

Program

15th Annual International Conference
March 6 – 8, 2015
Marriott Hotel
Boston, Massachusetts

Friday, March 6, 2015

5 p.m. – 7 p.m.

Registration

Outside Hospitality Suite #3305

5 p.m. – 6:45 p.m.

Welcome Wine and Cheese Reception

Hospitality Suite #3305

Saturday, March 7, 2015

Registration

7:45 a.m. – 5 p.m.

Outside Tremont UNTIL 9:15 a.m., then outside Brandeis

Breakfast

8 a.m. – 9:10 a.m.

Welcome

Mike Hansen

President, Association of Michigan Community Colleges
Chairman of the Board of Directors
Community College Baccalaureate Association

Keynote



Marsal P. Stoll, EdD, MSN

Chief Executive Officer
Accreditation Commission for Education in Nursing

9:15 a.m. - 10 a.m. Concurrent Sessions

Brandeis Meeting Room

Developmental Stages of Employees and Colleges that Create a BAS Degree

Suzanne Ames, Skagit Valley College

Learn how employees and colleges change as a result of designing, implementing and offering a BAS. A study of the first four BAS community colleges in Washington State looked at the impact on presidents; founding faculty; library directors; and vice presidents of student services and administrative services. Developmental models are presented for these employees, the entire college and the creation of the degree itself. Together, these developmental stages inform colleges and policy makers contemplating whether to create a BAS, and provide a guide for the effects on internal and external communities.

Harvard Meeting Room

Promoting a Seamless Transition from Associate Degree to Baccalaureate Nursing

Ann Hubbard, Indian River State College

Description: This presentation will demonstrate Indian River State Colleges (IRSC) commitment to promote a seamless transition from Associate degree to a Baccalaureate degree in nursing (BSN). Through a Blue Cross grant, IRSC has provided scholarships for students to enroll in three BSN courses while taking their final semester as an ADN student. This presentation will provide success stories and lessons learned for this three year project. Data, including enrollment, progression, and completion will be provided.

MIT Meeting Room

What NSF Research Tells Us about STEM Applied Baccalaureates

Deborah Bragg and Maria Soler, University of Illinois

This session presents results of a national study of Applied Baccalaureates (AB) degrees associated with NSF-Advanced Technology Education (ATE) funded centers and projects. The presentations focuses on evidence-based elements of AB-degree programs, including factors that promote and inhibit partnerships between community colleges, universities and employers. The presentation will also share preliminary results of student outcomes evaluation associated with the study.

10:00 a.m. - 10:15 a.m. Break

10:15 a.m. – 11:00 a.m. Concurrent Sessions

Brandeis Meeting Room

Successfully Navigating Educational Transition

Stan Essink, Central Community College

Community colleges are recognized as the most adaptive institutions in higher education. They are taxed with many missions and are expected to be flexible in a way that caters to local needs. True to their nature, community colleges are meeting that call by offering alternative paths to bachelor's degrees. This transition is not an easy one; it is full of both opportunities and pitfalls. This presentation serves as a guide to institutions considering an enhanced mission which includes bachelor's degrees. It offers practical advice on a smooth transition and provides an awareness of the stumbling blocks other institutions have experienced.

Harvard Meeting Room

AA to BSN: Concurrent Enrollment in AS and BSN

Annette Hutcherson and Lorrie Jones, Polk State College

In Florida the state colleges can seek permission to offer a post-licensure RN to BSN program. Polk State College was approved for this and started the program in 2011. Our AS nursing graduates continue to get employed in the local area but are commonly required to obtain the BSN to continue employment. To facilitate earlier achievement of the BSN, we developed a plan of concurrent enrollment in our AS program and BSN program. Students who meet designated criteria have the option for enrollment in selected BSN classes. They must complete the AS program and receive the RN license before taking the final courses to complete the BSN. This presentation explains the program we have developed.

MIT Meeting Room

CBT – An Evidence Approach to Assessing Skill Level and Performance

Pam Cavin, TAFE Directors Australia

“For an idea ever to be fashionable is ominous, since it must afterwards be always old-fashionable.” (Santanya 1913)

Competency based training (CBT) has been fashionable in the Australian vocational education and training system for the past twenty five years. It was endorsed by the Australian Ministers of Vocational Education and Training in 1989 and has remained the bedrock of Australian training reform to the present. The attraction of CBT to Governments was its links with the workplace, its promise of producing more employable graduates. The concept of competence however has always been difficult. Industry bodies were charged with defining competence and the role of the educator was redefined. CBT is now increasingly embraced by other education sectors by commercial organisations and by government departments. Critics of CBT have argued that as it has been practiced it has too often been narrowly mechanistic (with its strong occupational focus), too assessment focussed and too excluding of any cultural or societal building blocks. The battle lines have been drawn.

This session will explore the dichotomies and paradoxes of CBT, what needs to be encouraged and what needs to be managed or indeed regulated.

The China Project Peer Conference

Plenary Session

Facilitator: Kevin Konecny, Baocheng Education Group, China

This session is for representatives of the colleges chosen for Phases One and Two of the China Project and anyone who is interested in learning more about this initiative.

11:05 a.m. – 11:50 a.m.

Brandeis Meeting Room

Baccalaureate Degree Pilot Program in California

Patricia Hsieh, San Diego Miramar College

On September 28, 2014, California Governor Jerry Brown signed Senate Bill 850 (Block) authorizing up to 15 California community college districts to offer a single Baccalaureate degree on a pilot basis. The establishment of affordable, accessible, and quality Baccalaureate degrees at community colleges is important for two primary reasons: 1) to assist the state in meeting the need for individuals in high demand technical disciplines which are increasingly requiring baccalaureate degrees; and 2) to increase college participation rates and improve workforce training opportunities for local residents who are unable to relocate because of family or work commitments.

Harvard Meeting Room

Impacting ADN Backlogs through Concurrent Enrollment

Lisa LaVigna, Excelsior College

Concurrent Enrollment Programs between 2-year and 4-year institutions provide students the opportunity to be enrolled simultaneously at both institutions while working on both their associate's and bachelor's degree. This not only increases student engagement and commitment to both institutions, it also eases the transfer process, providing financial transparency and student accountability. This session will focus on developing successful concurrent enrollment programs, the benefits to both institutions and students and the impact this has of transferability for students from 2-year to 4-year institutions. Come learn how this program is working for other institutions.

MIT Meeting Room

Veterans Centers: Support for Baccalaureate Bound Veterans

Craig Gilman, American Public University

Today's veterans have educational needs and challenges that are unlike any in the history of our military. This session will be a facilitated audience-participation discussion to share ideas and resources that colleges are currently using to meet the needs of veterans. The function of Veterans Centers and what they contribute to the effort will be discussed. If you have experience with veterans on campus, please come prepared to share. If you think veterans are an underserved population on your campus and want to learn how to reach out to them, this will be an invaluable opportunity to learn and network.

Anatomy of an Articulation Agreement

Moderator: Naomi Boyer, Polk State College

Panelists: Laura Ross, Seminole State College; Paul Pai, Baocheng Education Group and Malcolm Grothe. Seattle Colleges

This session will explore the challenges of developing an articulation agreement between institutions in dissimilar education systems, both with stringent requirements from several publics. A visual explanation of where and how courses are completed to accommodate the various components required by governing bodies for an articulation agreement. The focus will be on the “3 + .5 +1” including a step-by-step process of how the articulation scheme of the China Project, works.

Noon – 1:20 p.m.

