the transformation and will elucidate the College’s unique experience in transitioning from a comprehensive community college to a multi-divisional organizational structure comprising a degree granting division, a career education division, and a community education division.

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## 10:20 - 10:35 Break

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## 10:35 - 11:20 Concurrent Sessions

### Salon D

#### **Bridging the Gap: Articulation within Entrepreneurship Programs**

**Douglas Viehland**

This session presents the results of a survey of members of the Association of Collegiate Business Schools and Programs, National Association for Community College Entrepreneurship, and United States Small Business and Entrepreneurship. The conference session is designed to facilitate the discussion and creation of transfer and articulation agreements with regard to entrepreneurship. The goal is that these sessions will help build greater understanding of articulation and transfer policies, especially among entrepreneurship programs.

### Salon E

#### **The Communiversity @ Surprise: A New Model for Higher Education**

**Todd Aakhus  
Allan Hoffman**

The Communiversity @ Surprise is technically equipped, flexible, and designed to contribute positively to student success. It brings together a vocational high school, community colleges and universities so students can earn everything from certificates and associate degrees, to bachelor's and master's degrees, in one convenient location. Classes at the Communiversity are offered in-person, online, and in hybrid modalities.

Through public and private partnerships, increased articulation agreements are provided. This adds value and flexibility for our students. This ensures that valuable resources such as time and money are used efficiently. This model contributes to student successful and greater rates of degree completion.

### Salon D

#### **The No-Frills Community College Baccalaureate: This is Not Your Father's Oldsmobile**

**James E. Samels            James Martin  
Richard Carpenter        Robert C. Messina  
Lawrence H. Poole        G. Jeremiah Ryan**

Our CCBA Panel will involve the participation of several Community College Presidents. This distinguished panel of community college administrators, consultants, and baccalaureate degree experts will share their perspectives, best practice models, and prognostications for the future of no-frills baccalaureate campus infrastructure for the 21st century. They will also reflect on changing student demographics as well as demand and success for a no-frills university. Panelists will also provide illustrative examples of no-frills auxiliary services and importantly student academic support services. In the last segment of the presentation panelists will frame questions and provide answers as well as field questions from conference participants.

## 11:25 - 12:10 Concurrent Sessions

### Salon F

#### **Rubrics for Student Success**

**Jose A. Sanchez  
Margaretha E. Bischoff**

Departments at South Texas College have developed a faculty friendly system to assess learning outcomes, with the use of common grading criteria, which can be applied to various assessment methods used by faculty of different disciplines. Results are used to enhance instructional strategies and improve student learning.

Participants will be offered an opportunity to begin to develop their own instructional assessment rubric that can be applied to their specific disciplines. Sample rubrics and blank rubric forms (handouts) will be provided for all participants. Presenters will assist in the process by providing guidance and offering suggestions. Presenters will also discuss barriers that were encountered during the implementation of the system.

In the second half of the presentation, a web-based software application/system will be demonstrated that allows for easy reporting, faculty feedback and data analysis.

### Salon E

#### **Creating Seamless Transfer by Eliminating Transfer: The Macomb 2 Oakland Success Story**

**Donald N. Ritzenhein**

The quest for "seamless" transfer always encounters the same obstacle: transfer is inherently not seamless. At a minimum, duplicate applications must be completed and transcripts evaluated, meetings held with advisors, resulting, all too frequently, with some disappointment at the end. Macomb Community College and Oakland University decided to remove the seam in transfer by removing transfer! With their unique "M2O" program, winner of Michigan's "Outstanding Transfer [sic] Program Award," they created a virtual merger of their institutions and a model of baccalaureate progression they hope will help others do the same.

### Salon F

#### **Community Involvement in Student Learning Outcomes Salon F**

**Jeff Crain  
Tom Corll**

Offering a Bachelor Degree in Organizational Management, the program has had community support from inception of the program to defining student learning outcomes to direct review of work by members of the community advisory committee.

The Midland College program uses the hybrid methodology for teaching and learning. This methodology addresses cross course methodology and measurement. The evaluation of program learning is through the assessment of case studies, common decision making methodology, team projects and presentations, individual research, individual presentations and internet based testing.

## 12:10 - 2:15 Luncheon

### Salons A-C

Remarks **Kenneth P. Walker**  
Pioneer Award  
Community College Baccalaureate Association  
with Community College Week Essay Contest  
Award **Beth Hagan**  
Of Like Minds Organizations

### Keynote Address



**Marielle Grangenois**

Publisher  
**The Chronicle of Higher Education**

Marielle Grangenois, who has three decades of media experience including editorial, advertising and public relations, will oversee advertising for the organization's two newspapers – The Chronicle of Higher Education and The Chronicle of Philanthropy – and its three Web sites – <http://www.chronicle.com>, <http://philanthropy.com>, and Arts & Letters Daily, <http://www.alddaily.com/> – as well as its newsletters and special reports, including The Chronicle Review.

While at The Baltimore Sun from 2000 to 2007, Grangenois oversaw a 200-person sales division, and served as vice president for marketing and interactive media and as general manager of [baltimoresun.com](http://baltimoresun.com). For the past two years, she has been a managing director at Burson-Marsteller, a worldwide public relations firm, where she created of a new multicultural practice serving clients such as the NAACP Legal Defense and Educational Fund, the United Negro College Fund, and Amgen, a human-therapeutics company.

