Friday, March 2, 2012

4:00 pm – 7:00 pm         Registration
Outside Grand Ballroom, Level 5

4:45 pm – 7:00 pm         Welcome Cocktail Reception
Grand Ballroom E - H, Level 5

Saturday, March 3, 2012

7:45 am – 5:00 pm         Registration
Outside Room 301, Level 3

8:00 am – 9:00 am         Breakfast
Liberty Ballroom A, Level 3 Tower Bldg.

9:15 – 10:00 Concurrent Sessions
301, Level 3
Local Influences of Community College Baccalaureate Legislation on Degree Production in Nursing and Teaching: A Fixed Effects Analysis in Florida

10:00 – 10:15 Break

10:15 – 11:00 Concurrent Sessions
301, Level 3
The National Landscape for Applied Baccalaureate in STEM Fields

302, Level 3
Increasing Access to Education the Role of Community Colleges - The Jamaican Experience

307, Level 3
Creating a BA in Sustainability Studies at the Community College

11:05 – 11:50 Concurrent Sessions
301, Level 3
Online Instruction, Best Practices, Best Results

302, Level 3
Meeting the Community College Mission while Adding Bachelor’s Degrees

307, Level 3
Exploring New Frontiers in the Community College RN to BSN Megatrend
Sunday, March 4, 2012

8:00 am – 9:00 am
Breakfast
Liberty Ballroom A, Level 3 Tower Bldg.

Author Vidal Chavannes
detox

9:10 – 10:00 Plenary Session
The Distance Learning Alliance: A Pathway to Completion
Liberty Ballroom A, Level 3 Tower Bldg.

10:05 – 11:00 Plenary Session
Community College Baccalaureate Degree Inflation: - Careful What You Wish For
Liberty Ballroom A, Level 3 Tower Bldg.

11:05 – Noon Concurrent Sessions
The Challenges of the Community College in a Performance Funding Model
Marci Middleton

301, Level 3
302, Level 3

Iron Range Engineering: Stopping Rural Brain Drain in Northeastern Minnesota
Trent Janezich

Noon Adjourn
Dr. Roy Flores has been Chancellor of Pima Community College since 2003.

Before coming to Pima, Dr. Flores was president of the Community College of Allegheny County in Pittsburgh. He also has served as president of Elgin Community College in Illinois, and executive vice chancellor of the Virginia Community College system.

Dr. Flores serves on the boards of several national higher-education organizations, including Educational Testing Services and the Hispanic Association of Colleges and Universities. He also is on the American Association of Community Colleges’ Voluntary Framework of Accountability Steering Committee, and the American Council on Education’s Commission on Racial and Ethnic Equity.

A military veteran, Dr. Flores earned a Ph.D. in economics from Iowa State University. He also has a master’s degree in economics and a bachelor’s degree in social science from Indiana State.

Community College Baccalaureate Association

The Community College Baccalaureate Association strives to promote better access to the baccalaureate degree on community college campuses, and to serve as a resource for information on various models for accomplishing this purpose.

The CCBA attempts to gather all published articles and legislation dealing with the community college baccalaureate degree. We also solicit copies of unpublished materials related to this topic. We host an annual conference to share information and develop ways to promote the community college baccalaureate degree to governors, state legislatures, national policy boards, and other appropriate persons and organizations.

The baccalaureate degree is an important entry requirement for better jobs and a better lifestyle. Therefore, every person should have an opportunity to pursue the baccalaureate degree at a place that is convenient, accessible and affordable.
Friday, March 2, 2012

4 P.M. – 7 P.M. Registration
Outside Grand Ballroom, Level 5

4:45 P.M. – 6:45 P.M. Welcome Cocktail Reception
Grand Ballroom E – H, Level 5

Saturday, March 3, 2012

7:45 A.M. – 5:00 P.M. Registration
Liberty Ballroom A, Level 3, Tower Bldg.

8:00 A.M. - 9:00 A.M. Breakfast
Liberty Ballroom A, Level 3, Tower Bldg.

Welcome

Dr. Roy Flores
President
Community College Baccalaureate Association

Keynote

Dr. David Payne
Vice President and Chief Operating Officer
Higher Education Division, Educational Testing Service

As Vice President and Chief Operating Officer of the Higher Education Division at ETS, David Payne heads the GRE® program and oversees higher education assessments such as the Major Field Tests. He recently led the development of the GRE® revised General Test and the ETS® Personal Potential Index.

Prior to joining ETS in April 2003, Payne served as Vice Provost and Graduate Dean at Binghamton University – SUNY. He holds bachelor’s and master’s degrees in experimental psychology from SUNY Cortland and a Ph.D. in cognitive psychology from Purdue University, and is a Fellow of the American Psychological Association and the Association for Psychological Science.
9:15 - 10:00 Concurrent Sessions

Local Influences of Community College
Baccalaureate Legislation on Degree Production in Nursing and Teaching: A Fixed Effects Analysis in Florida

Nathan Daun-Barnett and Silas Escalante

This study examines whether offering the baccalaureate degree at community colleges increases degree production in two areas, nursing and teaching. We employ both fixed effects and difference in differences (DID) modeling to examine whether changes in degree production is attributable to the policy. In nursing, there appears to be an impact within early adopting regions, but the DID analysis suggests those changes are not attributable to the policy. In teacher education, the policy does not appear to affect production of new teachers. Policymakers in other states should consider the implications for regional markets when deciding upon the community college baccalaureate.