Tremont

Luncheon



**Keynote Speaker
Mark Mitsui**

Deputy Assistant Secretary for Community Colleges
Office of Vocational and Adult Education (OVAE)

Mark Mitsui is the new Deputy Assistant Secretary for Community Colleges in the Office of Career, Technical, and Adult Education (OCTAE). He most recently served as the President of North Seattle Community College (NSCC). Prior to that, Mitsui served as Vice President of Student Services for South Seattle Community College (SSCC), Assistant Dean at Green River Community College, Director of Student Success and Retention Services at NSCC and as a tenured faculty at Renton Technical College.

He worked on the statewide task force to review and redesign the performance funding system in Washington’s Community and Technical Colleges, including the student success metrics. He oversaw the completion of a new Opportunity Center (a one-stop) that brought together three state agencies to provide integrated federal, state and private funding streams and services in order to move low income residents out of poverty through education.

He is very committed to serving under represented, under-served communities and led strategic student success efforts to serve these communities, including initiatives to help both South Seattle and North Seattle Community Colleges become minority-serving institutions.

Pioneer Award

Al Lorenzo

Albert L. Lorenzo, Ph.D. is President Emeritus of Macomb Community College and now serves as the Assistant County Executive for Macomb County, Michigan. He became president of Macomb in 1979 and served in that position for 29 years. Under his leadership, Macomb evolved into one of the nation's largest two year colleges and the leading grantor of Associate Degrees in Michigan.

He was the driving force behind the development of the nation's first university center on a community college campus which now enrolls over 3,500 students and includes a branch campus of a Big Ten medical school. Michigan now has nationally recognized programs of university centers.

The complete video of Dr. Lorenzo's acceptance speech can be accessed at <https://www.youtube.com/watch?v=9nuAbBXCCBQ>

1:20 p.m. – 1:30 p.m. Break

1:30 p.m. – 2:15 p.m. Plenary Session

Tremont

Competency Based Education: What's Startling and New.....and What It Isn't

Competency based education has the potential to revolutionize higher education. We hear more about it every day. Universities who partner with community colleges to offer access to baccalaureate degrees through distance education have used innovative methods of establishing students' competencies for decades. Methods range from entire degree programs that are based on establishing competencies to using portfolios, life credits, "testing out" and the like. Join the experts in a discussion of the methods used that could be useful to innovative community colleges.

CCBA Distance Learning Alliance

Western Governors University
Walden University
University of Maryland University College
Excelsior College

Brandeis Meeting Room

The State of the State of California Community College Baccalaureate Programs

Kevin Ballinger and Joe Poshek, Orange Coast College

This session will provide an overview of the 112 campus California Community College System which enrolls over two million students annually, and its journey towards offering Baccalaureate programs through these institutions. Included in this presentation will be an overview of the structure, tuition costs and history of this system in its evolution into a baccalaureate granting entity.

Harvard Meeting Room

The Perception of Nursing Graduates from Baccalaureate Community Colleges

Roberta Teahen, Ferris State University

With more experience than most states in offering the baccalaureate, Florida was a great site to conduct a survey about the perceptions of both graduates and employers regarding the preparation of baccalaureate nurses. Learn more about how nursing supervisors and baccalaureate nurses from one large community college are faring in a major health care system. Ultimately, the success of the graduate is what is most important in this arena, and as a sneak preview, there is success.

MIT Meeting Room

Using Business Intelligence to Improve Baccalaureate Student Success

Jesse Coraggio, St. Petersburg College

St. Petersburg College was the first community college to offer baccalaureate programs in the State of Florida and is still the largest today with 1,000 graduates per year. With the recent Florida legislative 'moratorium' placed on the creation of new state college baccalaureate programs, 'real-time' access to data and information on baccalaureate programs has been more crucial than ever. To gather this information, SPC has relied on PULSE BI, a business intelligence data system of dashboards that empowers users to maintain the "pulse" of their respective program. SPC PULSE BI was developed by SPC out of the need for access to information to maximize decisions that affect student success and a desire for these conversations to occur with commonly defined metrics. SPC PULSE BI provides 'real-time', relevant, and valid information in an easy-to-interpret format, which supports sound decision-making and drives performance improvement. This information has been used to share college baccalaureate information and provide reporting information to the state. Information will also be provided regarding the original rationale for creating the baccalaureate programs at SPC and the model for implementing and developing these programs.

