



How Applied Baccalaureate Degrees Impact Your College



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+ Developing a Degree

- Exploration
- Planning
- Development
- Implementation
- Operation



+ Exploration – getting started

- What degree(s)?

- Why? Why us?

Why now?

- Who's onboard?

- Objections?



+ Planning



- How long, start to finish?
- Building a team
- Meeting and communicating

+ Sample AB development team



+ Development process

■ State Process

■ In WA, process = 18 – 24 months

1. Intent/ICAPP grid
2. Statement of Need (justification)
3. 30-day review
4. Presentation to State Board
5. Program Proposal
 1. Curriculum, faculty, admissions, student support, budget, pathways/discussions with other colleges and universities
 2. External evaluators
6. Review
7. Presentation to State Board
8. Board vote

■ Internal Process

1. Establish demand and gap
2. Survey students and employers
3. Stakeholder forums; advisory board support
4. Program - faculty
 1. Vision, outcomes
 2. Course outlines
5. Planning Committee
6. Program/curriculum committee
7. Board of Trustees vote
8. Commission approval

+ Development



- Staying on track
- Keeping people in the loop
- Development/Year 0 funds?
 - Faculty release time
 - Outside consultant
- Partnering with academic faculty on gen eds
- Delivery model
- Cohort or multiple entry?
- Space considerations
- Substantive/minor change

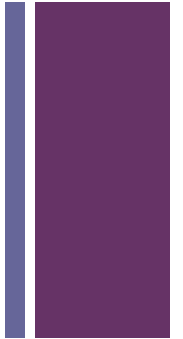
+ Implementation



- Waiting for Commission approval
- Preparing to enroll students
 - Admissions process (Who? How?)
 - Financial aid (Notify department of Ed)
 - Information sessions
 - Advertising
 - Website
 - Hiring faculty and staff; staff model
 - Library, advising, tutoring, etc.
- Here come the students – unforeseen problems

+ Operation

- Admissions process
 - App fee?
 - Transcript review
 - Course transfer
 - Substitutions
- Financial aid
- Advising
- Retaining students
- Pathways (AAS to BAS, BAS to Master's)
- Assessment (program, employer)
- Making changes – smoothing pathways





... You have bachelors degrees—
*Has that changed the
character/identity of your college?*



Impact on your community?

Questions?

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