Creating a BA in Sustainability Studies at the Community College

Renee Kuharski and Brad Tyndall

Colorado Mountain College (CMC) has received permission from the Higher Learning Commission to offer its first ever bachelor degrees in Business and Sustainability Studies. CMC is also the first community college in the state of Colorado to offer bachelor degrees. The process was done in record time due to the formation of 18 AQIP teams that examined nearly every mission element in the school for its capacity to expand its traditional mission of serving students at the two-year level. CMC visited other community colleges in several states to learn what really worked well and what pitfalls to avoid. Academic Affairs and Student Affairs professional staff worked as a coordinated team to rollout the degree by fall 2011 after receiving final approval from HLC in late spring 2011. In less than 5 months, classes were programmed and students enrolled in the two degrees.

The presentation will outline the process of creating a new bachelor’s degree in Sustainability Studies at Colorado Mountain College including the process of degree selection, how the curriculum was built, and the huge college-wide effort it took to get all the mission elements in place. Changing the CMC community college culture is still ongoing and not without a few hurdles to overcome. Administrators who are interested in how CMC tackled this huge undertaking will find our stories interesting and informative!

Increasing Access to Education the Role of Community Colleges - The Jamaican Experience

Lindon Campbell

Community Colleges entered the Jamaica Educational arena in the 1970s. Central to their development was the idea of equity. This dictates that all should have equal opportunity to succeed. This may be translated into widening participation that is, increasing access to learn. The development of the capacity of everyone to continue to and benefit from the economic, personal, social and cultural dimensions of their lives is one of the goals of community colleges in Jamaica.

10:00 - 10:15 Break

10:15 - 11:00 Concurrent Sessions

The National Landscape for Applied Baccalaureate in STEM Fields

Debra D. Bragg and Julia Makela

This presentation will focus on findings from two national studies of the Applied Baccalaureate and Community College Baccalaureate programs. The session will begin with a focus on national developments with applied baccalaureate degree programs, which will lay the groundwork for findings from a National Science Foundation (NSF) Advanced Technological Education study of Applied Baccalaureate degree programs in STEM fields that prepare technicians and technologists.

Student Success Initiatives in an RN-BSN Program

Meg Delgato and Kay Burneston

Faculty and staff at an RN-BSN program in Florida have crafted a strategic plan for the practical implementation of student success initiatives that center on two key areas: (1) out of class learning support and (2) putting students in the best condition for learning. Strategies for out of class learning support include development of blended courses that incorporate additional hours for tutoring and other support services. Efforts to help students start classes in the best condition for learning include writing workshops offered prior to program entry and a video “tour” of the BSN curriculum that highlights major requirements and expectations.

Obama-Singh 21st Century Knowledge Initiative

M.A. Farooqui

The First India - U.S. Higher Education Summit was held in Washington D.C. on October 13, 2011. Minister of Human Resource Development, Government of India Kapil Sibal and U.S. Secretary of State Hilary Clinton acknowledged the fruitful collaboration between India and the United States in the areas of education, research, and innovation. They reaffirmed the 2009 partnership announced by Dr. Manmohan Singh, Prime Minister of India and President Barack Obama and launched the “Obama-Singh 21st Century Knowledge Initiative” with funding of $5 million from both sides to increase university linkages and support Junior Faculty Development exchanges between U.S. and Indian universities. This session will explore this exciting initiative.

Online Instruction, Best Practices, Best Results

Craig Gilman

Management of online courses that result in greater student retention and completion can best be achieved by using instructional best practices that provide the type of support students need to ensure their comfort, confidence and ultimate success in the classroom. Discussion of the Community of Inquiry model to enhance student engagement, Quality Matters to assess course design, and other best practices, from the view of the practitioner, along with audience interaction will provide the framework for this presentation.
Meeting the Community College Mission while Adding Bachelor’s Degrees

Meeta Goel and Stan Jensen

Challenging times require we develop our capacity to exist successfully within our communities and simultaneously contribute to the greater good. Our college is addressing its communities’ needs by undertaking the offering of four-year degrees, while still retaining its two-year mission and ensuring students access to education that prepares them for work, good citizenship, global interdependence and for the 21st century, in general. A framework for successfully achieving this will be presented. The presentation will focus on communicating what we learned from our successes and areas for improvement, as well as generating discussion regarding related audience opinions and experience.

Exploring New Frontiers in the Community College RN to BSN Megatrend

Moderator: Dr. James E. Samels, President and CEO – The Education Alliance

Panelists

Dr. Lane Glenn, President, Northern Essex Community College
Dr. William Austin, President, Warren County Community College
Dr. Joseph Kennedy, President, SUNY Canton
Dr. Todd Rickel, President, Herzing University Online
Senator Michael Moore, Chairman, Massachusetts Senate Higher Education Committee
Dr. Michael Sfraga, Vice Chancellor for Students, University of Alaska Fairbanks & Alaska Community Colleges

Community college Presidents and consultants will provide an incisive look at the emergent community college RN to BSN trend. This panel presentation will discuss freestanding RN to BSN, two-plus-two transfer articulation, and hybrid high touch, high tech, bricks and clicks model programs.

Conference participants will have an opportunity to join in an interactive dialogue with panelists.

Noon - 2:00 Luncheon • Liberty Ballroom A, Level 3 Tower Bldg.

Stan Jones
President
Complete College America

Following three decades successfully reforming higher education in Indiana as Commissioner of Higher Education, state legislator, and senior advisor to the governor, Stan Jones founded Complete College America in order to build a network of states committed to substantially increasing the number of Americans with a postsecondary credential.

Mr. Jones began his longstanding commitment to education in 1974, when, at the age of 24, he was elected to the Indiana House of Representatives. As a member of both the House Education and State Budget committees, he developed expertise in higher education and higher-education finance. Stan served 16 years in the Indiana State Legislature and more than five years as a senior advisor to Governor Evan Bayh. His service as Indiana Commissioner for Higher Education spanned 12 years and the tenure of four different governors from both political parties.

