How Applied Baccalaureate Degrees Impact Your College

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Developing a Degree

- Exploration
- Planning
- Development
- Implementation
- Operation
Exploration – getting started

- What degree(s)?
- Why? Why us?
  Why now?
- Who’s onboard?
- Objections?
Planning

- How long, start to finish?
- Building a team
- Meeting and communicating
Sample AB development team

VPI

- Applied Baccalaureate Director
- Lead Faculty
- Workforce Development
- Division Dean
Development process

- State Process
  - In WA, process = 18 – 24 months
    1. Intent/ICAPP grid
    2. Statement of Need (justification)
    3. 30-day review
    4. Presentation to State Board
    5. Program Proposal
      1. Curriculum, faculty, admissions, student support, budget, pathways/discussions with other colleges and universities
      2. External evaluators
    6. Review
    7. Presentation to State Board
    8. Board vote

- Internal Process
  1. Establish demand and gap
  2. Survey students and employers
  3. Stakeholder forums; advisory board support
  4. Program - faculty
    1. Vision, outcomes
    2. Course outlines
  5. Planning Committee
  6. Program/curriculum committee
  7. Board of Trustees vote
  8. Commission approval
Development

- Staying on track
- Keeping people in the loop
- Development/Year 0 funds?
  - Faculty release time
  - Outside consultant
- Partnering with academic faculty on gen eds
- Delivery model
- Cohort or multiple entry?
- Space considerations
- Substantive/minor change
Implementation

- Waiting for Commission approval
- Preparing to enroll students
  - Admissions process (Who? How?)
  - Financial aid (Notify department of Ed)
  - Information sessions
  - Advertising
  - Website
  - Hiring faculty and staff; staff model
  - Library, advising, tutoring, etc.
- Here come the students – unforeseen problems
Operation

- Admissions process
  - App fee?
  - Transcript review
  - Course transfer
  - Substitutions

- Financial aid

- Advising

- Retaining students

- Pathways (AAS to BAS, BAS to Master’s)

- Assessment (program, employer)

- Making changes – smoothing pathways
… You have bachelors degrees—
Has that changed the
character/identity of your college?

Impact on your community?

Questions?

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