

Presentation to Community College Baccalaureate Association

by

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February 25, 2011



Transforming a College to a University

Building Access and Capacity



In every sense MacEwan began as a community college – a Canadian educational alternative system from the 60's and 70's.

The history of the college is a reflection of the community it serves.

City Centre Campus



South Campus



Centre for the Arts and Communications

Alberta College Campus



Grant MacEwan University is a vibrant, innovative educational institution focused on student learning. MacEwan fosters student success and student contributions within local, national and international communities. Teaching and learning are central to the academic endeavour, which is informed and enriched by research and scholarly pursuits of highly engaged faculty and staff. MacEwan strives to exemplify the values of respect, integrity, citizenship and environmental stewardship through teaching, learning, scholarship, research and service.

*Approved by the Grant MacEwan College Board of Governors, June 12, 2008 (Motion 03-6-12-2007/08)
Name Changed by Order-in-Council #481/1009, A. R. 254/2009 September 24, 2009
Approved by Board of Governors' Motion #01-10-8-2009/10*

Managing Change - An Accelerated Pace

1971	1972	1976	1981	1993
College opened Scona Campus 4 programs	2 Campuses 506 FLEs 6 programs	Mill Woods Assumption	Jasper Place	City Centre

1986	1999	2002	2004	2006	2007
University Transfer Programs	Applied Degrees	Acquired Alberta College	Baccalaureate Degrees Mandate	BA CYC Degrees	BComm BScN

2009	2010	2011	2012
BSc Designated a University	Single Sustainable Campus Vision; University Service Centre	Bachelor of Music, Bachelor of Communication Studies, Arts & Cultural Management Diploma BComm, Accounting	Planned: Psychiatric Nursing BComm HR International Marketing

Baccalaureate Degree, Applied Degree and Degree Transfer

Bachelor Degree Programs

- Bachelor of Arts
- Bachelor of Child and Youth Care
- Bachelor of Commerce
- Bachelor of Science in Nursing
- Bachelor of Science
- Bachelor of Music
- Bachelor of Communication Studies

Applied Degree Programs

- Bachelor of Applied Business Administration - Accounting
- Bachelor of Applied Communications in Professional Writing
- Bachelor of Applied Human Service Administration

Degree Transfer Programs

- Bachelor of Education transfer
- Bachelor of Physical Education transfer
- Bachelor of Science in Engineering transfer

Certificate and Diploma Programs

Accounting
Acupuncture
Arts & Cultural Management
Asia Pacific Management
Correctional Services
Design Studies
Disability Management in the Workplace
**Disability Studies: Leadership and
Community**
Early Learning and Child Care
**Emergency Communications and
Response**
**Executive Leadership in the Non-Profit
Sector**
Fine Art
General Studies
Hearing Aid Practitioner
Holistic Health Practitioner
Human Resources Management
**Information Management and
Library Technology**

Journalism
Legal Assistant
Management Studies
Massage Therapy
Music
Occupational Health Nursing
Office Assistant
Police and Security
**Post-Basic Nursing Practice: Hospice
Palliative Care and Gerontological
Nursing**
Psychiatric Nursing
Public Relations
Social Work
Special Needs Educational Assistant
Theatre Arts
Theatre Production
Therapist Assistant
Travel

The Evolution to Degree Granting - Access and Capacity

1. Supply and Demand

As the system's largest transfer college, there was no where for everyone to transfer (BComm, Nursing)

