

# Community College Baccalaureate Association CCBA

17th Annual International Conference

March 10 – 12, 2017

Marriott Marquis Hotel

San Francisco, California

## Program

### Friday, March 10, 2017

8:30 a.m. – noon

**Registration for California Colleges' Summit**

Yerba Buena Grand Assembly (Lower B2 Level)

9:00 a.m. – 5:00 p.m.

**California Colleges Summit Sessions**

3:00 p.m. – 7:00 p.m.

**Registration for CCBA Conference**

Outside Pacific A (Fourth Floor)

5 p.m. – 6:45 p.m.

**Welcome Wine and Cheese Reception**

Pacific A (Fourth Floor)

### Saturday, March 11, 2017

**Registration**

7:45 a.m. – 5 p.m.

Yerba Buena Grand Assembly (Lower B2 Level)

**Breakfast and Welcome**

8 a.m. – 9:10 a.m.

Nob Hill (Lower B2 Level)

**9:15 a.m. - 10 a.m. Concurrent Sessions**

***Meeting Workforce Needs: Collaboration between the Florida College System and FDEO***  
*- Yerba Buena 12*

Amy Albee-Levine, Director of Academic and Workforce Programs, Florida College System

Florida was one of the first states in the nation to approve the offering of community college baccalaureate degrees. As of November, 2016, 179 baccalaureate proposals have been approved by the Florida State Board of Education and 27 of the 28 Florida College System institutions offer one or more baccalaureate degrees. This presentation will highlight how the Florida College System collaborates with state, regional and local entities to ensure programs are meeting workforce needs, including the State Colleges Projections portal administered by the Florida Department of Economic Opportunity.

***Riding the Tide: Factors Influencing the State Decision to Adopt Baccalaureate Degrees - Yerba Buena 13***

Brian Durham, Deputy Director for Academic Affairs, Illinois Community College Board and Debra Bragg, Community College Research Initiatives, University of Washington

This session explores the perspective of community college leaders, policy makers, and other stakeholders concerning proposed community college applied baccalaureate legislation in Illinois. The active decision-making process pertaining to the adoption of CCB Nursing degree is considered, including information gathered on program need, target audience, employer engagement, program cost, tuition/fees, and coordination with the rest of higher education.

***3 + 1 = Making College more Affordable - Yerba Buena 14***

Jim Wilson, Vice President for Academic Affairs, Wilmington University and Lindsay Rice, Assessment Manager, Wilmington University

Learn how community colleges can partner with a University whose mission includes: excellence in teaching, relevancy of the curriculum, and individual attention to students resulting in a four year degree pathways that is affordable for all. Participants will be able to describe how one private, non-profit university has developed community college partnerships and utilizes numerous resources and pathways to a four year degree. Resources include: articulation, reverse transfer and 3 + 1 agreements with community colleges, affordable tuition, online learning, certificates, prior learning assessments, corporate partnerships and work integrated pathways.

***The Importance of Collaboration - Yerba Buena 15***

Pamela Walker, Vice Chancellor, California Community Colleges Chancellor's Office and Jackie Escajeda, Dean, California Community Colleges Chancellor's Office and Rhonda Mohr, Dean, Student Services, California Community colleges Chancellor's Office and John Stankas, Vice President, Academic Senate for California Community Colleges and Joyce Carrigan, Dean , North Orange County Community College District

A panel consisting of staff from the California Community Colleges Chancellor's Office, the Academic Senate for California Community Colleges, and the Baccalaureate Degree Pilot Program Grantee will discuss the steps taken to support the implementation of the baccalaureate degrees offered by 15 colleges. Additionally, the panel will present on some of the challenges that were encountered, importance of collaboration, and the enthusiasm behind the 2016 fall start of 10 of the 15 baccalaureate degree programs.

**10:00 a.m. - 10:15 a.m. Break**

**10:15 a.m. – 11:00 a.m. Concurrent Sessions**

***Biomanufacturing Baccalaureate: innovation framework for novel degrees in emerging industries - Yerba Buena 12***

Mike Fino, Dean, Math and Science, MiraCosta College and Jim DeKloe, Professor, Biotechnology and Biology, Solano College

A first-of-its-kind bachelors degree in biomanufacturing was developed in response to California's Senate Bill 850 in fall 2014. The presentation will begin with the framework used to develop the novel bachelors degree in biomanufacturing that addressed an unmet workforce need while not duplicating existing degrees at other institutions of higher education in California. The presentation and ensuing discussion will then look at how this framework could be applied to other emerging industries and provide a template for innovation in community colleges to address local workforce needs.

***The California Baccalaureate Degree Pilot Program Experience: A historic endeavor in California's system of higher education - Yerba Buena 13***

Joyce Carrigan, North Orange County Community College District and Ding-Jo Currie, Distinguished Faculty, California State University

With the passing of SB850 in 2014, fifteen California community colleges were selected to pilot and grant baccalaureate degree programs. To support this endeavor, the North Orange County Community College District was selected to lead coordination for the Baccalaureate Degree Pilot Program Implementation Support Grant. A comprehensive professional development program was designed in collaboration with California Chancellor Office and Academic Senate with California State University Fullerton as the lead for implementing a series of symposiums, summits, and program meetings. If you want to create success for your baccalaureate degree development and implementation, bring your team to this session!

***Alternate Pathways to the Bachelors: 3+1 Programs - Yerba Buena 14***

Lisa LaVigna, Executive Director of Strategic Partnerships and Alliances, Excelsior College

3+1 programs are becoming increasingly popular where students taking 90 credits at their community college and 30 credits at a four-year institution to complete a Bachelors degree. This session will provide an example of a 3+1 program between SUNY Broome and Excelsior College. Participate in an open discussion on 3+1 programs, share and learn with others as we explore this alternate pathway focusing on alternative

***B.S. in Health Sciences: A Multi-specialization Approach - Yerba Buena 15***

Angela Kersenbrock, Associate Vice President, Seminole State College

More than 50 business and industry representatives came together to design a new baccalaureate with 6 specializations. The new degree offers career advancement opportunities to those already working in healthcare as well as create a path for those wanting to move into emerging fields within healthcare. The emerging fields include; Community Paramedicine, Health Coaching and Simulation in Health Education. The design makes it possible to admit those with an A.S, or a licenses or certificates. The curriculum is built around a foundation establishing core of courses, followed by courses within the specialization, and concludes with an Interdisciplinary Capstone course.

## 11:05 a.m. – 11:50 a.m. Concurrent Sessions

### **Employment Outcomes for Graduates of Washington's Applied Degree Programs - Yerba Buena 12**

Melissa Cominole, Ph.D. Candidate, North Carolina State University

To date, there has been no rigorous comparison of employment outcomes between graduates whose bachelor's degree was conferred by a community college with those whose degree was conferred by a university. Using administrative panel data from Washington State, this study examines the effect of earning a bachelor's degree conferred by a community college on employment outcomes. Results provide data for higher education policy makers as they decide whether to adopt and/or expand baccalaureate programs to address unmet needs.

### ***Baccalaureate Degrees through Community Colleges: Authorization through Implementation - Yerba Buena 13***

Mike Hansen, President, Michigan Community College Association and Daniel Phelan, President, Jackson College

Community colleges have historically provided their students pathways to baccalaureate degrees through articulation agreements, 2+2 programs, distance learning, or more recently university centers. Increasingly, states are looking at statutory changes to allow community colleges to confer these degrees themselves, especially in applied and technical areas. This session will provide an overview of the "movement" and provide real-life lessons learned from winning authorization to creating these programs from the ground up.

### ***Adventures in Articulation and Community College Baccalaureate Degrees: Lessons Learned at South Texas College - Yerba Buena 14***

Kelli Davis, University Relations, South Texas College

South Texas College has been proactive in creating educational opportunities for the students of the Rio Grande Valley since its inception in 1993. In the past twelve years the college has been making strides for providing not just a pathway to certificate and associate degree completion but also to baccalaureate attainment. South Texas College has implemented many innovative initiatives including baccalaureate degrees and the development of a center whose focus is to provide students with seamless transfer to four-year partners.

### ***Employer and Community Engagement in Developing and Implementing a Baccalaureate Degree in Respiratory Care at Skyline College - Yerba Buena 15***

Raymond Hernandez, Dean, Science, Math, Technology, Skyline College and Lee Guion, Respiratory Clinical Specialist, California Pacific Medical Center

Skyline College's Respiratory Care Program, located in San Bruno California, was chosen as one of fifteen pilot programs to offer a baccalaureate degree. With employer and community engagement including regional employers, educators, professional organization representatives, and graduates, a degree completion program was developed building upon the established Associate of Science degree. This presentation will discuss strategies included for engaging stakeholders in identifying, developing, and scheduling a degree completion program to meet the needs of health care employers and working students in the profession.

Noon – 1:20 p.m.