Before joining the Sun, she was an advertising executive from 1990 to 2000: most recently at Washington Post Newsweek Interactive in Arlington, Va., and before that at The Philadelphia Inquirer. She has also been a reporter for the Sun, USA Today, and BusinessWeek, and was director of minority affairs at the American Society of Newspaper Editors.

Grangenois has a bachelor's in journalism from New York University. She is married to Steven Holmes, former New York Times and Washington Post journalist who now is CNN's executive director for Standards and Practices. The couple lives in Columbia, Md., with their daughter.

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## 1:30 - 2:15 Plenary Session

### Salons A-C

#### Dr. William Holcombe

#### The Florida College System: Recent Developments in Baccalaureate Degrees

Both the 2008 and the 2009 Legislative Sessions in Florida produced significant defining legislation for the evolution of The Florida College System. This legislation clarified mission, governance and program approval issues related to the incorporation of baccalaureate degrees into the fabric of the system. Related topics, such as coordination with other postsecondary sectors and finance, will be discussed and Question and Answer time will be provided.

## 2:25 - 3:10 Concurrent Sessions

### Salon D

#### Educating Non-English Speakers in Higher Education: How to Identify and Aid Students to Overcome Cultural Factors Affecting Academic Success

#### Mireille B. Lauture

Confronted with an unprecedented number of immigrant students filling open-door, egalitarian colleges, educators will benefit from insights specific to the teaching of immigrant populations, specifically the non-English speakers. This presentation examines challenges and academic adjustments based on language and cultural learning and different study styles encountered by non-English speakers who are studying in American colleges. Such difficulties can hinder students' academic achievement. From this workshop, American faculty will feel satisfied and rewarded when taking away new teaching tools and practices more beneficial to multicultural diverse classrooms, which will result in higher academic achievement by students, and at the same time, increase university enrollments and retention.

### Salon E

#### Curriculum Harmonization through Joint Boards for Teacher Education

#### Vivienne Roberts

The relationships with the Teachers' Colleges are very well established and are facilitated by curriculum harmonization through the Joint Boards for Teacher Education. There are other instances however where the relationship has been established through a bilateral arrangement between a college and the university, based on the qualification of an individual institution. Such is the case of the Barbados Community College's (BCC) Hospitality and Tourism associate degree which is linked with UWI's Bachelor's in Hospitality and Tourism and the BCC's Business Studies associate degree which is linked with the UWI's Bachelor's degrees in Management Studies, Accounting or Economics.

A study will be done to investigate the effectiveness of the two-plus-two arrangements as a mechanism for (i) the widening of access and (ii) the enabling of success of students who are involved in these two partnership arrangements. The methodology will be the use of structured interviews of administrators from both institutions and the analysis of registration and examination data from the registries of both institutions.

The data will be analyzed to establish trends and identify challenges to the achievement of the objectives of the partnership. Recommendations will be made to enhance both policy and institutional practice.

**Salon F**

**Access vs. Success: Can we have both?**

**Cherylyn Cameron  
Bernard Cordial**

Embry–Riddle Aeronautical University (ERAU) and Georgian College began to work together in the 1980's with an articulation allowing graduates of the Aviation Management (3 year diploma) to enter the fourth year of the Bachelor of Science in Technical Management at the Daytona Campus in Florida. Studying in Florida was not an option for most of our graduates. Based on student and employer demand, ERAU is now delivering the degree completion courses on site at Georgian College. In this session, the presenters will discuss the partnership, challenges, and our exploration of the possibilities presented by the inclusion of eLearning opportunities to increase access and viability of the partnership.

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**3:10 - 3:20 Break**

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**3:20 - 4:05 Concurrent Session**

**Salon D**

**Innovative Programs with an International Perspective-Banking and International Business**

**Shri Goyal  
Irv DeGraw**

This presentation will outline the development, implementation, and current status of the Bachelor's of Applied Science in Banking and the Bachelor's of Applied Science in International Business offered at St. Petersburg College (SPC) in Florida. The Banking program is an excellent example of an innovative program that was developed specifically to meet the needs of the banking community. The International Business program was also designed along with the business community and has developed a unique international partnership with Estonia that provides educational opportunities for students from SPC and Tallinn University of Technology in Estonia.

**Salon E**

**The Development and Implementation of a Successful Engineering Program within Lorain County Community College's University Partnership**

**John R. Crooks**

Lorain County Community College in partnership with the University of Toledo has established a program that can be completed entirely at the community college site. The presentation will focus on key elements of the program including the presence of full-time faculty from the University of Toledo residing on the community college campus, significant scholarship availability provided by the Community College Foundation, and having the same course and coop requirements as the University. Curriculum design and student successes will be highlighted.

**Salon F**

**Maintaining the Community College Mission: How Edison State College Remains Committed to the Community**

**Kristen Zimmerman  
Erin Harrel**

The debate of our role as community colleges offering baccalaureate degrees continues to spark the interest of legislators, the higher education community, students and the communities we serve. Edison State College retains community as the central focus of our mission and programming. Explore strategies to offer programs that will serve local need, fulfill workforce gaps and provide students with opportunities to apply their learning. Edison State College engages in many collaborative efforts with community partners, connecting these experiences with the curriculum and program outcomes.

