Friday, February 25, 2011
Outside Aqua 306
4 P.M. – 7 P.M. Registration
Sapphire, Level 4
4:45 P.M. – 6:45 P.M. CCBA and NACCTEP Welcome Cocktail Reception

Saturday, February 26, 2011
All sessions are on the Third Level.
Outside Aqua 306
7:45 A.M. – 5:00 P.M. Registration

8:00 A.M. – 9:00 A.M. Breakfast
Aqua 308
Welcome
Beth Hagan
Executive Director CCBA
Keynote
Tony Kearney

9:15 A.M. – 10:00 A.M. Concurrent Sessions
Aqua 300
Do College Bachelor’s Degree Students Use What They Learn in the Classroom in Co-op?
Marguerite Donohue

Aqua 306A
Communiversity Pathways to Success: Achieving Educational Goals Seamlessly
Todd Aakhus
Performance of Two-year College Graduates in a Four-year Baccalaureate Program
Mike Henry

10:00 A.M. – 10:15 A.M. Break

10:15 A.M. – 11:00 A.M. Concurrent Sessions
Aqua 300
Common Ground: The “Baccalaureateness” of a Bachelors Degree
Ron Baker

Aqua 306A
Toward a New Credit Transfer System for Ontario
Maureen Callahan

Aqua 302
Creativity and Flexibility: The Key to a College Baccalaureate Degree in Nursing
Karen L. Wall

11:05 A.M. – 11:50 A.M. Concurrent Sessions
Aqua 300
A Public-private Collaboration to Provide Degree Programs in Teacher Education
John Crooks

Aqua 306A
Seneca College’s Liberal Arts Program: A partnership Model for Ontario
Henry Decock and Peter Meehan

Aqua 302
New Baccalaureate degrees in Europe: A Case Study of Denmark
Jytte Mansfield
12:00 P.M. - 1:30 P.M. Lunch/Keynote Speaker

Aqua 308

Keynote

Marty Block
Councilman

1:30 P.M. - 1:40 P.M. Break

1:40 P.M. - 2:25 P.M. Current Sessions

Aqua 300

Modeling Excellence in Collaborative Teacher Education, Louis Evans

Noel Bezette

Aqua 306A

Transforming a College to a University: Building Access and Capacity

Janet Paterson-Weir

Aqua 302

BS in Nursing: Impact upon Community Colleges

2:30 P.M. - 3:15 P.M. Plenary Session

Aqua 308

Meeting the Challenge: International Issues

Representatives from several nations will address baccalaureate issues in their countries.

3:15 P.M. - 3:30 P.M. Break

3:30 P.M. - 4:15 P.M. Concurrent Sessions

Aqua 300

A New University in China

Paul Pai

Aqua 306A

St. Petersburg College: The Baccalaureate Experience

Tami Grzesikowski and Djuan Fox

Aqua 302

The Role of Information and Communication Technology (ICT) in Open Distance Learning

M A Farooqui

4:20 P.M. - 5:05 P.M. Concurrent Sessions

Aqua 300

Waiting for the CCB: Michigan

Marguerite Cotto

Aqua 306A

Costing Models for Bachelor’s Degrees at Community Colleges

Marci Middleton

Aqua 302

A Model Seamless Block Transfer Solution for Community Colleges Wishing to Provide an Online Option for their Graduates

Craig Gilman

Sunday, February 27, 2011

8:00 A.M. - 9:00 A.M. Breakfast/Keynote Speaker

Aqua 308

Mark Milliron

Bill and Melinda Gates Foundation

9:15 A.M. - 10:00 A.M. Concurrent Sessions

Aqua 303

The Pathways Transfer Program: How SUNY Empire State College Partners with New York’s Community Colleges to Improve Access to Bachelor's Degrees

Brian Goodale

Aqua 305

Community Involvement in Curriculum Revisions

Jeff Crain and Amme Cole

Aqua 312

Implementing Solutions for Baccalaureate Program Challenges

Michael Green

10:05 A.M. - 11:00 A.M. Plenary Session

Aqua 308

Partnering Without Tears: Community College Baccalaureate Partnering Best Practices

James Samels, James Martin, Robert C. Messina, William Austin, Charles Wall and Jeremiah Ryan

11:05 A.M. - Noon Concurrent Sessions

Aqua 303

The Baccalaureate Degree in Colleges and Institutes: Perspectives from A Degree-Granting College

Maureen Callahan

Aqua 312

An Exploratory Study of Alumni Experiences in a Teacher Education Baccalaureate Program Conferred By A Community College Compared to a Nearby State University

Victoria Shah

Noon Adjourn
Welcome to Our Eleventh Annual International Conference

Dr. Kenneth P. Walker, President

Dr. Kenneth P. Walker is the District President of Edison State College in Ft. Myers, Florida and the President of the Community College Baccalaureate Association. He previously held college presidencies and other administrative positions in Oklahoma and Texas. He has a B.A. and M.A. in Political Science, a Ph.D. in Higher Education Administration and continuing education in management and leadership from Harvard University, Southern Methodist University, College of William and Mary and Oxford University. He served in the United States Air Force.