Luncheon

Nob Hill



**Noah Brown**

Keynote Address

J. Noah Brown is a widely recognized and award-winning higher education policy and governance expert, author, and educator whose experience spans 35 years in the nation's capital working in the nonprofit sector. Noah has served as president and chief executive officer of the Association of Community College Trustees (ACCT) since 2005 and has worked for the association since 1996. He also serves on the faculty for the Doctorate in Community College Leadership program at Ferris State University. Noah's inaugural book, *First in the World: Community Colleges and America's Future*, won the Bellwether Book Award.

1:20 p.m. – 1:30 p.m.

Break

1:30 p.m. - 2:15 p.m.

Plenary Sessions

Nob Hill

**2017 Watch List of National Issues Affecting International Higher Education**

Wayne Wheeler, Director, International Programs and Services  
American Association of Community Colleges

Many international educators at community colleges are unsure of what to expect from the Trump administration. From student visas to study abroad and federal funding, what changes can we expect to see? Gain a national perspective. Learn what national issues likely to affect international higher education warrant community college leaders' attention and possible advocacy in 2017.

**The Perspective of Presidents**

Sunny Cooke, President, MiraCosta College  
Ed Knudsen, President, Antelope Valley College

**2:25 p.m. - 3:15 p.m.      Concurrent Sessions**

***The Employment and Education Outcomes of Baccalaureate Degree Graduates from Ontario Colleges 2001 to 2015 - Yerba Buena 12***

Henry DeCock, Associate Vice President, Seneca College

Ontario Colleges of Applied Arts and Technology have been offering baccalaureate degrees since 2002. The number of programs and graduates continues to grow. Using the results from the provincially mandated Graduate Satisfaction Survey (2007-2015), this presentation will document the employment and education outcomes of baccalaureate degree graduates six months after completing their program. Answers from the survey will detail the rate of employment, the relatedness of the work, the field of employment, the reported salary, the credential type and the field of study. As well, the data will be compared to the outcomes of other college graduates.

***What Does it Cost to Implement Community College Baccalaureate Degrees? - Yerba Buena 13***

Mike Hansen, President, Michigan Community College Association, Debra Bragg, Director, Community College Research Initiatives, University of Washington, and Maria Claudia Soler, Graduate Research Associate, University of Illinois at Urbana-Champaign

Over the years, many reasons are given to block community college baccalaureate degrees. Some concerns have lessened over the years -- such as the claim that community colleges are abandoning their open access mission in favor of becoming selective universities -- but some reasons are evident over time. Cost is one of the most persistent concerns. The leaders of this session will delve into issue of cost of CCB based on recent research conducted in multiple states. The session leaders will promote in a lively discussion about the implications of cost for scaling CCB degrees to more states and institutions in the U.S.

***Applied Baccalaureate Leadership and Professional Development in Washington - Yerba Buena 14***

Shanon Reedy, Program Manager, BAS Information Systems Technology, Bellevue College and Joyce Hammer, Director of Transfer Education, Washington State Board Community and Technical Colleges and Cindy Walker, Director for Applied Baccalaureate Development, Columbia Basin College

The Washington State Board for Community and Technical Colleges (SBCTC) has led the way in an effort to provide professional development and leadership opportunities to faculty and staff working with applied baccalaureate programs. Examples include a yearly state-wide Applied Baccalaureate Conference and the creation of the Baccalaureate Leadership Council which is part of the SBCTC Instruction Commission. This panel will discuss why these opportunities are critical to the success of the applied baccalaureate program personnel in the state.

***Latino Students and the Hofstede Dimensions of Culture: Lessons Learned from the Native American Experience That Can lead to BaccaLaureate Completion - Yerba Buena 15***

Mark Fincher, Assistant Professor of Community College Education, Mississippi State University

The United States has had little success in producing baccaLaureate graduates within the Latino American community. There has been little understanding about why Latinos are less successful in college than other groups. This paper examines the higher education experience of Latino Americans, viewed through the lens of the Hofstede Dimensions of Culture. Cultural commonalities allow the Native American experience to provide valuable lessons that can be used to improve Latino success. This theoretical foundation drives policy and tactical recommendations of tuition reduction, CC baccaLaureate degrees, schedule adaptation, culturally specific recruiting, geographic availability, institutional partnerships, financial aid consortia, and 2+2 agreements.

**3:15 p.m. – 3:30 p.m.      Break**

**3:30 p.m. – 4:15 p.m.      Concurrent Sessions**

***The Expansion of Competency-Based Bachelor Programs in Community Colleges throughout Texas – Yerba Buena 12***

Kevin Peek, South Texas College and Ali Esmaeili, Dean Bachelor's Degree Programs, south Texas College

This presentation will provide an update on the progress of the competency-based Bachelor's Program in Organizational Leadership at South Texas College and how lessons learned in this process are being applied to the creation of new competency-based programs.