**4:10 - 5:00 Concurrent Sessions**

**Salon E**

**Performance Outcomes of Two Year College Diploma Graduates in Four Year Baccalaureate Programs**

**Mike Henry**

Limited transfer agreements between two-year college diploma courses and four-year baccalaureate degree programs are relatively common. Full credit transfer or block transfer arrangements are less common, although some scholars have recognized the value of increased seamless transferability and more integration relationship between colleges and universities.

Grant MacEwan University is a comprehensive institution that offers both two-year and four-year programs. In MacEwan's B. Commerce program, two-year Management Studies graduates are given a block transfer with full two years credit in the four-year degree program.

This presentation will compare the academic outcomes of diploma transfer students with four-year degree students and discuss the implications of the data.

**Salon F**

**EMOTIONAL INTELLIGENCE (EI): The South Texas College Model for Student Success**

**Gardner Reynolds  
Darwin Nelson**

The program focuses on the implementation of Emotional Intelligence (EI) as a model of student success and academic excellence at South Texas College. The effectiveness of EI centric training and intervention strategies in improving student achievement and retention are emphasized.

South Texas College's lead administrators, college success faculty, and key staff have implemented EI as a major initiative in building a campus culture of student success. On-line EI assessment and support services have been developed to improve student achievement and retention. Research findings demonstrating gains in student achievement and retention are presented and specific teaching and EI centric intervention programs are discussed.

**Sunday, March 2, 2008**

**7:45 - 8:30 Breakfast/Keynote Speaker**

Salons A-C

**Dr. M. A. Farooqui**

**Chief Mentor**

**NICT-IGNOU Community College**

**Higher Education in India: Historical Perspective,  
Present Status and Outlook for the Future**

**9:00 - 10:00 Plenary Session**

Salons A-C

**Community College Bacalaureate Association and  
National Association of Community College Teacher  
Education Programs  
present:**

***Service Learning for Student Educators:  
Current Trends in Service Learning Programs in  
relation to Teacher Education.***

**Panel Moderator: Donna Lynn Ciampa**

This joint session is a collaboration between CCBA and NACCTEP to provide an overview of the newest trends in service learning programs in relation to teacher education. Panel participants will include board members from both associations.

**10:15 - 11:00 Concurrent Sessions**

Salon E

**Partnership in Practice: Service Learning for Student  
Educators**

**Donna Lynn Ciampa  
John E. Krueger**

The Service Learning project at Suffolk County Community College partners students from the teacher education programs with community organizations. Pre-service teachers are actively involved in a collaborative effort between academia and community service which broadens their perspectives on the teaching profession and implements educational practice outside the traditional K-12 classrooms.

Salon F

**Michigan's Path to Legalization of Public Community  
College Bacalaureate Authority**

**Olin Joynton  
Michael Hansen**

The Community College Act of 1966 restricts Michigan public community colleges (now 28 in number and highly independent) to certificates and associate's degrees. Since 2007 the Michigan Community College Association has endorsed permissive legislation for bacalaureate authority. Two bills introduced to the 2007-08 Legislature provided for virtually unlimited authority. They went nowhere. A pair of bills introduced to the 2009-10 Legislature restricted authority to four specific programs and were approved in November by the House Education Committee, leading to a contest on the floor. This presentation will appraise recent dynamics and strategic prospects for the authority campaign in Michigan.

**11:00 - Noon Concurrent Sessions**

**Noon Adjourn**

# Our Distinguished Presenters



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**TODD AAKHUS**  
*Director of Community  
Partnership Programs  
Rio Salado College*

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Todd Aakhus has worked for the Maricopa Community Colleges since 1996. He started with Rio Salado College in January 2001, and has held positions in Employee and Organizational Learning, Employee Wellness, and is currently the Director of the Rio Salado Colleges in Surprise. His academic background includes an Associate of Arts from Rio Salado College, a Bachelor's degree in Business Management from ASU, a Master of Arts in Human Resources Management from Ottawa University, and a doctorate from Walden University in the School of Education (Community College Leadership Specialization). He has teaching credentials in business, computer information systems, and strategic compensation at the college and the university levels.

Aakhus has been engaged in supporting and promoting community college education in the Maricopa County. Aakhus has served on the Board of Directors with the Wellness Council of Arizona since 2003, and serves on the Board of Directors for the Surprise Regional Chamber of Commerce. He has contributed to think tanks with the City of Surprise and Dysart Unified School District (K-12) centered on technology and education. He is a member of Interfaith Community Care's Advisory Council, and is an alum of Leadership West (Class XIII).

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**MARGARETHA E. BISCHOFF**  
*South Texas College*

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Dr. Ety Bischoff has served South Texas College, a bachelor degree offering community college in McAllen, TX, for over 10 years. First she served as a Psychology faculty member, then as a chair for Criminal Justice and Social Sciences, and now as the Dean for Liberal Arts and Social Sciences. Throughout her career at South Texas College she has been involved in collaborative efforts implementing learning outcome assessment systems, especially for general education classes and fields of study. Under her leadership several successful systems of data analysis and interpretation as a tool for enhancing student performance and completion have been developed.

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**CHRISTINE BROEKER**  
*Director of Curriculum  
Seminole State College of Florida*

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Christine Broeker is the Director of Curriculum at Seminole State College of Florida in Sanford/Lake Mary, Florida. She has thirteen years of experience in academics and student services at the community college level. She is currently completing the doctor of education program at the University of Central Florida. Her dissertation topic is a policy analysis of the impact of SB 1716 on the Florida Community College System.

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**CHERYLYN CAMERON**  
*Associate Vice President  
Georgian College University  
Partnership Centre*

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Dr. Cameron completed a PhD in Theory and Policy Studies in Education at the Ontario Institute of Studies in Education, University of Toronto. Closely involved with the development of collaborative programs in degree studies and college bachelor degrees, Cherylyn is interested in college-university relations and inter-institutional agreements and partnerships. As Associate Vice-President of the University Partnership Centre, Dr. Cameron is committed to expanding access to post-secondary programs at the degree and advanced study levels. She believes that strengthening relationships with select universities and further developing Georgian's own degree offerings will create unprecedented options and choice for students in Central Ontario.

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# Our Distinguished Presenters



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**RICHARD CARPENTER**  
*Chancellor  
Lone Star College System*

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Dr. Carpenter is the Chancellor of the Lone Star college system, which governs five of the fastest growing community colleges in Texas. He has previously served at President of the Community College of Southern Nevada and has also served as Chancellor of the Wisconsin Technical College System. Dr. Carpenter is also an often quoted community college leader and commentator.

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**DONNA LYNN CIAMPA**  
*Assistant Professor for Child Study and  
Adolescent Education Teacher Educations  
Suffolk County Community College*

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Dr. Donna Lynn Ciampa is an Assistant Professor for the Liberal Arts Child Study and Adolescent Education Programs at Suffolk County Community College (SCCC) on Long Island, New York, where she also serves as an administrator in the Department of Faculty and Professional Advancement. She holds a Bachelor of Arts in English from Molloy College; a Masters of Arts in English Literature from Long Island University: CW Post; and a Doctor of Education in Educational Administration from Dowling College. Dr. Ciampa is a 15 year veteran from the New York K-12 public school system. Along with her recent research on the effects of service learning on pre-service teachers, Dr. Ciampa's research includes identifying the effectiveness of SCCC in serving its first year college students.

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**BERNARD CORDIAL**  
*Dean of Academic Affairs  
Embry-Riddle Aeronautical University  
Worldwide*

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Dr. Cordial, Dean of Academic Affairs, Eastern Region for Embry-Riddle Aeronautical University – Worldwide, has served the University for over 12 years.

He was the Northeast Regional Director, as well as the Director at Embry-Riddle Worldwide's Atlanta campus. Dr. Cordial retired in 1996 from a distinguished 24 year military career in the US Navy.

Dr. Cordial received a BS in Professional Aeronautics from Embry-Riddle and also holds a Doctor of Jurisprudence from John Marshall Law School.

Dr. Cordial has established educational partnerships with major aviation/aerospace related companies. The Eastern Region's main goal is academic excellence, customer service and commitment to quality.

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**TOM CORLL**  
*Director, Institutional Effectiveness  
and Planning  
Midland College*

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Tom has worked in post-secondary education for seven years; he has been a member of national and state level Institutional Research associations for five years. He has facilitated numerous workshops, concurrent sessions, and served as a roundtable presenter. Tom has been actively working on issues of accountability with the Texas Higher Education Coordinating Board. Tom holds degrees in Business Administration; MS in Human Resources; and is currently a PhD candidate with a specialization in Training and Performance Improvements.

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# Our Distinguished Presenters



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**JEFF CRAIN**

*Faculty – Technology Management - BAT  
Midland College*

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Jeff serves as a full time teacher in the BAT program at Midland College. In addition, he serves as an organization strategist and consultant for the local Business and Economic Development Center.

Prior to teaching, Jeff served in International Management positions in Europe and the USA.

Jeff holds degrees in Industrial Management/Economics, a MBA and a doctorate in Applied Artificial Intelligence.

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**JOHN R. CROOKS**

*Provost of the University Partnership  
Director of Distance Learning  
Lorain County Community College*

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John R. Crooks is the Associate Provost of the University Partnership and Director of Distance Learning at Lorain County Community College. Prior to this position, Dr. Crooks served as the Director of Science and Mathematics. He has previously worked at Iowa Wesleyan College and Arkansas State University – Beebe, as an Assistant/Associate Professor. Dr. Crooks received his BS and MS in Biology from Northeast Missouri State University (currently Truman State University), and his PhD in Biology from Bowling Green State University. Dr. Crooks has presented and published several papers, been a reviewer for multiple manuscripts, and is actively involved with several science and educational organizations.

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**IRV DEGRAW**

*College of Technology & Management,  
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Irv DeGraw has a D.B.A. in Finance from Nova Southeastern University, an M.B.A. from the University of Connecticut and a B.S.B.A. from the State University of New York. He is a

nationally recognized capital markets analyst and authority on the valuation and performance of emerging high-tech industries. His views are regularly cited by the national business media, including: The Wall Street Journal, Reuters, CNN, MSNBC, Bloomberg TV, and CNBC TV. He has served on the faculties of Washington College (Maryland), Eckerd College, University of South Florida and University of Connecticut. At St. Petersburg College, he teaches finance and banking courses.

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**BARBARA ENTWISTLE**

*Project Manager  
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Dr. Barbara V. Entwistle is Project Manager at Seminole State College of Florida in Sanford/Lake Mary, Florida. She holds a Juris Doctor and is a licensed attorney in two jurisdictions. She has eighteen years experience at two community colleges, serving as Professor and Program Manager of Legal Studies; Department Chair of Criminal Justice and Paralegal Programs; Department Chair of Information Systems, Business, and Legal Studies; and Interim Dean. As project manager with Project Management Professional (PMP) certification, she has directed college-wide initiatives including integrated software systems upgrades, SACS projects, and implementation of the Bachelor of Applied Science in Interior Design.