As Commissioner, he was credited as a primary architect of several landmark education policy initiatives in Indiana. These initiatives include the 21st Century Scholars program, an early promise scholarship program aimed at increasing the number of low-income students attending and completing a postsecondary education; the development of Indiana’s new community college system; the creation of Indiana’s Education Roundtable; and the implementation of Core 40, a college prep curriculum that has contributed to a significant increase in high school seniors going to college.

Are Baccalaureate in Nursing Programs a Pathway Challenge?

Moderator: Denise McNulty

There has been a great deal of discussion and debate about the pathways to the RN. Join this panel of experts who will share their pathway challenges and explore the issues of nursing education today.
Increasing Student Retention and Graduation: Findings from the CUNY ASAP Evaluation
Zineta Kolenovic, Donna Linderman and Alex Tavares
The City University of New York (CUNY) Accelerated Study in Associate Programs (ASAP) is designed to assist community college students to earn their associate degree as quickly as possible. The program exceeded its target of 50% of students graduating within three years and realized a 55% graduation rate vs. a 24% graduation rate for a similar group of students. Currently in its 5th year of operation, CUNY ASAP will share evaluation findings for its first two cohorts. Focus will be on retention, academic performance, developmental education, and graduation outcomes in relation to comparison groups.

The University of Ontario Institute of Technology
Pathways Experience – A Cultural Journey through the Academies
Bill Muirhead and Brad MacIsaac
UOIT is Ontario’s leading university in the development of college to university pathways. This presentation will describe the development of pathways including their design and architecture, the cultural barriers to pathways in colleges and universities, preliminary findings regarding factors affecting student choice in choosing an academic pathway, the success of these programs to date and future plans to move from traditional college-university pathways to joint degrees, distance and hybrid learning programs, between colleges and universities.

International Issues: More of the Same or Worlds Apart?
Moderator: Deborah Floyd
Representatives from Australia, the UK, Caribbean Island nations, Canada and several countries will describe pathways to completion in their post-secondary educational systems. Best practices and recent changes in organization and policy will be discussed.

BSN Program with a Focus on Nursing Leadership
Gary Reardon
As the healthcare environment continues to change, nurses need to have a solid foundation in the art of leadership to help them meet the challenge of change with gusto. Every nurse is a leader whether they are caring for an individual patient or have the responsibility of an entire nursing unit. The skills of leadership must be a vital part of their professional persona.

The BSN program at Palm Beach State College has a focus on nursing leadership. Nursing leadership concepts are woven throughout the entire program. The nurses in the program will have the opportunity to meet with Chief Nurse Executives in the community to find out what keeps them up at night and what factors influence the decisions they make. Nurses in formal and informal leadership roles must be the role model for other staff members if they are to affect change. Our patients are much more informed than they have ever been.
Vidal Chavannes, Ed.D. (candidate), M.A.Ed., B.A., B.Ed., is currently the Manager of Program Development and Quality Initiatives at Durham College in Oshawa, Ontario. He has more than eleven years of experience in educational research, program review and program development in Canada, the United States and the United Kingdom. Vidal is also a quality assurance and accreditation specialist with an extensive knowledge of academic, non-profit and private, educational and training practices. Vidal has authored a variety of facilitator’s guides and course outlines for use at the college level including: Social Policy & Change; Community Mobilization, Support & Empowerment; History of Immigration in Canada and Community Development. This past Fall, Vidal authored and piloted the first Introduction to Black Studies course to be offered at an Ontario college. He conducts workshops and presentations on motivating marginalized students; community mobilization; and strategies towards establishing inclusive education; and he helps to prepare institutions and the people who run them for participation in an increasingly diverse and global marketplace.

Vidal is also an active member of his community. He is currently a member of the Board of Directors of the TAIBU Community Health Centre and Chair of Malvern’s Men Making a Difference – a men’s group in an identified neighborhood in the greater Toronto area. In 2006 Vidal organized and facilitated the Black Family Summit – a series of panel discussions aimed at finding solutions to some of the issues facing the Black community in Ontario.

detox

detox, is a collection of reflections tied to the belief that just as it is important to physically rid ourselves of the toxins that we ingest from the food we eat or from the air we breathe, so too is it important to psychologically detox from the negative imagery that we ingest on a daily basis from the mass media. detox focuses specifically on those images that define ‘blackness’, ‘black manhood and womanhood’. Vidal makes it a point to highlight how these images, and the behaviors that come from the ingestion of these images, manifest themselves in education.

9:10 - 10:00 Plenary Session

**Liberty Ballroom A, Level 3, Tower Bldg.**

_The Distance Learning Alliance: A Pathway to Completion_

Moderator:

Panelists:
- Craig Gilman, American Public University
- Craig Maslowsky, Excelsior College
- Lisa Romano, University of Maryland University College
- Robert Rustad, Western Governors University

10:05 - 11:00 Plenary Session

**Liberty Ballroom A, Level 3, Tower Bldg.**

_Community College Baccalaureate Degree Inflation:_

_- Careful What You Wish For_

Moderator:

Panelists:
- Dr. Lane Glenn, President, Northern Essex Community College
- Dr. William Austin, President, Warren County Community College
- Dr. Joseph Kennedy, President, SUNY Canton
- Dr. Todd Rickel, President, Herzing University Online
- Senator Michael Moore, Chairman, Massachusetts Senate Higher Education Committee
- Dr. Michael Sfraga, Vice Chancellor for Students, University of Alaska Fairbanks & Alaska Community Colleges

This interdisciplinary panel consisting of thought-leaders from technical colleges, community colleges, for-profit distance learning institutions, and workforce development organizations will address the challenge of meeting “15 million degrees by 2015” as
a critically important next step toward producing a highly skilled, educated workforce. Panelists will offer practical, near term solutions to enhance educational quality, safeguard the academic admissions standards and depth, breadth and rigor of the baccalaureate completion learning experience. Panelists will also discuss designing bachelor degree completion partnerships and universal transfer articulations focused on programs with high gainful employment outcomes as a key academic objective in today’s fickle economy.