Dr. Walker has received numerous awards for exemplary and distinguished service, outstanding leadership in improving educational opportunities and the advancement and support of education. He received the Professional Educators award from the Association of Community College Trustees in 1977. He was honored in 2001 by the Edison State College District Board of Trustees with a unanimous Resolution naming the new $14 million Dr. Kenneth P. Walker Health Science Hall. Dr. Walker is the Founder of the Community College Baccalaureate Association.

Community College Baccalaureate Association

The Community College Baccalaureate Association strives to promote better access to the baccalaureate degree on community college campuses, and to serve as a resource for information on various models for accomplishing this purpose.

The CCBA attempts to gather all published articles and legislation dealing with the community college baccalaureate degree. We also solicit copies of unpublished materials related to this topic. We host an annual conference to share information and develop ways to promote the community college baccalaureate degree to governors, state legislatures, national policy boards, and other appropriate persons and organizations.

The baccalaureate degree is an important entry requirement for better jobs and a better lifestyle. Therefore, every person should have an opportunity to pursue the baccalaureate degree at a place that is convenient, accessible and affordable.
Friday, February 25, 2011

4 P.M. – 7 P.M.  Registration  Outside Aqua 306

4:45 P.M. – 6:45 P.M.  CCBA and NACCTEP Welcome Cocktail Reception  Sapphire, Level 4

Saturday, February 26, 2011

7:45 A.M. – 5:00 P.M.  Registration  Outside Aqua 306

8:00 A.M. - 9:00 A.M.  Breakfast  Aqua 308

Welcome

Keynote

Beth Hagan
Executive Director CCBA

Tony Kearney
Golden Key Honor Society

Honor societies have played a valuable role in the personal and academic development of college students for more than a hundred years. Since 1977, Golden Key International Honor Society has provided benefits to over 2 million students through nearly 400 chapters in seven nations. Golden Key prides itself on its three pillars: academics, leadership and service. Tony Kearney, Director of University Relations for North America, will explain the importance of the partnership between CCBA and Golden Key for any college that provides access to baccalaureate degrees on their campus.

Tony has been with Golden Key for seven years working with university administrators and student leaders in the United States and Canada. He graduated from The University of North Carolina at Chapel Hill with a B.A. in Economics and The University of South Carolina with a M.Ed. in Higher Education Administration. He loves to travel and has conquered six continents with Antarctica to go.
Marguerite Donohue

Bachelor’s Degrees offered by colleges in Ontario are intended to combine theoretical learning with practical, applied learning. They include mandatory cooperative education work terms. This presentation will describe the findings of a doctoral research study that examined the classroom learning that bachelor’s degree students used in the co-op work term: what they used, how much they used it, and the types of course learning outcomes used by all students. Kolb’s experiential learning theory was used as the theoretical framework for this research.

Todd Aakhus

At the Communiversity, students experience success at three different points while completing the baccalaureate: first with academic certification, next with the Associate degree, then upon completing the Bachelors degree. Working with multiple educational institutions at one location, and supporting six primary educational pathways requires strategic tactics to ensure success. The Communiversity @ Surprise offers students choice when it comes to learning formats. Classes at the Communiversity are offered in-person, online, and in hybrid modalities. Three critical practices that support the Communiversity model’s success include; comprehensive schedules, course sequencing, and regionalized programs.

Mike Henry

Limited transfer agreements between two-year college diploma courses and four-year baccalaureate degree programs are relatively common. Full credit transfer or block transfer arrangements are less common, although some scholars have recognized the value of increased seamless transferability and more integration relationship between colleges and universities.

Grant MacEwan University is a comprehensive institution that offers both two-year and four-year programs. In MacEwan’s B. Commerce program, two-year Management Studies graduates are given a block transfer with full two years credit in the four-year degree program.

This presentation will compare the academic outcomes of diploma transfer students with four-year degree students and discuss the implications of the data.

Ron Baker

What is the baccalaureateness of a bachelor’s degree? While it’s relatively easy to characterize baccalaureateness as a set of qualifying courses and degree requirements, articulating the principles and outcomes those requirements are intended to achieve is often more difficult. A deeper understanding of baccalaureateness requires an exploration of the core principles of the bachelor’s degree. This presentation presents the historical purpose, guiding philosophy, and fundamental principles that formed the foundation of the bachelor’s degree and its antecedents. It concludes by reflecting on the manifestation of that purpose, philosophy, and principles in modern baccalaureate programs, including applied community college baccalaureate programs.

Maureen Callahan

In spring 2009, Ontario began a collaborative process to design a new credit transfer system for postsecondary education. The system, which has cross-sectoral endorsement, includes core principles and a new transfer framework. The framework builds on defined elements and processes and suggests three models for pathways from diplomas to degrees. The framework also builds on Ontario’s provincial program standards for college programs. The model is currently being tested through pilot projects funded by the provincial government.