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**M.A. FAROQUI**

*Chief Mentor  
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Dr. M.A. Farooqui is a senior academician of the State of Madhya Pradesh, India. He has been involved in Higher Education for the last 41 years. He has contributed to Higher Education through various Research Publications.

He has been the Prof. /Principal/Director of various Higher Educational Institutions (1969-2003) in India. He has been the Director, Higher Education, Ministry of Higher Education, Federal Democratic Republic of Ethiopia (2005-06).

He is at present Chief Mentor of a leading NGO of India, Network for the Information & Computer Technology (NICT) in the field of ICT4D. Under his guidance NICT has shouldered the responsibility of bridging the digital divide with the deployment of IT for the improvement of Socio-economic scenario of the Society.

To empower underprivileged & marginalized members of the Society he has been instrumental in establishing NICT

# Our Distinguished Presenters

Community College in association with IGNOU (Indira Gandhi National Open University) the renowned International University in the field of Distance Education of India.

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**SHRI GOYAL**  
Dean  
College of Technology &  
Management  
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Dr. Shri Goyal is the Founding Dean of the College of Technology & Management at St. Petersburg College. He was instrumental in the development of the initial programs in Technology Management, which began with 100 students in 2002. Since that time, five new programs: International Business, Banking, Management & Organizational Leadership, Sustainability Management and Business Administration have been added and the college has grown to approximately 1,200 currently enrolled students.

Prior to this, Shri was Director of Technology Program in Operations Systems Technologies at Verizon Laboratories in Waltham, Massachusetts, where he worked over 25 years. He initiated and successfully completed programs in Wireline, Wireless Service and Network Management. His key contributions have been in developing Intelligent Operations Support Systems.

Dr. Goyal holds a Ph.D. in Electrical Engineering from North Carolina State University in Raleigh, NC. He has published numerous papers. Shri is an IEEE Fellow and is a member of the ComSoc Board of Governors. He holds a U.S. Patent and 2 patents in India.

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**CRAIG GILMAN**  
Markets Manager  
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Craig is an American Public University Education Markets Manager and online adjunct professor. He is a licensed secondary social studies teacher with extensive experience teaching at the secondary and post-secondary level both internationally and domestically. Prior to becoming a teacher he served as an active duty officer of Marines.

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**MICHAEL GREENE**  
Coordinator of Baccalaureate Program  
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Michael Greene is the Coordinator of Baccalaureate Programs at Cayuga Community College. Prior to this position, Mike coordinated a Dual Enrollment program for the Technical College of the Lowcountry in South Carolina, and worked as director and counselor for a USDOE educational opportunity program, Student Support Services. He has also worked in Career and Technology Education as an instructor, a vocational assessment specialist, and a secondary school counselor. Michael earned Master degrees from Bowling Green State University and Saint Lawrence University. He is a member of the World Future Society and provides career counseling at their annual conferences.

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**MICHAEL HANSEN**  
President  
*Michigan Community College Association*

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Michael Hansen earned a BA in American political science from the University of Michigan and began his career teaching high school social studies. In 1988, he began working for the Senate Fiscal Agency as a non-partisan Fiscal Analyst supporting the Michigan Senate. He received his master's degree in labor and industrial relations from Michigan State University in 1992. His 18-year career with the SFA culminated in his position as Chief Analyst, with responsibilities including staffing the Joint Capital Outlay Subcommittee and the Appropriations Subcommittee on Community Colleges. In 2006, Hansen became President and CEO of the Michigan Community College Association.

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# Our Distinguished Presenters



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**ERIN E. HARREL**

*Associate Dean of Education  
Edison State College*

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**D**r. Erin E. Harrel has been serving as Associate Dean of Education at Edison State College and was instrumental in developing the first School of Education at ESC. Prior to joining Edison State College as a faculty member in 2007, Dr. Harrel served as an adjunct instructor, more than ten years in public and private school settings, an educational consultant and has served on countless advisory boards to support education.

Currently, Dr. Harrel serves as a member of the accreditation team for the National Council of Accreditation for Teacher Education, as well as a program review and accreditation specialist for the Florida Department of Education's University and College system. She is also an appointed member of the Education Common Prerequisite Committee for the Florida Department of Education. She has a background in curriculum and instruction, leadership and organizational change management.

Dr. Harrel's educational and parenting workshops have been presented and implemented across the State of Florida. With more than 60 publications in print and a broad array of multifaceted experience in the k-20 education system, Dr. Harrel brings strong leadership and tremendous passion to Edison State College's growing education programs to include the Collegiate High School.

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**MIKE HENRY**

*Associate Dean of Academic Studies  
Grant MacEwan University*

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**M**ike Henry is the Associate Dean of MacEwan University's School of Business. He has served on several committees at MacEwan and as the president of the Management Education Co-ordinating Council of Alberta. His work (with Davar Rezanian) on "Education and Management: Conceptualizing Transfers and Bridges" has been presented at the Administrative Sciences Association of Canada and at the Academy of Management.