Internationalization at Polk State College

Naomi Boyer and Maria Lehoczky, Polk State College

Community colleges have engaged in internationalization activities for decades, yet there have been few mechanisms available for guiding, cataloging and assessing such initiatives. Polk State College engaged with Community Colleges for International Developments (CCID) System of Comprehensive Internationalization, a process to integrate international dimensions into college activities to produce globally competent students who support and drive economic development for their local communities. Polk State College's efforts model a thorough approach to comprehensive internationalization at state/community colleges. In this session, participants will engage in dialogue about a globally recognized roadmap for the strategic and comprehensive internationalization of community colleges.

3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:15 p.m. Concurrent Sessions

Brandeis Meeting Room

You Finally Have Authorization to Confer the Bachelor's Degree...GREAT. Now What?

Michael Hansen, Michigan Community College Association; Conway Jeffries, Schoolcraft College; Stephen Siciliano, Northwestern Michigan College

A major legislative priority of the Michigan Community College Association has been to seek legislative authorization to allow community colleges to confer baccalaureate degrees in applied and technical programs. In 2012, the legislature finally granted that approval in 4 limited program areas. As many college presidents soon realized, however, the real work was just beginning. Two Michigan Community College panelists will discuss the opportunities and challenges this new legislation created with the college community, faculty, accreditors, local business leaders, and their university partners.

Harvard Meeting Room

Southern GRIT(s): A Recipe for BSN Success

Vickie Stephens, Chipola College

Stimulate your appetite with a session that will motivate, inspire and encourage the participants. The learners will receive tools that will prepare them for creating an educational pathway and a bridge to higher learning. Opportunity meets destiny as resources and collaboration make brainstorming and action plans become a reality.

MIT Meeting Room

BAS Curriculum Development

Shanon Reedy, Bellevue College

This panel will discuss program and curriculum development and how curriculum development includes a variety of activities around the creation of planned curriculum, pedagogy, instruction, and delivery methods for guiding student learning. We will also discuss collaborating with other divisions outside of the BAS home to develop coursework.

The China Project Peer Conference

Issues for Phase Two Participants: The Basics

Conveners: Paul Pai, BEG and Beth Hagan, CCBA

Facilitator: Kevin Konecny, BEG

This session will provide information about the logistics, timeframe, requirements and issues of those colleges who want to participate in the second phase of the China Project. Preparations for participation will begin in 2016. The session includes issues of Student Life: Considerations of Culture, Custom, Housing and Cuisine. Questions will be answered: Why do we need an MOU? What is the process for Participating, Becoming Matched and Making Articulation Work?

4:20 p.m. – 5:05 p.m. Concurrent Sessions

Brandeis Meeting Room

The Baccalaureate Approval Process

Joyce Hammer, SBCTC

This session concentrates on the steps to get a new BAS degree approved by the Washington State Board of Community and Technical College. Steps for approval will be discussed in detail, including accreditation and developing a financial plan. Tips on how to create a successful proposal will be covered as well as important time frame requirements.

Harvard Meeting Room

Pathway from Apprenticeship to the Baccalaureate

Holly Moore, South Seattle Community College

This presentation will describe community college pathways to applied BS Degrees in two areas: Professional Technical Teacher Education and Sustainable Building Science Technology. The major focus will be the pathway from pre-apprenticeship to baccalaureate. The presenters will describe how the programs build on military experience, apprenticeship, journey workers, and corporate experience to enable students to complete baccalaureate degrees. Information on the vital role of business, industry and labor will be examined. Job opportunities, accreditation standards and course delivery will also be covered.