The presenter will describe the process of development, discuss elements of the framework as it presently exists and provide information on the pilot projects.

Karen L. Wall

In May of 2010 Red River College (RRC) in Winnipeg, Manitoba, Canada was given the legislative authority to grant degrees by the provincial government. In the fall of 2010 the college began its own baccalaureate nursing degree program with 225 first year students… the first college baccalaureate nursing degree in Manitoba. This presentation will focus on how RRC was able to accomplish this daunting task by focusing on stakeholder issues that were often at odds. As well, the presentation will show how one of the key reasons for the success of the endeavor was ensuring that both the open, transparent stakeholder issues, and the covert “red flag” stakeholder issues, were addressed.
11:05 - 11:50 Concurrent Sessions

**Aqua 300**

**A Public-private Collaboration to Provide Degree Programs in Teacher Education**

**John Crooks**

Lorain County Community College is a comprehensive community college with over 13,000 students at the associate degree level and an additional 2,000 students within its university partnership programs. Ashland University is a mid-sized, private non-profit institution with its main campus in Ashland, Ohio. Ashland University is the only private institution in the University Partnership, has been offering partnership programs for over 25 years (before the establishment of the levy-supported concept), and is the largest partner with almost 50% of the enrollment. Ashland University offers the Bachelor of Science in Education with specialization in Early Childhood Intervention Specialist (PreK-3); Early Childhood Licensure (PreK-3); Intervention Specialist Mild/Moderate K-12; and Middle Childhood Licensure (4-9). Ashland also offers the Master of Education – Curriculum and Instruction and Master of Education – Education Administration. Ashland University also offers a Bachelor Plus Program in Graduate Education for Teacher Licensing. The Licensure Programs are in wide variety of areas and include Administrative Specialist, School Superintendent, School Treasurer/Business Manager, Early Childhood Generalist (Grades 4-5), and Technology Facilitator.

**Aqua 306A**

**Seneca College’s Liberal Arts Program: A partnership Model for Ontario**

**Henry Decock**  
**Peter Meehan**

Description: In 2009, Seneca College’s Liberal Arts program signed a pilot agreement with the University of Toronto marking an evolution from a block credit arrangement to a course-for-course transfer partnership. The groundbreaking agreement has the potential to establish the framework for a provincial standard in the development of a two year transfer model as practiced in other parts of Canada and the United States. The presenters will describe the new model, its evolution, early student success and its potential for the Ontario post secondary system.

**Aqua 302**

**New Baccalaureate degrees in Europe: A Case Study of Denmark**

**Jytte Mansfield**

This presentation will give an overview of how “community-college” type of institutions in Denmark have developed new baccalaureate degrees in collaboration with trade & industry. All these degrees have in-built mandatory periods of internships & projects – challenges in this connection will be discussed and examples of cooperation with US community colleges in this field will be given. Furthermore a new baccalaureate degree called the Tri-Continental degree in Business Studies – based on cooperation between Denmark, China and the US – will be presented.

12:10 - 1:00 Luncheon • Aqua 308

**Keynote Address**

**Assemblymember Marty Block**

Assemblymember Marty Block introduced the bill authorizing community colleges in California to confer a limited number of baccalaureate degrees. Assemblymember Marty Block represents the 78th District which includes portions of the cities and communities of San Diego, Paradise Hills, Chula Vista, Lemon Grove, Bonita and Spring Valley. Elected in November 2008, Marty brings to the 78th District over 25 years of dedication and service to the community as a Member and President of the San Diego Board of Education, Member and President of the San Diego Community College District, Dean and Director at San Diego State University as well as participation on numerous advocacy boards and commissions.

Assemblymember Block holds the influential leadership position of Chair of the Assembly Higher Education Committee. He is also a member of the Committees on Veterans Affairs, Jobs and Economic Development and the Economy, and Accountability and Administrative Review. These key committees allow him to focus on the vital needs of the 78th District and the State through the creation of good paying jobs that will strengthen the economy, a strong higher education system to train future workers, and insurance that the critical services we count on by the State are provided and that those whose voices are often overlooked, the aged, children, students, and the disabled have a strong voice in Sacramento.

**Pioneer Award**

**Essay Contest Award**
Modeling Excellence in Collaborative Teacher Education

Louis Evans
Noel Bezette

Transforming a College to a University: Building Access and Capacity

Janet Paterson-Weir

Meeting the Challenge: BS in Nursing - Impact upon Community Colleges

Many states are experiencing a serious shortage of nurses. How nurses should be prepared is a topic of discussion nationwide. There is a movement to require the bachelor’s degree as the entry level degree for nurses and many states now permit their community colleges to confer the BSN. This possibility is currently before California legislators. There is additional discussion about programs for students with an Associate Degree in Nursing that result in a Master’s in the Science of Nursing.

This session will provide an opportunity to informally discuss the issues of the BSN in community colleges including using distance learning as a means to access the second two years of the degree, the Masters option and the status of the community college baccalaureate movement in California.

