Higher Education in Denmark

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The Danish Spirit
The Danish educational system
Structure

Master

Bachelor (professional)
1 1/2 years

A P Degree
2 years
Niels Brock
Bachelor of ISMM

3 semesters: 90 ECTS – totally in English

Study Contents

Core subjects:

- Marketing
- Supply Chain Management
- Management and Organization
- Business Law
- Finance and Economics
Bachelor of ISMM

Fees:
• Nordic/EU/EEA students: Free of charge.
• Other students: Approx. $18,000 for 3 semesters

Programme Structure
Semesters 1 and 2:
• Lectures, project work, tutorials, case-studies, mandatory assignments, in a thematic structure
Semester 3
• Internship in Denmark or abroad + Bachelor’s Project
Bachelor of ISMM

Entry Requirements

- AP degree in:
  - Marketing Management
  - Financial Management
  - Service Management,
  - Retail Management
  - or equivalent higher educational background

- High level in economics

- English tests: TOEFL (at least 575 paper based, 230 computer based, 88 Internet based), IELTS
Bachelor of ISMM

September as well as January intake

Costs
• Living costs: Approx. $1,200 per month
• Books etc.: Approx. $1,000 per year
• Laptop + extra costs getting set up in Denmark
Bachelor of ISMM

More info

You can find further details on:

Student Life

• Hard work
• Close working relationship between student and teacher
• Close working relationship between students → case study in groups every week
• Global thinking and B2B
• Social Life → Friday bar, many
TRI–CON

- 2-year AP degree in Marketing Management: 1st semester in Denmark (plus Chinese course), 2nd semester in Shanghai, 3rd semester at Niels Brock or at one of our international partners. 4th semester: internship + thesis. 5th & 6th: California. 7th semester: