



An International Organization for the
Community College Baccalaureate Degree

BEACON

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WHAT IS THE CCBA MISSION?

*To promote better access
to the baccalaureate degree
on community college
campuses, and to serve as
a resource for information
on various models for
accomplishing this purpose.*

**Looking for
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THE BEACON?
Find them at our
website!
www.accbd.org**

First Book Specific To CCBA Issues Available Soon!

**Should more community colleges
grant baccalaureate degrees?
Policy and practical implications**



The first book to look at this issue in depth is scheduled for publication this November. Under the editorship of Deborah L. Floyd (Florida Atlantic University), Michael L. Skolnik (University of Toronto) and

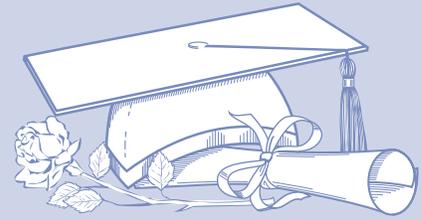
Kenneth P. Walker (Chairman of the CCBA Board of Directors and President of Edison College), twelve scholars address this controversial topic. The book describes and explains current developments; presents essential background information; offers examples of practice and different models of delivery; and gives voice to the views of proponents and critics alike.

Pre-publication comments from several community college leaders who have seen the manuscript suggests this will be essential reading not only for all community college administrators but for policy makers concerned with issues of access and articulation at a time of the growing demand and need for postsecondary education. Comments range from “a must read” (Anne E. Mulder, President Emeritus, Lake Michigan College) to the view that it offers “several alternatives to promoting access to the baccalaureate degree, all of which deserve consideration” (George R. Boggs, President and CEO, American Association of Community Colleges).

The book is entitled The Community College Baccalaureate: Emerging Trends and Policy Issues, and the publisher (Stylus Publishing, Sterling, VA) is offering all CCBA members a 20% prepublication discount (valid until December) off the paperback price of \$29.95. Use Discount Code CCBA04. A full description of the book can be found at the CCBA website, www.accbd.org.



Collaboration Advances Baccalaureate Goals



**Albert L. Lorenzo, President
Macomb Community College
Warren, Michigan**

Over the years, collaboration has helped colleges and universities achieve many important goals. It has been widely used to boost capacity, increase transfer rates, reduce costs, and improve student success. Today, the rapidly evolving university center model for baccalaureate degree completion is a logical extension of this long-standing educational tradition.

“University Center” has become a generic term for several fundamentally different models where community colleges collaborate with one or more senior institutions to provide more convenient access to baccalaureate degrees. These initiatives typically involve joint use of teaching and office space, and they are most commonly situated on the two-year college campus.

The forthcoming book *The Community College Baccalaureate: Emerging Trends and Policy Issues* (see description in this Beacon) includes a chapter I wrote proposing a new taxonomy for university center initiatives, focusing on the role of the community college; its involvement with governance, financing, and operations; and its influence over academic programming. Six distinct models are described – co-location, enterprise, virtual, integrated, sponsorship, and hybrid – with reference to prominent or pioneering institutions associated with each model. Macomb Community College’s Center along with other model programs, are discussed in this chapter.

Regardless of the model employed, community colleges are ideally positioned to enhance access to baccalaureate education through collaboration with four-year institutions. By capitalizing on their historic flexibility and responsiveness, university centers can go well beyond more traditional university extension centers by providing a “college experience” as well as a “college education” They can pay special attention to nontraditional students and help minority and at-risk individuals complete four-year programs. They can help develop the local economy and workforce and significantly reduce costs for students and their families. University centers are more cost-effective for state governments than expanding university systems. They respect institutional autonomy and curriculum processes, thus avoiding accreditation issues. Finally, they can link upper-division university coursework with the academically nurturing environment of a community college campus. When properly designed and implemented, university centers can provide educational and economic benefits well beyond simply enhancing access to four-year degrees.

Legislative Proposal Model On CCBA Website

On June 22, 2004 the Board of Trustees of Harper College, Illinois, authorized the College to begin lobbying for a change in state law that would allow Harper to offer bachelors degrees in select areas. The white paper that will be presented to the state legislature is available on the CCBA web site at Member Resources, Links to Authorizing Legislation.





***New York City
March 4-6, 2005***

Community College Baccalaureate Association Fifth Annual Conference

March 4 - 6, 2005

New York Immediately before *Innovations 2005*

Emerging Trends and Policy Issues

Call for Presentation Proposals

Topics

Your topic should be relevant to those who are interested in community college curriculum and the issues of offering degrees and programs that are not currently commonly offered by community colleges. It could address innovative ways to improve access to postsecondary education or could overview the results of a program that has improved access. All topic proposals will be considered.

Proposal Deadline: September 13, 2004

The following information is required for all proposals:

Cover Page

Include the title and author(s)/presenter(s) for whom you are submitting the proposal.

Proposal Abstract

Include the title and a maximum 100-word description of the presentation.

Proposal Narrative

Limit narrative to 500 words which is approximately equal to two double-spaced pages. This information will be published in the Conference Program Book.

Presentation Requirements

Include the presentation format, length and AV/computer/Internet requirements.

Proposal Submission Instructions:

Please mail your proposals to Beth Hagan, Community College Baccalaureate Association via email to BHagan7@aol.com. For additional information or clarification, call Beth Hagan at 941-947-8085.

CCBA Officers and Board of Directors

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