The Role of Information and Communication Technology (ICT) in Open Distance Learning

M. A. Farooqui

Information and Communication Technology (ICT) is playing a vital role in open and distance learning (ODL) to meet the requirements and expectations of the learners’ in large scale. ICT has proved that learning is possible anytime and anywhere now. It can accelerate and improve learning on a number of aspects from basic skills to problem solving, work habits, information management and the business of educational delivery. It is believed that ICT will bring about several benefits to the learner and the teacher. These include shared learning resources, shared learning spaces, promotion of collaborative learning and the move towards autonomous learning.

The ICT has enormous potential to impart quality education, help in removing illiteracy, provide educational opportunities to those hitherto unreached, and reduce imbalances among regions and social groups and train teachers. The convergence of telecommunications, audio-video and computers has a tremendous potential to revolutionize education and transform the teaching-learning process. ICT provides flexibility in terms of place and pace of learning, time of learning, selection and combinations of subjects, delivery system, and interaction with experts.

Since the inception (Fall 2007).

Due to relaxed visa policy for foreign students, the number of Chinese students has become No.1 among all international students counting both graduate and undergraduate. The presenter attempts to share what he has found during the last two years in his consulting work with U.S. and Chinese colleges and universities as well as what he learned in his travel throughout China about the high schools. Three models will be highlighted to illustrate his points and the emphases of the current trend to promote global education through collaboration between U.S. and China educational institutions.

This presentation will outline the development, implementation, and current status of the Baccalaureate degree programs offered at St. Petersburg College (SPC) in Florida. In August 2002, SPC began offering courses leading to bachelor’s degrees in Education, Nursing and Technology Management. To date, the college now offers more than 20 majors and has consistently had an enrollment growth of more than 15% each year. Attention will be given to programs that are offered via distance learning and the College’s commitment to student success through distance learning education. As with all successes, there are many challenges and they too will be explored throughout this presentation.

Due to relaxed visa policy for foreign students, the number of Chinese students has become No.1 among all international students counting both graduate and undergraduate. The presenter attempts to share what he has found during the last two years in his consulting work with U.S. and Chinese colleges and universities as well as what he learned in his travel throughout China about the high schools. Three models will be highlighted to illustrate his points and the emphases of the current trend to promote global education through collaboration between U.S. and China educational institutions.
Baccalaureate degrees. Community college graduates wishing to continue toward their online university offering a seamless block transfer pathway for program between community colleges and an accredited, 100% community college has been far from biding their time at the side of a tree.

As we approach twenty years of innovation in establishing post-associate degree options for our communities, this session presents a study of the state’s community college university center (UC) movement, and reflects on the major trends influencing the design of a next generation of applied baccalaureates.

How Northwestern Michigan College, a leader in the UC movement, is framing its position as a future CCB provider will invite the conversation about the needs of our learners, value of credentials, influence of international trends, the realities of relationship building with universities, and of course… the nature of waiting.

Costing Models for Bachelor’s Degrees at Community Colleges

When discussions of expenses associated with attending higher education institutions are discussed, often issues of access and opportunity are at the forefront of the picture. Similar to the framing of a house, community colleges represent entrances to the architectural layout of postsecondary opportunities. Costing models of higher education have often focused on tuition increases, philanthropic gifts, personnel and services. Community colleges that offer baccalaureate degrees represent a unique cross in both mission and tuition and fee structures. This paper explores the changes in financing attributable to the development and delivery of bachelor’s degree programs while maintaining an access mission. Models of higher education financing will be discussed in brief as an analysis is conducted of tuition changes.

A Model Seamless Block Transfer Solution for Community Colleges Wishing to Provide an Online Option for Their Graduates

This is an interactive discussion regarding a model partnership program between community colleges and an accredited, 100% online university offering a seamless block transfer pathway for community college graduates wishing to continue toward their baccalaureate degrees.

The purpose of this session will be to demonstrate how Empire State College is partnering with the 35 community colleges in New York to significantly improve access to bachelor’s degree programs. The session will begin with an overview of Empire State College’s unique and innovative educational model, followed by a description of the Pathways Transfer Program and implemented strategies with community college partners.
Community Involvement in Curriculum Revisions

Jeff Crain
Amee Cole

Offering a Bachelor Degree in Organizational Management, the program has had community support from inception of the program to defining student learning outcomes to direct review of work by members of the community advisory committee. The Midland College program is currently involving the community and advisory committee to make relevant changes to improve the curriculum to meet community needs. This presentation will review the methodology used in this process, discuss the results of the work and changes to the curriculum to have a more demanded program.

Implementing Solutions for Baccalaureate Program Challenges

Michael Green

As the development of on-site baccalaureate programs at regional community colleges continue to grow, program coordinators could expect their experiences to have a common set of parameters. At many conferences, it can be a challenge to find the time or a format to seek input and share current practices. This round-table discussion will allow professionals, both experienced and novice baccalaureate program managers, to learn, laugh, and grow. This confluence of ideas is expected to have a synergistic effect that will benefit all participants’ programs. The conference attendees will also develop an action plan with helpful ideas from those present.
Our Distinguished Presenters

Todd Aakhus has worked for the Maricopa Community Colleges since 1996. He started with Rio Salado College in January 2001, and has held positions in Employee and Organizational Learning, Employee Wellness, and is currently the Director of the Rio Salado Colleges in Surprise. His academic background includes an Associate of Arts from Rio Salado College, a Bachelor’s degree in Business Management from ASU, a Master of Arts in Human Resources Management from Ottawa University, and a doctorate from Walden University in the School of Education (Community College Leadership Specialization). He has teaching credentials in Business, Computer Information Systems, and Strategic Compensation at the college and the university levels.

Aakhus has been engaged in supporting and promoting community college education in the Maricopa County. Aakhus has served on the Board of Directors with the Wellness Council of Arizona since 2003, and serves on the Board of Directors for the Surprise Regional Chamber of Commerce. He has contributed to think tanks with the City of Surprise and Dysart Unified School District (K-12) centered on technology and education. He is a member of Interfaith Community Care’s Advisory Council, and is an alum of Leadership West (Class XIII).

Ron Baker is the Executive Vice President of the Northwest Commission on Colleges and Universities. His professional experience includes: founding Vice President for Student Learning at Cascadia Community College, Director of Distance Education for the Oregon community colleges, Director of Academic Technology, Division Chair, Director of Computing Services, and 14 years as a full-time community college instruction. He holds a B.A. in Mathematics from Washington State University, an M.S. in Mathematics from New Mexico State University, an M.S. in Computer Education from Eastern Washington University, and an Ed.D. in Community College Leadership from Oregon State University.

Noel Bezette is Director of the Education Department and psychology professor. She holds a PhD in Educational Psychology and is a certified administrator of public schools. She is a member of Houston’s Mayoral Advisory Committee for Immigrant and Refugee Affairs (MACIRA), and as a member of MACIRA, facilitates the Citizenship and Immigration Forum held at LSC-Kingwood each August, serving hundreds of prospective new citizens. She serves annually on the Executive Steering Committee for Houston’s Annual Citizenship Week. In 2010 she was awarded the Leading in a Time of Change Exemplary Leadership Award, International Chair Academy, Spring, 2010.

William Austin has served as the Warren County Community College President since 2003. Warren County received the distinction of creating state history by having the youngest President to ever lead a College in the State of New Jersey. Dr. Austin earned his Bachelors of Arts from Loyola College (MD), Masters of Arts from Temple University, and a Doctorate in Education from Nova Southeastern University.

Dr. Austin is an experienced community college leader. He was formerly the Acting Vice President for Academic Services and Vice-President for Student Services at Gloucester County College. Other positions have included Executive Assistant to the President for Advancement, Planning, and Academic Effectiveness and Executive Director of the Foundation for Salem Community College, and the Specialist for Research and Planning for Burlington County College.
Our Distinguished Presenters

**Amme Cole**
Faculty  
Midland College

Amme serves as a full time teacher in the BAT-OM program at Midland College. In addition, she serves as a compliance consultant for a local financial firm. Prior to teaching, Amme served in Management/Director positions for a Financial Planning Company and volunteers for many non-profit organizations.

Amme holds degrees in Public Administration (MPA) and Business (MBA) and has plans to begin her doctorate in spring of 2012.

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**Marguerite Cotto**
Vice President Lifelong Learning  
Northwestern Michigan College

Marguerite Cotto is Vice President of the Lifelong and Professional Learning division of Northwestern Michigan College, representing non-credit programs, customized training, workforce development, technical degree programs and professional education through the NMC University Center.

Marguerite began her career at NMC as a faculty member and has served in a variety of academic and administrative roles over the years. She has a Bachelor of Science degree in Agronomy from the University of Puerto Rico, a Master of Science in Adult Learning and a professional graduate certificate in watershed management from Michigan State University.

Her recent work includes development of NMC’s institute models such as NMC’s Water Studies Institute (with its associate degree program in freshwater studies) and the Health Education Institute (a collaborative partnership with Munson Healthcare system). She has also worked extensively on curriculum alignment in technical programs suited for the applied baccalaureate model.

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**Maureen Callahan**
Interim Executive Director  
College-University Consortium Council

Maureen Callahan is a consultant in higher education policy and practice with previous experience in a broad range of academic leadership positions in Ontario colleges. She is currently Interim Executive Director of the Ontario College-University Consortium Council. She holds a PhD in Higher Education Theory and Policy Studies from the University of Toronto and degrees from the University of Michigan and Central Michigan University. Research interests include accountability, quality assurance and learning-centred practices in higher education and strategies that enhance postsecondary student mobility, access and success. She received the 2005 national leadership award from the Association of Canadian Community Colleges.

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Jeff Crain, Ph.D., serves as a full time teacher in the BAT program at Midland College. In addition, he serves as an organization strategist and consultant for the local Business and Economic Development Center. Prior to teaching, Jeff served in International Management positions in Europe and the USA.

Jeff holds degrees in Industrial Management/Economics, a MBA and a doctorate in Applied Artificial Intelligence

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John R. Crooks is the Associate Provost of the University Partnership and Director of Distance Learning at Lorain County Community College. Prior to this position, Dr. Crooks served as the Director of Science and Mathematics. He has previously worked at Iowa Wesleyan College and Arkansas State University – Beebe, as an Assistant/Associate Professor. Dr. Crooks received his BS and MS in Biology from Northeast Missouri State University (currently Truman State University), and his PhD in Biology from Bowling Green State University. Dr. Crooks has presented and published several papers, been a reviewer for multiple manuscripts, and is actively involved with several science and educational organizations.

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Marguerite Donohue has worked at Algonquin College for over 17 years. She is currently Dean, Academic Development with responsibilities for curriculum integrity, quality assurance, academic policies, new program development, degree pathways, academic partnerships, and until recently, cooperative education. She is also responsible for policy implementation in the College’s bachelor’s degree programs. She previously held the positions of Dean, Pembroke Campus and Chair, Health and Community Studies at the College. Marguerite holds a Ph.D. in Higher Education and a Bachelor of Science in Nursing, both from the University of Toronto, and a Master of Health Administration from the University of Ottawa.

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Henry Decock is the Associate Vice President Academic at Seneca College. He holds a Bachelor of Arts degree in Sociology and Politics from the University of Western Ontario, a Masters Degree in Sociology from York University, and a Doctor of Philosophy in Higher Education from the Ontario Institute of Studies in Education/University of Toronto. His thesis is an examination of college-to-university transfer students, documenting their success and persistence, describing their characteristics, and assessing the role of Ontario colleges as a point of access for higher education.

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Our Distinguished Presenters
Our Distinguished Presenters

M.A. FAROOQUI
Chief Mentor
NICT-IGNOU Community College

D. M.A. Farooqui is a senior academician of the State of Madhya Pradesh, India. He has been involved in Higher Education for the last 41 years. He has contributed to Higher Education through various Research Publications.

He has been the Prof. /Principal/Director of various Higher Educational Institutions (1969-2003) in India. He has been the Director, Higher Education, Ministry of Higher Education, Federal Democratic Republic of Ethiopia (2005-06).

He is at present Chief Mentor of a leading NGO of India, Network for the Information & Computer Technology (NICT) in the field of ICT4D. Under his guidance NICT has shouldered the responsibility of bridging the digital divide with the deployment of IT for the improvement of Socio-economic scenario of the Society.

To empower underprivileged & marginalized members of the Society he has been instrumental in establishing NICT Community College in association with IGNOU (Indira Gandhi National Open University) the renowned International University in the field of Distance Education of India.

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ROXANNE FULCHER
Director of Health Professions Policy
Association of Community Colleges (AACC)

Ms. Fulcher is Director of Health Professions Policy at the American Association of Community Colleges (AACC) where her efforts have recently led to the creation of the association’s Health Professions Education Center, which seeks to partner with others to develop and implement strategies to strengthen the capacity of the nation’s nearly 1,200 community colleges to meet America’s health professions workforce needs.

Ms. Fulcher advocates in support of community college health professions education before federal agency and congressional staff as well in her role as community college representative to an array of association and advisory boards focused on health professions issues. She is also currently working with her AACC colleagues to create the nation’s U.S. Dept. of Labor funded Healthcare Virtual Career Platform to be launched next year.

Ms. Fulcher began specializing in health professions education while with the American Association of Colleges of Nursing after becoming a higher education advocate with the National Association of State Universities and Land-Grant Colleges. During the Clinton administration as both legislative and staff director for Congresswoman Karen McCarthy Ms. Fulcher had opportunity to work on a wide spectrum of issues challenging our nation. Ms. Fulcher began her career in government relations and policy specializing in energy and environmental law at Washington, DC law firms. She received her B.A. in American Studies from the University of Maryland where she also studied in the Master in Public Policy program.

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DIJAN FOX
Coordinator of Baccalaureate Planning and Development
St. Petersburg College

As Coordinator of Baccalaureate Planning and Development, Mr. Fox is responsible for the efforts associated with New Program Development that includes feasibility reports, curriculum development, implementation and budget planning. Mr. Fox also works with the vice president, deans and community professionals organizing interactive curriculum development sessions also known as the DACUM process. He is also a member of the baccalaureate administrative team.

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CRAIG GILMAN
Community College Outreach Manager
American Public University

Craig Gilman is currently an adjunct professor and community college outreach manager for American Public University System, an accredited, 100% online university system offering over 70 degree programs to over 70,000 students worldwide.

Prior to joining APUS and after five years service as an officer of Marines he became a secondary social studies teacher with experience as both a public school teacher in Virginia and at International schools in Korea and Japan. An advocate of online education, Craig often presents on the attributes of online education at local, state, and national conferences.