11:05 - Noon Concurrent Sessions

301, Level 3

The Challenges of the Community College in a Performance Funding Model

Marci Middleton

States are adopting performance funding models for allocations due to external changes and a focus on output measures versus input measures such as enrollment. State governments are increasingly looking at the share of state appropriations among various agencies as well as high school completion and college preparedness. External funding agencies have raised the attention of the higher education community, policy makers, politicians, and other philanthropic agencies to issues of college completion, innovation in higher education, productivity, and the financial systems that undergird colleges and universities. This concept paper will discuss the challenge of the community college in meeting metrics of performance funding. These challenges include demographics that often attend for specific courses, seek continuing education, and the larger transfer populations found at such institutions. An analysis will be conducted of projected scenarios when various definitions of student success are developed for the community college inclusive of course completion, course transfer, and degree completion.

302, Level 3

Iron Range Engineering: Stopping Rural Brain Drain in Northeastern Minnesota

Trent Janezich

Arrowhead University’s Iron Range Engineering (IRE) program partners with Minnesota State University, Mankato to deliver, a third and fourth year, entirely project-based, mechanical engineering curriculum to students on Northeastern Minnesota’s Iron Range to help retain our young human capital who are leaving our area in alarming numbers.

This program uses off-the-shelf industry projects as the main learning tools of the curriculum. Unlike typical university partnerships, the IRE program curriculum was developed by the community college faculty to create a career pathway for an already strong two-year engineering program at Itasca Community College in Grand Rapids, Minnesota.

The IRE students each described their experience 1) attending college and living on a traditionally community college campus, 2) choosing this particular program, and 3) learning using this unique project-based pedagogy, all with the hopes of creating best practices when deciding what types of baccalaureate degrees to offer on community college campuses.

Noon Adjourn
Our Distinguished Presenters

Dr. William Austin has served as the Warren County Community College President since 2003. Warren County received the distinction of creating state history by having the youngest President to ever lead a College in the State of New Jersey. Dr. Austin earned his Bachelor's of Arts from Loyola College (MD), Masters of Arts from Temple University, and a Doctorate in Education from Nova Southeastern University.

Dr. Austin is an experienced community college leader. He was formerly the Acting Vice President for Academic Services and Vice-President for Student Services at Gloucester County College. Other positions have included Executive Assistant to the President for Advancement, Planning, and Academic Effectiveness and Executive Director of the Foundation for Salem Community College, and the Specialist for Research and Planning for Burlington County College.

475 Route 57 West • Washington, New Jersey 07882-4343
(908) 835-2316 • will@warren.edu

Kay Burneston
Vice President Baccalaureate Programs
St. Petersburg College

As Vice President Baccalaureate Programs, Academic Effectiveness and University Partnerships, Ms. Burneston provides leadership and direction in all baccalaureate program creation, development, funding and implementation. She assists in the transformation of a community college to the pilot state college in Florida offering the first bachelor degree programs and currently the most in the state – 24 majors. Ms. Burneston also directs activities of the University Partnership Center which hosts 16 colleges and universities offering over 100 degrees. Ms. Burneston also provides oversight for academic and institutional effectiveness and compliance with regional accreditation. She is a member of the president’s executive team.

PO Box 13489 • St. Petersburg FL, 33733
727-341-3118 • burneston.kay@spcollege.edu

Debra D. Bragg is a Professor of the Department of Educational Organization and Leadership in the College of Education at the University of Illinois at Urbana-Champaign. She is also responsible for coordinating the College of Education’s Higher Education and Community College Executive Leadership programs. Dr. Bragg is the site director and a principal investigator for the National Centers for Career and Technical Education, funded by the US Department of Education’s Office of Vocational and Adult Education, and she is the principal investigator for grants and contracts with the Illinois Community College Board, the Lumina Foundation for Education. She served in a key leadership capacity including Executive Director of the National Council on Student Development (NCSD), an affiliate council of the American Association of Community Colleges from 2002 to 2007. Her research focuses on P-16 policy issues, with a special interest in high school-to-college transition and various policies and practices focused on addressing the educational needs of underserved students. For numerous years she has directed national and state level research and evaluation studies examining the participation of diverse students in various high school-to-college transition initiatives including studies of the impact of career pathways, tech prep and dual credit. Her recent investigations have broadened to examine the implementation and impact of career pathways for low skill, low income adults.

51 Gerty Drive, 129 CRC • Champaign, IL 61820
217-244-9390 • dbragg@uiuc.edu

Lindon Campbell is a Principal Lecturer and Heads the School of Business and Entrepreneurial Studies at Excelsior Community College, Jamaica. He has had over 30 years experience as an educator.

137 Mountain View Avenue • Kingston 3, Jamaica W.I.
876-928-5070 • lindon.campbell@ecc.edu.jm
Our Distinguished Presenters

Nathan Daun-Barnett
Assistant Professor
University at Buffalo

Nathan Daun-Barnett is an Assistant Professor of Higher Education Administration at the University at Buffalo. His primary research focuses on the relationship between state policy and student’s access to postsecondary education. Prior to joining the faculty, he served as the Director of University Relations and Policy Research for the President’s Council, State Universities of Michigan. In addition to examining the potential impact of the community college baccalaureate policy on the production of new nurses and teachers, Nate is exploring the impact of dual enrollment programs at community colleges on students’ opportunities for success in college.

137 Mountain View Avenue • Kingston 3, Jamaica W.I.
876-928-5070 • indon.campbell@ecc.edu.jm

Meg Delgato
Director of Curriculum and Student Success
St. Petersburg College

Meg Delgato graduated from Clemson University with a bachelor's degree in biological sciences and a master’s degree in agricultural education. She has taught and developed curricula, including an award-winning ecology program, for students in secondary and post-secondary science courses. She has also served as a curriculum specialist for a charter high school at St. Petersburg College that allows students to simultaneously earn a high school diploma and an associate's degree. She currently serves as director of curriculum and student success for the College of Nursing at St. Petersburg College in St. Petersburg, Florida.

7200 66th Street N. • Pinellas Park, FL 33781
727-341-4178 • delgato.meg@spcollege.edu

Silas Escalante
Doctoral Candidate
University at Buffalo

Silas Escalante is currently a doctoral candidate in the higher education administration program at the University at Buffalo. He has previously worked in community colleges and his research will continue to explore how community colleges serve the needs of first generation, low-income, and under-represented minority students.

10920 La Salinas Circle • Boca Raton, FL 33428
(716) 697-5641 • se9@buffalo.edu

M.A. Farooqui
Chief Mentor
NICT-IGNOU Community College

Dr. M.A. Farooqui is a senior academician of the State of Madhya Pradesh, India. He has been involved in Higher Education for the last 41 years. He has contributed to Higher Education through various Research Publications. He has been the Prof./Principal/Director of various Higher Educational Institutions (1969-2003) in India. He has been the Director, Higher Education, Ministry of Higher Education, Federal Democratic Republic of Ethiopia (2005-06).

He is at present Chief Mentor of a leading NGO of India, Network for the Information & Computer Technology (NICT) in the field of ICT4D. Under his guidance NICT has shouldered the responsibility of bridging the digital divide with the deployment of IT for the improvement of Socio-economic scenario of the Society.

To empower underprivileged & marginalized members of the Society he has been instrumental in establishing NICT Community College in association with IGNOU (Indira Gandhi National Open University) the renowned International University in the field of Distance Education of India.

NICT-IGNOU Community College • 2, Press complex, 110-111
Swadesh Bhawan, A.B. Road, Indore-452010
0731-4046613 • drfarooquima@gmail.com
Our Distinguished Presenters

DEBORAH L. FLOYD
Professor and Program Leader, Higher Education Leadership
Department of Educational Leadership and Research Methodology
Florida Atlantic University

Professor Deborah L. Floyd joined FAU in 2001 after 26 years of service in higher education in Texas, Iowa, Virginia and Kentucky. Her administrative career has included service as a dean and vice president of student affairs, a community college president and a special assistant to a university chancellor. She also served as a Senior Fellow with the Association of American Colleges and Universities, the Board of Directors of the American Association of Community Colleges, Secretary of the American College Personnel Association and is a Past-President of the Council for the Study of Community Colleges. In 2011, she named as Editor-in-Chief of the 35 year old peer reviewed journal, The Community College Journal of Research and Practice.

EDLRM Offices - Education Building, 2nd floor
777 Glades Road • Boca Raton, Florida 33431
l561-297-2671 and 954-564-0344 • Dfloyd@Fau.Edu

LADDIE GLENN
President,
Northern Essex Community College

Dr. Lane Glenn became president of NECC on July 1, 2011. Prior to his appointment, Dr. Glenn served as vice president of academic affairs for five years. Dr. Glenn is focused on student success and is passionate about finding ways to help students achieve their educational goals, especially students who are underprepared for college.

At Northern Essex, he has provided leadership for the college’s involvement in Achieving the Dream, a national effort to help more community college students succeed, with a special focus on students of color and low income students. In the past four years, the college has adopted many new initiatives, including enhanced academic advising, new tutoring resources, a college success skills course, and more, designed to increase retention and graduation rates.

Glenn earned a Ph.D. from Michigan State University, a Master of Arts from Oklahoma State University, and a Bachelor of Arts from Northeastern State University. Glenn is proud to say he got his start at a community college: Rose State College in Midwest City, Oklahoma.

100 Elliott Street • Haverhill, MA 01830-2399
(978) 556-3673 • lglenn@necc.mass.edu

MEETA GOEL
VP-Institutional Effectiveness
Colorado Mountain College

Dr. Goel has 27 years of education-related experience in positions such as Senior Officer for Institutional Effectiveness at Mountain State University, Beckley, WV and Executive Director of Institutional Effectiveness at Richland Community College, Decatur, Ill. For the past seven years, as VP of Institutional Effectiveness, she has led Colorado Mountain College’s accreditation, institutional research, strategic planning and grants.

Meeta has a doctorate in Psychology with a minor in Statistics, Neuropsychology, Counseling and Special Education from Texas Woman’s University, Denton, TX. She holds a Master’s in Educational Psychology from McGill University, Montreal, Quebec, and a Bachelor’s in Psychology from Queen’s University, Kingston, Ontario.

831 Grand Ave • Glenwood Springs, CO 81601
970) 384-8534 • mgoel@coloradomtn.edu

JAMES GROVES
Head of the Education Unit
Clutha House

Dr. Groves heads up Policy Exchange’s Education Unit. With a focus on finding new ways to drive up standards by enhancing school autonomy, the Unit’s previous and current work has made key contributions to Government policy, most notably in relation to Free Schools, the expanded Academy programme, the pupil premium, loans for part-time students, and a more rigorous market-led approach to skills policy. Policy Exchange are currently researching to what extent for-profit making companies might play a greater role in 4-16 schooling as well as looking at how school federations can be made to work more effectively. The Unit is also eager to address the future application of technology in Britain’s classrooms.

Prior to becoming Head of Education Policy, James addressed a broad range of issues surrounding public service delivery, including children’s services, offender learning and skills as well as at the personalization agenda. James read Modern History at Magdalen College, Oxford and, before joining Policy Exchange, spent three years in public sector consulting with PricewaterhouseCoopers.