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**ALLAN M. HOFFMAN**  
*Campus Executive Officer  
Ottawa University, Arizona*

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**D**r. Hoffman is CEO-Ottawa University, Arizona. Among his past accomplishments, he was Director and founder of the Center for the Prevention of Community Violence, Des Moines University Osteopath Medical Center Des Moines, Iowa and is an experienced educator and healthcare executive. He has held executive-level positions in higher education leadership and health care, having served as CEO, vice president, dean, associate dean, executive officer, and professor of public health and healthcare administration. Dr. Hoffman has been a visiting scholar, adjunct professor, clinical professor of family medicine and medical education, and professor at several institutions in the US and globally. Dr. Hoffman has published extensively and authored several books including: *Schools, Violence and Society* (Praeger Publishers, 1996), *Violence on Campus* (Aspen Publishers, 1998), *Managing Colleges and Universities: Issues for Leadership* (Bergin and Garvey, 2000), *Total Quality Management: Implications for Higher Education* (Prescott Publishing, 1995) and is presently working on a book to be published by the American Council on Education (ACE) dealing with innovations in higher education.

He has provided consulting services to schools, colleges/universities, and business organizations in multinational settings. He earned his B.S. magna cum laude from the University of Hartford, and received two M.A. degrees and an Ed.D. from Teachers College, Columbia University where he was named a Kellogg Fellow. He is a Certified Health Education Specialist. Dr. Hoffman is the recipient of numerous awards and honors associated with his teaching and his efforts to prevent community violence and resolve conflict creatively. He received a Certificate of Special Congressional Recognition from the Congress of the United States of America and a Special Recognition Award from the Executive Office of the President of the United States, Office of National Drug Control Policy.

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# Our Distinguished Presenters



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**WILLIAM HOLCOMBE**  
*Chancellor*  
*Florida's State College System*

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Dr. Will Holcombe is Chancellor for Florida's State College System. Dr. Holcombe has more than 30 years of experience in educational leadership and collegiate administration.

Holcombe, who completed his undergraduate studies at Baldwin-Wallace College, earned both his Masters in Education and Ph.D. in College Administration from the University of Florida. A former U.S. Marine Corps Captain, Dr. Holcombe began his teaching career at Ford Junior High School in Brook Park, Ohio. Holcombe later joined Florida's State College System, serving as an English professor at Santa Fe Community College and Broward Community College, where he eventually became president in 1987. Holcombe has also served as Vice President of Brevard Community College, provost and academic dean for Broward's Central Campus and assistant to the President for Broward Community College.

Since Florida's Colleges are the primary access point to higher education in the state for more than 800,000 students, one of Chancellor Holcombe's highest priorities is facilitating and maintaining postsecondary opportunities for our students. Florida's colleges provide the state's broadest range of educational options, including adult continuing education, recreation and leisure programs, certificate training, Associate's degrees which provide university parallel and/or career technical preparation, and Baccalaureate degrees in areas of critical workforce need. As he has throughout his career, Dr. Holcombe continues to be a strong advocate for student success, seamless articulation and economic development. As Chancellor, Holcombe works to build consensus with other stakeholders in higher education including K-12, workforce development entities, and public and private four-year institutions.

Dr. Holcombe's array of past leadership roles include: FACTS Board Chairman, member of Florida Department of Education's Articulation Coordinating Committee, lifetime member of Florida Association of Community Colleges' Foundation Board, Board Member for the Florida Distance Learning Institute, Chairman for Community College of the Air Force's Board of Visitors and President of the Florida Association of Colleges and Universities. He has also served as a member of the Board of Directors for the Workforce Development Board, chairman for the Southern Association of Colleges and Schools' Committee on Criteria and Reports and Chairman of Accreditation Visiting Committees for thirteen colleges in the Southeast.

A highly sought after speaker and presenter, Dr. Holcombe has represented Florida's Community Colleges at various state and national conventions. He has also provided consulting services to colleges throughout the country.

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**OLIN JOYNTON**  
*President*  
*Alpena Community College*

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Olin Joynton taught philosophy for 20 years at Lone Star College – North Harris in the Houston suburbs before moving to administration in 1999 as vice president of instruction at Lone Star College – Montgomery. Since 2004 he has served as president of Alpena Community College in Alpena, Michigan. The keynotes of that work have been focus on core instructional business, development of marketing strategy, and quality of service in the learning environment. He holds a BA from Wheaton College and a PhD from Rice University. He and his wife Patricia are parents of four adult children.

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**JOHN KRUEGER**  
*Site Coordinator*  
*Adelphi University, Hauppauge Center*

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Jack is the Site Coordinator of Adelphi University's Hauppauge Education and Conference Center as well as an adjunct professor for Adelphi's School of Business. Jack also teaches Operations Management and Qualitative Analysis at Briarcliffe College on Long Island. Jack is an active member of the National Association of Branch Campus Administrators and is part of their Research Committee. Jack has held various faculty and administrative positions in both non-profit and for-profit higher education since 1993. Jack earned his Ed.D in Education Administration and his MBA from Dowling College in New York and his BS degree and pilot ratings from Embry-Riddle Aeronautical University in Florida. Jack is also a founding member of the Noetic Board a think tank serving local civic and business groups.