***Washington BAS Degrees – Our Data and What's Next - Yerba Buena 13***

Malcolm Grothe, Associate Vic-Chancellor, Seattle Colleges and Joyce Hammer, Director of Transfer Education at Washington State board for Community and Technical Colleges

Washington State community colleges began offering applied baccaLaureate degrees nearly ten years ago, with the first graduates completing in 2009 and now implementing over 80 programs throughout the state. This presentation will share outcomes data in student completion, post-graduate earnings and transfer to master's programs to demonstrate what successful programs are accomplishing. Successful implementation and operational models will also be discussed. Come participate in the discussion, share your expertise and help move these degrees to the next level across the United States.

***Steps to Creating a BaccaLaureate Program - Yerba Buena 14***

Kimberly Manner, Chair of Accreditation, West Los Angeles College and Carmen Dones, Consulting Instructor for Bachelor Degree, West Los Angeles College and Aracely Aguiar, Dean of Academic Affairs, West Los Angeles College

From considering labor market information to ensuring non-destructive competition with regional four-year colleges, there are many factors a college must consider when deciding whether to create a baccaLaureate program and which program would be the best fit for the

college. West Los Angeles College will share the steps they took to create a baccalaureate program, including analyzing industry demand and geographical competitiveness and strategies for establishing college, district, and local support for the baccalaureate. Participants will receive a checklist for establishing their own baccalaureate programs.

***Baccalaureate Degree – Student Service Perspective - Yerba Buena 15***

Lynn Neault, Vice Chancellor Student Services, San Diego Community College District and Tim McGrath, Vice President, San Diego Mesa College and Connie Renda, Health Information Management Program Director, San Diego Mesa College

Student Services plays a key part in the development of a successful baccalaureate program on a Community College campus. From the application process, to recruitment of both freshman and junior students, including financial aid, counseling and tutorial support, as well as the development of a cohesive cohort of students. This workshop will provide you with you key insights into how your institution can develop or improve your baccalaureate program on your campus.

**4:20 p.m. – 5:05 p.m.      Concurrent Sessions**

***Embedded Student Services Model - Yerba Buena 12***

Cindy Walker, Director for Baccalaureate Development, Columbia Basin College

Embedded Student Services Model for Applied Baccalaureate Programs

Description: Embedded Student Services Model for Applied Baccalaureate Programs  
Student services for the baccalaureate student in a community college differ from the traditional baccalaureate student. Several community colleges in Washington have implemented embedded student services within their baccalaureate programs. In this session, the embedded student services model will be discussed in depth. And, several panelists will discuss the positive results of embedded student services in regards to recruitment, retention, and successful completion.

***Guided Pathways for Apprentices into Baccalaureate Programs - Yerba Buena 13***

Holly Moore, Executive Dean, South Seattle College and Dan Dillard, Interim Associate Dean, South Seattle College

South Seattle College is one of the thirty institutions selected to participate in the AACCs Guided Pathways Project. While much of the nationwide pathways discussion has focused on two-year transfer education, South has also developed educational pathways for apprentices leading to baccalaureate degrees and beyond. Through a case study of Souths AAS-T in Multi-Occupational Trades and a recently-proposed BAS in Workforce and Trades Leadership, this presentation highlights challenges the college faced along with some creative and scalable solutions.

***Model Curriculum Handbook for Baccalaureate Programs - Yerba Buena 14***

Kimberly Manner, Chair of Accreditation, West Los Angeles College and Carmen Dones, Consulting Instructor for Bachelor Degree, West Los Angeles College and Aracely Aguiar, Dean of Academic Affairs, West Los Angeles College

As it developed its baccalaureate program, West Los Angeles College constructed a model for creating four-year programs at community colleges. Participants will learn how to develop and evaluate curriculum to ensure rigor and depth at the baccalaureate level. Attendees will receive an advance copy of Wests Curriculum Handbook for Baccalaureate Programs so they can adopt or adapt the processes for their own institutions.

***Come Fly with Me: The Partnership Imperative in Developing Innovative TNE Relationships –***

*Yerba Buena 15*

Richard Barnes, Managing Director, Pathways2Education

This interactive session will draw upon the experiences of a UK University and a U.S. 4-year community college who collaborated to provide a UK accredited Master's program in International Business utilizing a fly-in faculty model. This will be of interest to those at institutions considering TNE. An overview of the regulatory and academic frameworks and the barriers they may pose to TNE collaborations will be addressed. How cultural and academic differences and similarities can be utilized for the benefit of all stakeholders and the logistical and financial issues of the model at individual and institutional levels will be explored.

## **Sunday, March 12, 2017**

**8:00 a.m. – 9:10 a.m.**

**Breakfast**

**Nob Hill**



Pamela Walker  
Vice Chancellor  
California Community Colleges

**9:15 a.m. – 10:00 a.m. Concurrent Sessions**

***BAS Journey: The First 3 Years – Yerba Buena 13***

Mary Beans, Faculty Coordinator, South Seattle College

This session describes the journey of creating 17 new courses, developing an effective Portfolio course, successfully implementing Prior Learning Assessment, adding a fully-online option, and creating an Adult Learning Certification for a new BAS program. In this session,

successes and challenges will be shared and the Canvas site used for the Portfolio course will be demonstrated.

***Turning Barriers into Opportunities: Supporting Struggling Students toward B.A.S. Completion - Yerba Buena 14***

Anne Garrett, Program Manager, North Seattle College

Description: What can BAS programs do to help full-time working adults increase literacy and basic skills without delaying completion? Our states first Early Childhood Education degree is a hybrid evening program which has successfully attracted working adult students from undeserved communities. While the program has a high retention rate, the success of some is hampered by struggles with basic skills. In this session we will share the outcomes from the following interventions: an early detection system, a tutor navigator program, a math tutoring program, and specialized math advising. We also hope to facilitate a conversation about techniques that are working for other colleges.

***AAS Dental Hygiene to BAS Dental Hygiene – Making the Transition - Yerba Buena 15***

Lynn Stedman, Director of Dental Hygiene, Columbia Basin College

In most institutions of higher education, the degree of Dental Hygiene takes approximately two years of prerequisites followed by two years of Dental Hygiene professional training. To award an Associate degree for four years of educational effort has always seemed inconsistent with the time and effort that must be made to become a licensed dental hygiene professional. As a deeper, more complex understanding of the oral-systemic link is required to achieve true general health, graduates must be prepared to do far more than just clean teeth. This presentation will include information on the required transformation of this health care specialty to one that has a greater stake and impact in the future of oral health.

**10:00 a.m. – 10:15 a.m. Break**

**10:15 a.m. – 11:00 a.m. Concurrent Sessions**

***Innovation-Based Learning (IBL): 21<sup>st</sup> Century Correct Student Engagement and Learning - Yerba Buena 14***

Joe Sanchez, Associate Professor, South Texas College

Innovation-based learning (IBL) is a new approach to the delivery of instruction in any discipline that leads to student engagement and learning by applying subject-matter content to students' innovation/idea. IBL is a comprehensive approach to student engagement, retention and completion. This 21st century-correct approach to student instruction also lends itself to preparing our students for a fast and dynamic work environment and world. In this presentation, participants will be introduced to a 21st century-correct approach to student engagement throughout the Bachelor's of Applied Technology and Science Programs (BAT) academic experience. This discussion will include how IBL can be implemented, scaling, and challenges/barriers.

***Components of a Successful Accreditation Site Visit - Yerba Buena 15***

Carmen Dones, Consulting Instructor for Bachelor Degree, West Los Angeles College and Maria Clinton, Professor of Aeronautics, Antelope Valley College and Kimberly Manner, Chair of Accreditation, West Los Angeles College

In 2016, Antelope Valley College and West Los Angeles College had the privilege of hosting successful accreditation site visits. WLACs experience included a visiting team and several observers: the vice president of the Accrediting Commission for Community and Junior Colleges (ACCJC) and two officials from the U.S. Department of Education. Both colleges received positive feedback and felt well prepared for the visit. The presenters will share their experiences before, during, and after the baccalaureate site visit, including preparing facilities, documents, personnel, and a team approach to managing the meeting. Come learn strategies to prepare for your own baccalaureate site visit.

**11:00 a.m. – 11:45 a.m. Concurrent Sessions**

***Successfully Implementing Fully-Online Baccalaureate Program in Computer and Information Technologies - Yerba Buena 14***

Nicholas Hinojosa, Computer Science Faculty and Assistant Program Chair, South Texas College and Annette Martinez, Computer Science Faculty, south Texas College

In this presentation, we will explore how our college has expanded to accommodate all students in acquiring a quality education online and achieving their career goals. In addition, we will provide an overview of the successful model of our baccalaureate program in Computer and Information Technologies from an actual graduate's perspective. As a product of this program, we will share the personal account of this graduates transition from student to full-time faculty member.