MIT Meeting Room

My University - - A Plan for the Bachelor's Degree by Age 20

John Crooks, Lorain County Community College

My University is a new initiative to significantly increase the number of high school students in Lorain and contiguous counties who can successfully earn free college credit while still at their high schools, simultaneously earning their associates degree with their high school diploma. Students continue on to earn a bachelor's degree by as early as age 20 in high demand careers through LCCC's University Partnership program. Students can save over 80 percent of the cost of a bachelor's degree through *My University*, saving families tens of thousands of dollars in college costs and debt.

4:30 p.m. – 7 p.m.

China Project Consultations

(By appointment.)

Dr. Paul Pai

保成教育集团理事, 国际教育总校长

Chancellor of International Education

Baocheng Education Group

Dalian, China

Sunday, March 8, 2015

8:00 a.m. – 8:55 a.m.

Breakfast

Tremont



Keynote

Donna Meyer, CEO

Organization for Associate Degree Nursing - OADN

The Transformation of Nursing Education

There are numerous challenges and yet opportunities faced by Community College nursing programs. This discussion will focus on asking the difficult questions, providing strategies, and models for future directions on academic progression in nursing, but ultimately maintaining the integrity of community college nursing education.

Grand Ballroom

9:00 a.m. – 10:30 a.m.

**Combined Session
National Association of Community College Teacher Education Programs -
NACCTEP**

The Plight of the Nontraditional Student

One of the most critical issues facing higher education today is how to provide access and support services that will enable more nontraditional students to fulfill their educational aspirations. In order to stay relevant, faculty and staff must find ways to adapt their strategies to make content meaningful to students, ensure equity of access, and reduce barriers for completion. A panel of experts will share successful programs, partnerships, and initiatives that have empowered nontraditional students to achieve their dreams. Join us for this exciting conversation and be willing to think outside the box!

10:45 a.m. – 11:30 a.m. **Concurrent Sessions**

MIT Meeting Room

Easing the Transition: Veteran Success is the Mission

Lisa LaVigna, Excelsior College

As our soldiers return home, many are faced with personal and educational challenges. Excelsior College is working with a number of community college partners to create services and military-centric resources tailored to meet the needs of the changing academic and life needs of our Veterans.

This workshop will help to identify and demonstrate resources, both online and face to face, to help Veteran students succeed. Partnerships between 2-year and 4-year institutions can attribute to supporting and serving this growing population. Come share best practices and ideas on how institutions in the higher education community can collaborate.

Brandeis Meeting Room

How BAS Degrees Impact Your College

Martin Cockroft, Olympic College

Community and technical colleges adding applied bachelor's degree programs face new challenges, from the increased need for student support services, library resources, and instructional space to broad implications for campus identity and culture. How colleges across the state are handling these changes will be addressed.

11:30 a.m. – 12:15 p.m. **Concurrent Sessions**

Brandeis Meeting Room

**Pathway to Bachelor of Applied Technology and Bachelor of Applied Science
at Community College**

Ali Esmaeili, South Texas College

High school students who enroll in dual-credit and concurrent-credit course are creating college transcripts while still in high school. Some of these students plan to graduate with associate degrees and then move on into Bachelor of Applied Technology (BAT) and Bachelor of Applied Science (BAS) programs offered by South Texas College. This session explains the nature of BAT and BAS programs and provide an overview of advisement students need for successful transition into BAT and/or BAS programs.

MIT Meeting Room

Industry and Community Partnerships

Jesse Cooley, North Seattle College

Applied baccalaureate degrees serve the unique needs of each college community. Learn from those who have been there about collaborating with industry from the beginning to ensure that the degree meets workforce need; leveraging the knowledge and services of Centers of Excellence; and establishing an active and appropriate advisory committee.

10:45 a.m. – 1 p.m. **The China Project: Peer Conference**

Northeastern Meeting Room

Addressing the Issues of Phase One Participants

Timelines and Schedules
Maximizing the International Partnership
Key Factors for Smooth Articulation Agreements
The Florida Model for Gen Ed courses
The Role of the Third Party
Issues of Hosting International Students