10 Storey’s Gate • London SW1P 3AY UK
(+44) 0207 340 2650 • James.Groves@policyexchange.org.uk
Our Distinguished Presenters

Trent is currently the Director of Arrowhead University Consortium (AUC), a university center in rural northeastern Minnesota. Before AUC, Trent held the titles of Transfer Specialist, Professional Advisor, and Admissions Counselor at multiple higher education institutions in the state of Minnesota. He recently graduated with his Ed. D. in Teaching and Learning from the University of Minnesota-Duluth where his dissertation title was: The Community College Baccalaureate and Iron Range Engineering: Limiting Rural Brain Drain in Northeastern Minnesota by Offering a Hands-On Baccalaureate Degree on a Community College Campus.

: 1515 E. 25th Street • Hibbing, MN 55746
218-969-0045 • trentjanezich@hibbing.edu

Stan Jensen has been president and CEO of Colorado Mountain College since July 1, 2008. In that role, he oversees the college’s 11 different sites across its 12,000-square-mile service area – the size of the state of Maryland.

Before joining Colorado Mountain College, Dr. Jensen was president and founder of Leadership Enterprises, Inc. For 20 years, he provided leadership development, team building, process improvement training, personal coaching, strategic planning and keynote addresses to businesses, colleges, universities and nonprofit organizations.

Dr. Jensen has led many organizations in strategic planning, and has lectured and given speeches on leadership topics and team building. He is a certified fundraising manager and recognized as a master trainer in leadership and quality. He is a published author of three books and is certified to teach team building on outdoor challenge courses.

In just four years, he has enriched Colorado Mountain College with his considerable skills in improving organizations and teaching employees. Under his guidance, college employees have been learning how to be more efficient and focused in providing service to Colorado Mountain College’s students and communities.

Dr. Jensen earned his doctorate in education at the University of Iowa and taught in higher education for more than seven years as an adjunct professor.

34 Cornell Drive • Canton, New York 13617
315-386-7204 • president@canton.edu

Zineta Kolenovic serves as the Evaluation Specialist at CUNY’s Accelerated Study in Associate Programs (ASAP) and is responsible for a wide array of evaluation tasks, including data collection, data mining and analysis, and evaluation research to help support the program’s mission. Prior to joining ASAP, she was the Associate Director of Student Development at Macaulay Honors College. Mrs. Kolenovic is currently a doctoral candidate in the Educational Psychology program at CUNY’s Graduate Center and holds a B.S. in Psychology and an M.S. in Education from Brooklyn College.

16 Court Street, Rm 1702 • Brooklyn, NY 11241
718-254-7280 • zineta.kolenovic@mail.cuny.edu
Our Distinguished Presenters

**Renee Kuharski**
Assistant Vice President Academic Affairs
Career & Technical Education
Colorado Mountain College

Renee Kuharski, Ph.D. has held leadership positions at Colorado Mountain College for 14 years and currently serves as the Assistant Vice President for Academic Affairs. Oversight includes direction and leadership for Career & Technical Education degrees (Associate of Applied Science) and certificates, including curriculum and program development. Additional responsibilities include administration of grants related to CTE programs; initiating, developing and finalizing articulation agreements; coordinating with state and federal agencies in program planning to ensure compliance with accreditation and governmental regulations.

831 Grand Ave. • Glenwood Springs CO 81601
970-947-8346 • rkuharski@coloradomtn.edu

**Julia Panke Makela**
Visiting Research Specialist
Office of Community College Research and Leadership

Julia Panke Makela is a Visiting Research Specialist at the Office of Community College Research and Leadership, where she coordinates an NSF-funded research project examining applied baccalaureate degree pathways in STEM fields. Julia earned a PhD in Higher Education from the University of Illinois, a MS in Counseling from The Florida State University, and a BS in Computer Science from Cornell University.

51 Gerty Drive, Room 129 • Champaign, Illinois 61820
(217) 244-2457 • jpmakela@illinois.edu

**Donna Linderman**
University Director
Accelerated Study in Associate Programs (ASAP)
City University of New York

Donna Linderman is the University Director of CUNY Accelerated Study in Associate Programs (ASAP) program. Under her leadership, the program has expanded its evaluation and program capacity and now includes a random assignment study with MDRC and a transfer scholarship for ASAP graduates pursuing baccalaureate study. Ms. Linderman was formerly an Assistant Professor of Theater and Education at Brooklyn College, and also oversaw CUNY’s Middle Grades Initiative/GEAR UP program. She holds a BFA in theater from the University of Southern California and an MFA in theater from Brooklyn College.

16 Court Street, Room 3202 • Brooklyn, NY 11241
718-254-7266 • Donna.linderman@mail.cuny.edu

**Craig Maslowsky**
Vice President for Enrollment Management
Excelsior College

Craig Maslowsky is the vice president for enrollment management at Excelsior College in Albany, New York, overseeing marketing, financial aid, admissions and outreach. Before that he was the director of Enrollment Operations at the College of Westchester. He has also served as director of recruitment at Lesley University and business development at University of Phoenix.

Craig holds an MBA from Clarkson University and a bachelor of science in business administration from SUNY Geneseo. He specializes in innovative tactical and operational improvements, CRM management, prospect generation and conversion, student enrollment, and retention. Craig recently implemented the Intelliworx CRM with Blackboard Student Services for Excelsior College, the fastest implementation in Intelliworx’ history.
Denise McNulty, DNP, MSN, RN-BC, ARNP is a Nurse Executive, Educator, and Clinician with a Doctor of Nursing Practice Degree from Duquesne University and a Master of Science in Nursing Degree from the University of Pennsylvania. She has a Post-Masters in Psychiatric/Mental Health Nursing and a Post-Masters in Health Administration.

Denise has over twenty years of experience in nursing serving in various administrative, clinical, and staff development roles. She is Board Certified by ANCC as a Psychiatric and Mental Health Nurse. Denise most recently served as the Director of Nursing for a private specialty Hospital in Southwest Florida. Currently, Denise is the Associate Director of the RN to BSN Program and Interim Director of Nursing at Edison State College in Florida. She also maintains a private practice in Naples, Florida where she provides therapy for individuals, couples, and families as an Advanced Registered Nurse Practitioner.

Denise served as the President of the Florida Nurses Association District 29 for the past four years. She is currently a Member of the American Nurses Association, Florida Nurses Association, Florida Organization of Nurse Executives, the American Academy of Nurse Practitioners, the National League for Nursing, the Florida League for Nursing, Sigma Theta Tau, the International Association of Forensic Nurses, and the International Nurses Society on Addictions. She is the Chair of the Future of Nursing Task Force – Southwest Florida Region. Her passion is nursing empowerment.

Our Distinguished Presenters

Denise McNulty, DNP, MSN, RN-BC, ARNP
Associate Director RN to BSN Program
Interim Director of Nursing
Edison State College School of Nursing

Denise McNulty, DNP, MSN, RN-BC, ARNP
Associate Director RN to BSN Program
Interim Director of Nursing
Edison State College School of Nursing

Bill Muirhead
Associate Provost, Academic and Information Technology
University of Ontario Institute of Technology

Bill Muirhead is the Associate Provost, Academic and Information Technology at the University of Ontario, Institute of Technology (UOIT). Bill is responsible for the design of the technology-enhanced learning and mobile learning program which provides laptop computers and academic software to all students and faculty. With extensive experience in international research into online learning, as well as the application of information and communication technology in higher education, Bill has received many awards including the Association for Media in Education Canada (AMTEC) Leadership to the creation of the Canadian Network for Innovation in Education.

Our Distinguished Presenters

Marci M. Middleton, Ph.D.
Assistant Vice Chancellor for Academic Programs
Board of Regents of the University System of Georgia

The Board of Regents is the governing body for the state’s thirty-five public colleges and universities. The University System enrolls approximately 302,000 students, employs 40,000 faculty and staff, and has an annual budget of $5 billion of which $2 billion is state allocated funding. Dr. Middleton has responsibility for system-level coordination of new academic programs and oversight of institutional-level assessment. Dr. Middleton serves as a direct system office liaison to institutions on a variety of academic matters inclusive of accreditation, academic advising and recruitment, assess and matriculation of underrepresented groups, and distance education programs. Dr. Middleton’s areas of research and publication include pipeline issues with regard to the transferability of students between different institutional sectors within higher education, examining issues of race, class, and gender in higher education, higher education policy, philanthropy in higher education, and community colleges. Dr. Middleton holds a doctorate in Educational Policy Studies from Georgia State University, a Master of Business Administration from Augusta State University, a Master of Science in Human Resources Management from Georgia State University, and separate bachelor’s degrees in Psychology and Sociology from Emory University.

Brad MacIsaac
Assistant Provost, Planning and Analysis
University of Ontario Institute of Technology

Brad MacIsaac is the Assistant Provost, Planning and Analysis at UOIT. Brad is responsible for providing leadership and support to the planning, policy formulation and decision-making of the University. Reporting to the Provost and Vice-President (Academic), the position determines information needs and implements systems to provide strategic analysis on academic activities. In conjunction with other Senior Administrative officers, the incumbent is a key participant in campus-wide initiatives including the planning framework to support academic priorities such as pathways. Under Brad’s supervision the Office of Institutional Research designs and publishes performance indicators to measure the attainment of organizational objectives and to inform future strategic actions.

2000 Simcoe Street North • Oshawa, ON L1H7K4, Canada
905-721-3163 • Bill.Muirhead@uoit.ca

905-721-8668 Ext: 5466 • Brad.MacIsaac@uoit.ca

270 Washington St SW • Atlanta, GA 30334-9080
(404) 657-9749 • marci.middleton@usg.edu

8099 College Parkway • Ft. Myers, FL 33906
(239) 489-9412 • dmmcnulty@edison.edu
Our Distinguished Presenters

Senator Michael Moore
Chairman, Massachusetts Senate Higher Education Committee
State House

Senator Michael O. Moore (D-Millbury) was elected to represent the people of the Second Worcester District in the Massachusetts Senate in November 2008. A former police officer, environmental investigator, and town selectmen, Senator Moore has an accomplished record of giving back to his community. Senator Moore is currently Senate Chair of the Joint Committee on Higher Education. In addition, he serves as Vice Chair of the Committee on Public Safety and Homeland Security, and serves on the Senate Committee on Ways and Means and the Committee on Post Audit and Oversight.

Room 518 • Boston, Massachusetts 02133
(617) 722-1485 • michael.moore@masenate.gov

Gary Reardon
Director of Nursing BSN Program
Palm Beach State College

Dr. Gary Reardon has held various nursing leadership roles in Palm Beach County over the past 15 years, from Associate Chief Nursing Officer to Administrative Director Surgical Services and now to his most recent position Director of Nursing, BSN program at Palm Beach State College. He has Masters of Science in Human Resources Administration, Masters of Science in Nursing, Doctorate in Nursing and a Ph.D. in Ministerial Counseling.

4200 Congress Avenue • Lake Worth, FL 33461
561-868-4115 • reardong@palmbeachstate.edu

Chuck Pfeifer
American Public University

Dr. Gary Reardon has held various nursing leadership roles in Palm Beach County over the past 15 years, from Associate Chief Nursing Officer to Administrative Director Surgical Services and now to his most recent position Director of Nursing, BSN program at Palm Beach State College. He has Masters of Science in Human Resources Administration, Masters of Science in Nursing, Doctorate in Nursing and a Ph.D. in Ministerial Counseling.

4200 Congress Avenue • Lake Worth, FL 33461
561-868-4115 • reardong@palmbeachstate.edu

Todd Rickel
President
Herzing University Online

Dr. Todd Rickel is the President of Herzing University Online and an experienced industry leader in K-20 private sector education involving both online and campus assets with national experience in branding/marketing and business development growth. A senior executive with proven technology, financial, operations and leadership success in building new businesses and turnarounds, Rickel has architected quality post secondary online total enrollment growth of 284% over trailing 24 months with over 5,200 new students; 50% online growth at virtual K-12 school – 5,000 students over two years.

Dr. Rickel specializes in admissions compliance and growth, online rollout & academic platforms, executive operations management & right sizing, new product development, mergers & acquisitions, marketing & branding, staffing & development, accreditation, faculty mgt & curriculum, new campus expansion and start-up, technology management.

eLearning Herzing Educational System
W140 N 8917 Lilly Road • Menomonee Falls, Wisconsin 53051
(866) 508-0748 ext 800 • trickel@herzing.edu
Our Distinguished Presenters

Lisa Romano-Arnold
Associate Vice President
University of Maryland University College

Lisa has spent her career as an advocate for community college transfer students and has been instrumental in creating a partnership model for seamless transfer to create student access for baccalaureate attainment while emphasizing associate degree completion. In her position, Lisa oversees 25 advisors and outreach specialists who provide transfer transitional support across 68 community colleges in MD and 18 other states. She began her career at the College of Southern Maryland (formerly Charles County Community College) as an administrator and faculty member and moved to UMUC in 2003 to assume the position of Associate Director. Lisa is currently a doctoral student at University of Maryland University College (UMUC) enrolled in the Doctor of Management in Community College Policy and Administration.

3261 Old Washington Rd, Suite 1020 • Waldorf, MD 20602
301-632-2934 • LRomano@umuc.edu

Bob Rustad
Partnership Programs
Western Governors University

Bob received his master’s degree in public affairs and doctorate in education policy from the University of Minnesota. Bob worked for the Minnesota Higher Education Board for 12 years as director of policy studies, for 17 years in sales management in the education software industry and for the last nine years as director of partnership programs for Western Governors University.

4001 South 700 East, Suite 700 • Salt Lake City, UT
84107239-980-2263 • brustad@wgu.edu

James Samels
President and Chief Executive Officer
Education Alliance

Dr. James E. Samels is the Founder and Chief Executive Officer of The Education Alliance, a full service higher education consulting firm and is the founding partner of Samels Associates, a law firm serving independent and public colleges, universities, foundations, non-profit and for-profit higher education organizations across the nation and overseas. He holds a Bachelor’s degree in Political Science, a Master’s degree in Public Administration, a Juris Doctor degree and a Doctor of Education degree. Dr. Samels has published extensive scholarly articles, monographs, and opinion editorials and has authored four books published by Johns Hopkins University Press.

205 Newbury Street, Suite 302 • Framingham, MA 01701
508-951-5568 • jsamels@edalliance.com

Jennie Scott
Director of Curriculum & Articulation Services
Pima Community College

Jennie Scott is the director of Curriculum and Articulation Services at Pima Community College in Tucson, AZ, since 2006. Prior to that, she worked in student services at three Pima campuses, as coordinator of advising and counseling, counseling faculty, and as advisor. In all of her roles she’s been involved in transfer articulation, including serving as chair for Arizona statewide articulation committees, participating in state and national articulation conferences, and advocating for transfer students. She works closely with university colleagues to help facilitate students’ success as they transition from the community college to the university.

4905 E. Broadway Blvd. • Tucson, AZ 85746
520-206-4903 • jscott@pima.edu
Mike Sfraga assumed responsibilities as vice chancellor for students in January 2010. As vice chancellor, he oversees a broad range of departments that serve UAF’s students, including admissions, the registrar’s office, financial aid, student activities and residence life.

Sfraga’s career at the university has spanned nearly 25 years. During that time, he has served in a variety of student services and academic positions, from his first job at UAF as a residence hall director to associate vice president for student and enrollment services at UA statewide. Most recently he served as director of the UA Geography Program and associate dean of the School of Natural Resources and Agricultural Sciences.

Brad Tyndall has been an academic dean/VP for Front Range Community College (CO), San Juan College (NM), Crowder College (MO) and currently for Colorado Mountain College (CO). He has a PhD in Economics with Field Specializations in Natural Resource/Environmental Economics and International Trade and Finance from Colorado State University. He has worked overseas in sustainable develop in Africa and the Middle East. At Crowder College, he helped establish their University Center and has been lucky to be involved in the establishment of the bachelor’s degrees at CMC.

Leesa Wheelahan is an associate professor in adult and vocational education from the L.H. Martin Institute for Higher Education Leadership and Management at the University of Melbourne in Australia. She is an experienced tertiary education researcher and contributes to policy debates about the role of technical and further education institutes (TAFE) (the analogue of community colleges) in tertiary education in Australia and has led research projects on the emergence of higher education in TAFE. She has been a TAFE teacher as well as a teacher of TAFE teachers. Her PhD was on the role of vocational knowledge in curriculum.

Alex Tavares is a Research Associate with the CUNY Accelerated Study in Associate Programs (ASAP) program and conducts data analysis, surveys, focus groups and other methods to measure program performance and student satisfaction. Prior to joining ASAP, Alex served as coordinator, at the National Center for Children in Poverty, on a Case-Study of children’s mental health policies in California. Previously he served as a NYS Community Mobilization Trainer, and as an Information Specialist for a NYC based community coalition. Alex received his M.Ed. from Florida Atlantic University, and a BA in Psychology from the University of Central Florida.