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Our Distinguished Presenters

**BRIAN GOODALE**
**Director of Community College Partnerships**
**SUNY Empire State College**

Brian Goodale joined SUNY Empire State College in January 2009 with a focus on developing partnerships with community colleges. Prior to that, he spent 15 years working in enrollment management positions. Most recently he was the Director of Graduate Admissions for the School of Public Health at the University at Albany, after serving as the University’s Assistant Director of Graduate and International Admissions. He began his career at SUNY Cobleskill College as an admissions counselor. Brian holds a B.S. from Penn State University and a M.S. from the University at Albany. He is currently completing his PhD in Higher Education Administration from the University at Albany.

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**MICHAEL GREENE**
**Coordinator of Baccalaureate Program**
**Cayuga Community College**

Michael Greene is the Coordinator of Baccalaureate Programs at Cayuga Community College. Prior to this position, Mike coordinated a Dual Enrollment program for the Technical College of the Lowcountry in South Carolina, and worked as director and counselor for a USDOE educational opportunity program, Student Support Services. He has also worked in Career and Technology Education as an instructor, a vocational assessment specialist, and a secondary school counselor. Michael earned Master degrees from Bowling Green State University and Saint Lawrence University. He is a member of the World Future Society and provides career counseling at their annual conferences.

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**MICHAELE HANSEN**
**President**
**Michigan Community College Association**

Michael Hansen earned a BA in American political science from the University of Michigan and began his career teaching high school social studies. In 1988, he began working for the Senate Fiscal Agency as a non-partisan Fiscal Analyst supporting the Michigan Senate. He received his master’s degree in labor and industrial relations from Michigan State University in 1992. His 18-year career with the SFA culminated in his position as Chief Analyst, with responsibilities including staffing the Joint Capital Outlay Subcommittee and the Appropriations Subcommittee on Community Colleges. In 2006, Hansen became President and CEO of the Michigan Community College Association.

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**M ICHEAL HENRY**
**Associate Dean of Academic Studies**
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Mike Henry is the Associate Dean of MacEwan University’s School of Business. He has served on several committees at MacEwan and as the president of the Management Education Co-ordinating Council of Alberta. His work (with Davar Rezania) on “Education and Management: Conceptualizing Transfers and Bridges” has been presented at the Administrative Sciences Association of Canada and at the Academy of Management.

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Jytte Mansfeld is responsible for internship and student counselling as well as all international affairs, such as student & faculty exchange programmes, internships abroad, joint intensive programmes with international partners, joint international curriculum development, international recruitment, etc. Her area of responsibility includes strategies for internationalisation, grant applications and budgets, as well as implementation and reporting of international projects.

Jytte Mansfeld is an external evaluator concerning grant applications for the European Commission, and she is on the board of several international organisations.

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Peter Meehan is the Chair of the School of Liberal Arts at Seneca College in Toronto, which includes the LAT university partnership program with York University and the University of Toronto as well as Seneca’s proposed Bachelor of Interdisciplinary Studies degree program. He is also an adjunct professor in the School of Graduate Studies at the University of Toronto. He holds undergraduate and graduate degrees in History and in Education from the University of Toronto, and received his doctorate in History from the Ontario Institute for Studies in Education at the University of Toronto in 2002.

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Dr. Robert C. Messina, Jr., has served as President of Burlington County College since January 1987. Since becoming President, Dr. Messina has raised the College’s profile in the local community, across the State of New Jersey, and on the national level. He has obtained the necessary funding to upgrade the College’s facilities, as well as the construction of a second campus in Mount Laurel, New Jersey and the opening of two centers in Willingboro and Mount Holly. Additionally, under Dr. Messina’s leadership, the college has been actively involved with distance education, providing courses for individuals who want or need an alternative to classroom based instruction. BCC is the lead institution in the multi-state Consortium of Distance Learning (CODE) and is also an active member of the New Jersey Virtual Community College Consortium (NJVCCC). The College has also introduced several new academic programs and strategic partnerships under Dr. Messina’s leadership with senior academic institutions such as Drexel, Strayer and Wilmington Universities for on-site degree completion programs; health agencies and entities such as Virtua Hospital and the Center for Disease Control; business alliances with Jevic, Dale Carnegie, Servicios de Latinos, Mount Holly UEZ, and the Joint Military Base (Maguire, Dix and Lakeland); and cultural partnerships with such diverse entities as the Pinelands Commission, American Heart Association, BC Animal Shelter and the Food Bank of South Jersey. In his nearly twenty-four year tenure, Dr. Messina has consistently demonstrated a boundless vision for students and graduates that has led to numerous accomplishments, opportunities and recognitions.