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# Our Distinguished Presenters



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**MIREILLE B. LAUTURE**  
*Program Specialis*  
*Academic Success Programs Department*  
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Mireille B. Lauture, PhD, serves as Program Specialist in the Academic Success Programs Department. Mireille has over fifteen years of community and university experience from University of South Florida, Florida Gulf Coast University, Walden University, and Edison State College. Through her many roles, including adjunct professorship, she has worked cooperatively in the development of student services, academic advisement, and adherence to State's academic policies and procedures requirements. Mireille earned her Master of Arts degree in Mental Health Counseling from Florida Gulf Coast University and her Doctorate in Educational Psychology from Walden University.

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**JAMES MARTIN**  
*Academic Vice President*  
*Education Alliance*

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Dr. James Martin is the Vice President and Chief Academic Officer of The Education Alliance. He holds an undergraduate degree in English and American Literature from Colby College, a Master of Divinity from Boston University and a Doctoral Degree in English Literature and Religion from Boston University's Graduate School of Arts and Sciences. He is currently a tenured professor of English at Mount Ida and has authored many articles and books with Dr. Samels.

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**ROBERT C. MESSINA, JR.**  
*President*  
*Burlington County College*

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As President of Burlington County College, Dr. Messina has dramatically raised the profile of BCC and has contributed to local, state and national affairs. At the national level, Dr. Messina recently completed a two year term, as President of COME BASE, an organization of community college presidents and other administrators whose institutions offer extensive community-based programming. He previously served on the board of the American Association of Community Colleges, has chaired the Facilities Committee of NJ Council of County Colleges, and is actively involved with the New Jersey Council of College Presidents and the New Jersey Technology Council.

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**DARWIN NELSON**  
*Consulting Psychologist*  
*South Texas College*

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Dr. Darwin Nelson is a consulting psychologist and diplomate of the American Psychotherapy Association. He is an author and has created positive assessment and emotional learning systems used worldwide to develop healthy people, organizations, and communities. He is a patron of the Forum for Emotional Intelligence Learning (FEIL) in Mumbai, India. He is active in EI research and theory development and provides training and certification seminars in Emotional Intelligence (EI) and Teaching Excellence.

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# Our Distinguished Presenters



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**JANET NELSON**  
Director of Adult Learning  
*Cayuga Community College*

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Janet Nelson holds an M.S. Ed. from SUNY Oswego. As Director of Adult Learning at Cayuga, her responsibilities include administrative oversight of "Study-on-Sunday", academic advisement for non-traditional students, and supervision of Cayuga's University Center. Through participation on the College's Dean's Council, Division Chairs, Institutional Planning and Experiential Learning committees; Janet strives for institutional solutions to issues facing non-traditional students.

Prior to Cayuga, Janet served on the Division of Nutritional Sciences' faculty at Cornell University where she led development of an award-winning paraprofessional training curriculum. She has taught high school science and was a community substance abuse prevention educator.

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**LAWRENCE H. POOLE**  
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Dr. Poole was President of Cayuga Community College for ten years. Since retiring, he has held a number of interim positions including his most recent position as the Interim Vice President of Academic Affairs at Broome Community College. Professionally, he has served in a number of senior level administrative positions. He is also a prolific writer and editor and holds a Ph.D. in Higher Education Administration from the University of Florida, a Masters Degree in Elementary Education from Eastern Connecticut State University, and a Bachelors Degree in Marketing from the University of Connecticut.

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**TRACY A. PIERCE**  
Vice President of Economic  
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Tracy A. Pierce began his tenure at then Florida Community College at Jacksonville in 1991, progressing from his original role in college communications to his current role as vice president of economic development and student success. His current position encompasses responsibility for all brand development, marketing, student service, and employer services, as well as representing the College's participation in community economic development efforts. Dr. Pierce, who has centered his doctoral dissertation on the leadership issues associated with transitioning 2-year colleges to 4-year colleges, was instrumental in the design and implementation of Florida State College at Jacksonville's unique multi-divisional organizational structure.

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**GARDNER REYNOLDS**  
College Success Program Chair  
*South Texas College*

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Gardner "Spud" Reynolds was born in San Antonio, Texas. He attended middle school and high school in Los Angeles, California. He graduated from the University of Southern California with a BA in Political Science. After about 30 years in private business, he received a Masters in English as a Second Language from the University of Texas Pan American in Edinburg, Texas. He has taught elementary and high school English. In 2001, he joined South Texas College as a developmental writing instructor and 4 years later became the Chair for the College Success program in Developmental Studies.

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# Our Distinguished Presenters



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**DONALD N. RITZENHEIN**  
Vice President for University Affairs  
Dean of the University Center  
*Macomb Community College*

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Dr. Ritzenhein has twenty-five years of higher education experience, including assignments in alumni relations, fundraising, and academic administration. He has worked at both four-year University and community college levels. In addition to his duties at Macomb's University Center, he is an adjunct instructor of speech communication and active in his community.

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**VIVIENNE ROBERTS**  
Deputy Principal  
*University of the West Indies*

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Vivienne Roberts is Deputy Principal of the Open Campus of the University of the West Indies. She holds a Bachelor's degree in Chemistry and Biology, a Masters in Educational Leadership from the University of Tennessee at Knoxville and a Ph D. in Educational Administration from the University of the West Indies. She has spent most of her working life in tertiary education as a teacher and administrator at the Barbados Community College and at UWI. She serves as an adjunct lecturer and supervisor in UWI's On Line M.Ed. Education Administration in the area of Educational Leadership. She has a keen research interest in the area of Tertiary Education and has published a book, monographs and several articles related to Tertiary Education Administration in the Caribbean. She served for many years as Senior Programme Officer in the Tertiary Level Institutions Unit and in that capacity was involved in the negotiation and management of a number of transfer arrangements between several colleges and UWI. Her work involved the negotiations of franchises and articulation arrangements and the organizations of workshops for the development and harmonization of associate degrees. Her perspective has been influenced by her experience in the Barbados Community College and in the Association of Caribbean Tertiary Institutions where she was an initiator and advocate for articulation and later that of a mediator in the assessment and recognition of the qualification by the University of the West Indies.