2. Some degrees not offered in Alberta. Students transferred to other provinces and did not return (CYC, Music)

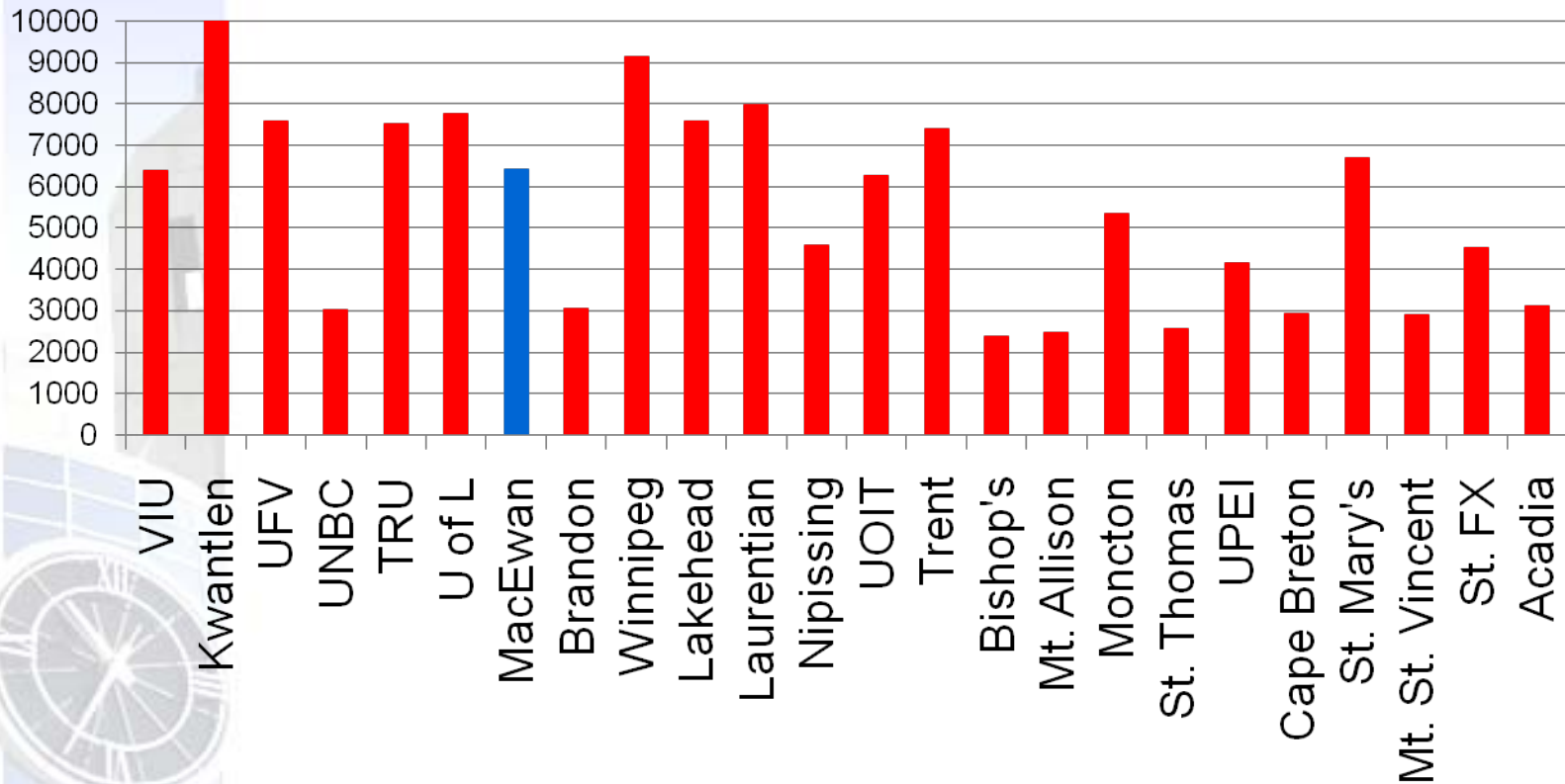
3. Credential Creep: Legislation creating degree to entry in some fields (Nursing)

Leading With Academic Strength

- Degree transfer foundation: Arts, Science, Business, C&YC, Nursing
- Faculty expertise led to majors: Supply Chain, Accounting, Music, Communication
- Today, half of full time students enrolled in undergraduate degrees

MacEwan Undergraduate Degree Enrolment Compared to Selected Canadian Universities

(Fall 2009 headcount)



Transformations Within Four Years



Impact of Accreditation

Environment of Peer Review

- degree proposals: 45 universities
- onsite reviews: 27 universities
- part of faculty evaluation
- part of all new program proposals
- part of all program evaluations
- funding for scholarly activity / research and special projects
- sabbatical approvals
- hiring and tenure of new faculty
- Fall 2010 – AUCC site visit
- 2011 – CAQC Reaccreditation Process

Building Evidence and Reputation

- Re-accreditation and Quality Assurance
- Developing Research capacity and Library
- Relationships in the university sector
- Graduate Schools: current grads in 22 grad schools
- Partnerships for degree commencement/completion
- International: scholarly exchanges, visiting chairs, student placements

Influx and Influence of New Faculty

New Full-Time Faculty

	Canada	US	Europe/ Australia/Other
Fall 2006	23	4	11
Fall 2007	16	6	3
Fall 2008	18	2	4
Fall 2009	14	2	5
Fall 2010	<u>49</u>	<u>3</u>	<u>2</u>
	120	17	25

The Learning Environment

The new curriculum environment:

- Case rooms, student labs, clubs, project team rooms
- Technology study rooms, access to faculty
- The Academic Neighbourhood

The Faculty Commons Bringing it all Together



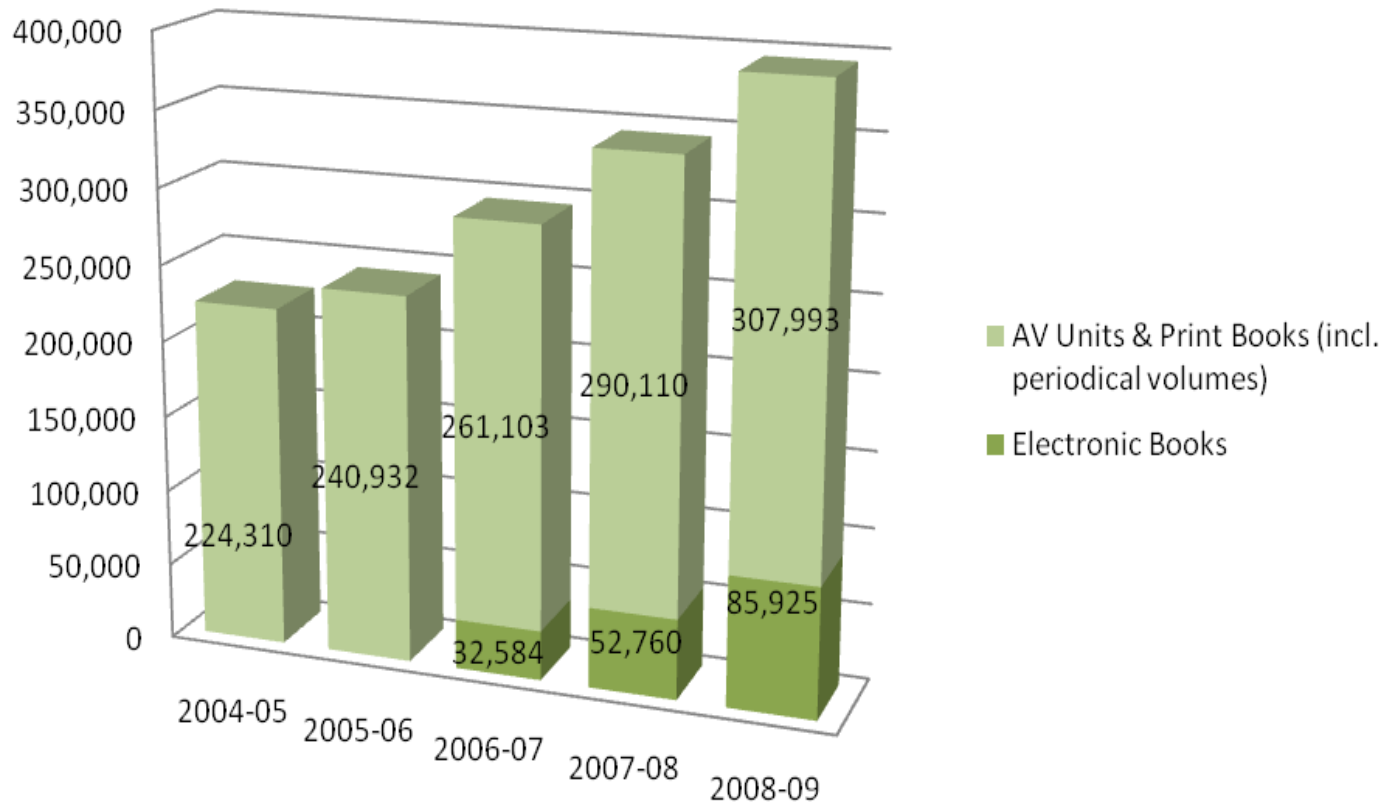
Research and Scholarly Activity

- Annual Research Showcase
- Student Research Showcases and Case Competitions

Summary of Peer Reviewed Publications 2006-09

Books Authored/Co-authored	86
Books edited	23
Journal Articles	252
Conference Presentations	465
Peer Reviewed Activity	54
Submitted Publications	81
Federal Research Grants	5

Library Collection Growth 2004 - 2009



Faculty Workloads

Old Agreement - lecture/seminar equivalent hours

New Agreement - 3 tenets of teaching:
research/scholarly activity/service

- Teaching minimum of 60%
- Research/Scholarly: optional, negotiated based on requirements
- Service – generally 10%

What has not Changed

Baccalaureate Access and Student Success



Thematic Values of the University

- primacy of the learner; student engagement
- central importance of good teaching and its connection to interactive relationships within the learning experiences
- value of dynamic links to the larger social, economic and professional realities



CREDENTIAL LADDERING

ACCESS – UNIVERSITY PREPARATION

Diploma

Degree

**Post Degree /
Diploma /
Certificate**



Child & Youth Care → Child & Youth Care

Business Diploma → Degree

**Nursing Degree → P.R.
H.R.
Cardiac / Wound
Mgmt Certificates**

The Power of “One” in a New Framework

- One inclusive collective agreement
- One set of academic and student policies “raises the whole ocean”
- Academic rank and tenure system for all faculty
- Organizational integration – all schools have all credentials

The Power of One

- Avoids mission confusion
- Builds stronger integration of credential pathways
- Helps build the collective culture
- Creates partnership understanding for other colleges – transfer arrangements
- Dual credit and more transfer agreements

It's not all Roses

Internal Challenges

- Delicate balance of the influx of new faculty (mostly from other universities) and the influence of legacy faculty
- Accreditation protocols look for the “past and familiar” (collections, PhDs, title, the 4-year experience)
- The new university is creating a challenging future (horizontal curriculum architecture, partnerships, online and hybrid delivery modalities)

- The “pace” of change is challenging
- Moving to bicameral governance redefines traditional constituency based representation
- Managing the separatist agenda



The Future . . .

The future is not some place we are going, but one we are creating. The paths to it are not found, but made, and the activity of making them changes both the maker and the destination.

John Schaar, Sociologist

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