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Marc M. Middleton, Ph.D., is the Assistant Vice Chancellor for Academic Programs at the Board of Regents of the University System of Georgia. The Board of Regents is the governing body for the state’s thirty-five public colleges and universities. The University System enrolls approximately 302,000 students, employs 40,000 faculty and staff, and has an annual budget of $5 billion of which $2 billion is state allocated funding. Dr. Middleton has responsibility for system-level coordination of new academic programs and oversight of institutional-level assessment. Dr. Middleton serves as a direct system office liaison to institutions on a variety of academic matters inclusive of accreditation, academic advising and recruitment, assess and matriculation of underrepresented groups, and distance education programs.

Dr. Middleton’s areas of research and publication include pipeline issues with regard to the transferability of students between different institutional sectors within higher education, examining issues of race, class, and gender in higher education, higher education policy, philanthropy in higher education, and community colleges. Dr. Middleton holds a doctorate in Educational Policy Studies from Georgia State University, a Master of Business Administration from Augusta State University, a Master of Science in Human Resources Management from Georgia State University, and separate bachelor’s degrees in Psychology and Sociology from Emory University.

Dr. Paul Pai is the Director of Darswin International Education Center. He was the President of St. Louis Community College-Meramec, the largest campus of the largest community college in Missouri until June, 2010. During his watch, the college reversed its declining enrollment to a positive 14% growth and continued to be the top transfer campus to 4-year universities. He was the Superintendent/President of the Imperial Community College District/Imperial Valley College, which is the only community college district in Imperial County. The District serves a population of 165,000 within a 4,690 square mile area and the College’s annual credit enrollment is 10,000 students. He led the district wide visioning process that resulted in the current three-year Master Plan goals. The county also passed a $58.6 million General Obligation Bond to build a new Science and Technology Center with three buildings. Under his leadership, IVC won two five-year Title V grants to develop distance education and “2+2” nursing and computer science degree programs with San Diego State University-IV Campus. The enrollment increased by 15.7% since 2004, ranked 4th among 72 community college districts in California.

Dr. Paterson-Weir is the Provost and Executive Vice President, Academic at MacEwan University in Edmonton, Alberta, Canada. For the past eight years Janet has been charged with leading a new mandate at the university in offering baccalaureate degrees. Janet has been a founding member of two online consortiums, Ontario Learn and eCampus Alberta. Janet was the former Dean of Business and Applied Arts at Algonquin College in Ottawa, Ontario and previously worked in the technology sector in Ottawa and Toronto. Janet has international experience in Eastern Europe, Asia and South Africa.

Dr. G. Jeremiah Ryan is the President of Bergen Community College. Prior to his appointment as President at Bergen, Dr. Ryan developed the educational consulting practice for the Alman Group, LLC, and has held several other presidencies. Dr. Ryan has holds a Bachelors degree in Government and Speech from Hamilton College, a Master of Arts degree from Stanford University in Organizational Development, a Master of Science degree from the State University of New York at Albany in Education Administration, and a Doctorate in Higher Education Administration from Nova Southeastern University.
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**James Samels**  
President and Chief Executive Officer  
Education Alliance

Dr. James E. Samels is the Founder and Chief Executive Officer of The Education Alliance, a full service higher education consulting firm and is the founding partner of Samels Associates, a law firm serving independent and public colleges, universities, foundations, non-profit and for-profit higher education organizations across the nation and overseas. He holds a Bachelor’s degree in Political Science, a Master’s degree in Public Administration, a Juris Doctor degree and a Doctor of Education degree. Dr. Samels has published extensive scholarly articles, monographs, and opinion editorials and has authored four books published by Johns Hopkins University Press.

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**Charles Wall**  
President  
Massasoit Community College

Dr. Charles Wall has served as the President of Massasoit Community College since 2001. Massasoit has campus locations in Brockton, MA, Canton, MA, and Middleboro, MA. Dr. Wall earned his bachelor’s degree in History from Bates College, and a Master of Arts and Doctor of Philosophy from the University of Virginia.

Prior to his presidency at Massasoit, Dr. Wall served as the Deputy Chancellor of the Commonwealth of Massachusetts Board of Higher Education, President of Greenfield Community College, and Professor of History at Ferrum College and Tidewater Community College.

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**Victoria J. Shah**  
Teachers College

Victoria J. Shah earned a doctorate in 2010 in Higher Education Administration at Teachers College, Columbia University in New York City. Over the past 20 years she has worked in research, reporting, program management, assessment, staff training, and as an instructor at various public colleges, community centers, labor unions, and professional schools in New York, Boston, and Washington, DC.

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**Karen L. Wall RN BScN MN**  
Chair of Nursing  
Red River College of Applied Arts, Science and Technology

Karen Wall RN, BScN, MN is the Chair of Nursing at Red River College (RRC) in Winnipeg, Manitoba, Canada. Karen has 40 years of nursing experience in the fields of nursing practice, education and educational administration. She became the Chair of the RRC Nursing Department in 1998.

In her current position Karen oversees the day-to-day operation of 7 fulltime programs and several ongoing projects. She manages a staff of 110 and a student body in excess of 800 students. She has written for nursing textbooks, published articles in nursing journals and presented on a variety of topics at conferences locally, nationally and internationally.

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