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**CHRISTINE ROBINSON**  
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Dr. Christine Robinson is the Dean of Planning, Assessment and Quality Improvement at Seminole State College of Florida in Sanford/Lake Mary, Florida. Currently, she provides leadership and direction for institutional strategic and annual planning, student learning outcomes, and program review. She also acts as the college's accreditation liaison and is responsible for ensuring that accreditation requirements are incorporated into the institutional planning and evaluation processes and coordinating the efforts for reaccreditation. Dr. Robinson has ten years of experience as an academic administrator.

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**JEREMIAH RYAN**  
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Dr. G. Jeremiah Ryan is the President of Bergen Community College. Prior to his appointment as President at Bergen, Dr. Ryan developed the educational consulting practice for the Alman Group, LLC, and has held several other presidencies. Dr. Ryan has holds a Bachelors degree in Government and Speech from Hamilton College, a Master of Arts degree from Stanford University in Organizational Development, a Master of Science degree from the State University of New York at Albany in Education Administration, and a Doctorate in Higher Education Administration from Nova Southeastern University.

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# Our Distinguished Presenters



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**JAMES SAMELS**  
President and Chief Executive Officer  
*Education Alliance*

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Dr. James E. Samels is the Founder and Chief Executive Officer of The Education Alliance, a full service higher education consulting firm and is the founding partner of Samels Associates, a law firm serving independent and public colleges, universities, foundations, non-profit and for-profit higher education organizations across the nation and overseas. He holds a Bachelors degree in Political Science, a Masters degree in Public Administration, a Juris Doctor degree and a Doctor of Education degree. Dr. Samels has published extensive scholarly articles, monographs, and opinion editorials and has authored four books published by Johns Hopkins University Press.

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**ANITA VOOGT**  
Dean, Community Branch Campus  
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*Brookdale Community College*

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Dr. Anita Voogt is the Dean, New Jersey Coastal Community, Branch Campus and Higher Education Centers at Brookdale Community College. Prior to Brookdale, Dr. Voogt was the Associate Dean of Academic Affairs, Dutchess Community College (NY), Assistant Dean of Academic Affairs, Westchester Community College (NY), and Assistant Dean of the School of Adult Education, Marist College (NY). Dr. Voogt earned her Bachelor of Science from Wagner College, her Masters in Guidance and Counseling from West Virginia University, and her Ph.D. in Education Administration and Policy Studies from the State University of New York at Albany.

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**JOSE A. SANCHEZ**  
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Dr. Joe Sanchez is a faculty member in the Psychology program and serves as an assistant chair of Criminal Justice and Social Sciences department at South Texas College in McAllen, Texas. In addition to these roles and duties, Dr. Sanchez also serves as a member of the college-wide learning outcome and assessment team that has developed, implemented and managed successful learning outcome and assessment systems. Over the past 2 decades, Dr. Sanchez has also researched, developed and introduced faculty-friendly software applications/systems that allow for easy data analysis, reporting and faculty feedback.

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**DOUGLAS VIEHLAND**  
Executive Director  
*Association of Collegiate Business  
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Mr. Douglas Viehland, Executive Director, joined ACBSP in April 2003. Previously, Doug served as the President of the American Hotel & Lodging Foundation. Prior to that, he served as Executive Vice President of the Hotel & Motel Association of Greater Kansas City. He has a Masters Degree in Higher Education Administration and has conducted government relations on behalf of higher education issues. In each executive position in his career, Doug created programs designed to increase membership and participation by colleges in the trade association and the association-related foundation.

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# Our Distinguished Presenters



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**STEVEN R. WALLACE**

President

*Florida State College at Jacksonville*

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Steven Ray Wallace became Florida State College at Jacksonville's fourth President in 1997. His résumé includes service in Minnesota, Ohio and California. Dr. Wallace's tenure at the 80,000-student College has been devoted to enhancing its responsiveness to student, employer and community needs. He was instrumental in securing authorization to grant baccalaureate degrees and to change the name from Florida Community College at Jacksonville to Florida State College at Jacksonville. Under his leadership, the College has made significant advancement in student access and success, technology, program development and facilities construction on all five campuses – plus the development of two new campuses.

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**KRISTEN ZIMMERMAN**

Associate Dean of Baccalaureate Programs

*Edison State College*

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Kristen Zimmerman serves as Associate Dean of Baccalaureate Programs for Edison State College. Prior to joining Edison State in 2006, she supported community college students in their pursuit of a baccalaureate degree as coordinator of transfer admissions at Michigan State University, advisor for transfer students at the University of Tampa, and Baccalaureate Program Specialist for St. Petersburg College, the first community college to offer baccalaureate programs in Florida. Ms. Zimmerman has led the proposal and implementation phases of five baccalaureate programs while at Edison State College, with additional programs pending state approval. She also serves as a member of the Baccalaureate Approval Review Committee for the Division of Florida Colleges.

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