

Welcome to Our Thirteenth Annual International Conference

Dr. David G. Ross
Chairman CCBA Board of Directors

Dr. David G. Ross will become the 16th President and CEO of Southern Alberta Institute of Technology, SAIT, effective March 18, 2013.

Dr. Ross holds a Doctor of Philosophy from the University of Nebraska; a Master of Aquaculture from Simon Fraser University; and both a Master of Business Administration and a Bachelor of Science from Dalhousie University. Altogether, he brings more than 20 years of leadership experience in higher education to SAIT.

Currently, Dr. Ross is the President and CEO of Langara College in Vancouver. Prior to that, he was Vice-President of Administration, Student Services and Chief Financial Officer at Surrey's Kwantlen Polytechnic University.

Dr. Ross became the Chairman of the Board of Directors of the Community College Baccalaureate Association in 2012.



Community College Baccalaureate Association

The Community College Baccalaureate Association strives to promote better access to the baccalaureate degree on community college campuses, and to serve as a resource for information on various models for accomplishing this purpose.

The CCBA attempts to gather all published articles and legislation dealing with the community college baccalaureate degree. We also solicit copies of unpublished materials related to this topic. We host an annual conference to share information and develop ways to promote the community college baccalaureate degree to governors, state legislatures, national policy boards, and other appropriate persons and organizations.

The baccalaureate degree is an important entry requirement for better jobs and a better lifestyle. Therefore, every person should have an opportunity to pursue the baccalaureate degree at a place that is convenient, accessible and affordable.

Conference Agenda

Thirteenth Annual International Conference

ALTERNATIVE PATHWAYS TO THE BACCALAUREATE



Friday, March 8, 2013

4 P.M. – 7 P.M.

Tower Garden Hospitality Suite #2272

Registration

5:00 P.M. – 6:45 P.M.

Tower Garden Hospitality Suite #2272

Welcome Wine and Cheese Reception

Saturday, March 9, 2013

7:45 A.M. – 5:00 P.M.

West Wing Foyer

Registration

8:00 A.M. - 9:00 A.M.

Coronado A, West Wing

Breakfast

Welcome

Mike Hanson, Vice Chair, CCBA

**Keynote
Dr. Polly Pittman**



Patricia (Polly) Pittman is an Associate Professor in the Department of Health Policy at the George Washington University School of Public Health and Health Services. Her current research portfolio focuses on health workforce policy, in particular nursing education and scope of practice issues, and the international migration of health professionals. She coordinated the research for the Robert Wood Johnson and Institute of Medicine's Initiative on the Future of Nursing, and supported by the Foundation to assess the implementation of report's recommendations. Before joining GW, she served as the Executive Vice President of Academy Health, where she oversaw multiple research and policy projects, international programs, conferences, professional development, knowledge transfer projects, and the organization's development and evaluation activities. She has also served as a consultant to the Pan American Health Organization, the World Health Organization, the World Bank, Johns Hopkins University, and multiple foundations. During the late 1980s, she was the Director of Social Programs for the Province of Buenos Aires, Argentina. Dr. Pittman received her undergraduate degree from Yale University and subsequently completed her Ph.D. in Medical Anthropology and a Diploma in Public Health from the University of Buenos Aires and a post-doctoral fellowship at the Bloomberg School of Public Health, Johns Hopkins University.

9:00 - 10:00 Plenary Session

Coronado A, West Wing

The Challenges and Rewards of Distance Learning in Baccalaureate Attainment

Moderator: Marci Middleton

Panelists:

CCBA Distance Learning Alliance

Western Governors University

Walden University

University of Maryland University College

Excelsior College

National American University

10:00 - 10:15 Break

10:15 - 11:00 Concurrent Sessions

Coronado B

The DQP and Bologna Process: Paradigms for Baccalaureate Ascension and Completion

Ron Baker

Many in higher education are addressing the Completion Agenda by refining the mechanics of institutional practice. However, lacking a more holistic approach these local enhancements at the institutional or classroom level will do little to dramatically increase the number of students receiving collegiate-level certificates and degrees in the near future. The Bologna Process and Degree Qualifications Profile are two initiatives with the potential for significant systemic change that will enhance student success in ascending from the associate degree to the baccalaureate degree. This session highlights key elements of these frameworks related to student mobility and presents some implications for practice.

Coronado C

Adult Students and the Community College Baccalaureate

Angela M. Kersenbrock

This research explored motivations and experiences of adult students enrolled in a CCB. The students studied had priorities other than school; employment and families. The study brought to life adults experiences through their narratives about the meaning of the degree to their lives.

Six themes emerged: Resiliency vs. Obstacles: Managing Life, Finding Self Through Intrinsic and Extrinsic Motivations, The CCB as Key to Economic Stability, Limited Alternatives to Baccalaureate Attainment, Importance of Communitality to Adult Students Feelings of Belonging, and Neither Difference nor Disadvantage to Obtaining a Community College Baccalaureate Degree. Implications for legislators, faculty and administrators are offered.

Coronado D

Growing the RN to BSN Program to 600 students!

Amy Pettigrew

The RN to BSN program at Miami Dade College has received national attention for several reasons. This session will reveal how the program grew to 600 students, seemingly overnight. Best practices, lessons learned and issues of student preparedness will also be addressed. This is a "must attend" session for those who are developing RN to BSN programs.

11:05 - 11:50 Concurrent Sessions

Coronado B

Faculty Perceptions of Educational Innovation as it pertains to the Community College Baccalaureate Degree

Kelli Davis

This presentation shows the results of a dissertation that the researcher wrote for her PhD at Capella University. The research project aimed to examine the perspectives of educators on the community college baccalaureate degree. The participants of the study were faculty members at institutions that began offering the community college baccalaureate degree at the same time. Of interest is whether the conclusions of previous research are true that the faculty members at these institutions feel that these programs take away from the students who have been historically the focus of such institutions.

Coronado C

Community College Students and STEM Degree Attainment

Marci Middleton

Studies of the links between recruitment, retention, and graduation have pointed to the success of community colleges and associate degree attainment with regard to bachelor's degree completion. Increasingly, students who begin associate's level education at a community colleges have higher rates of success post-transfer in terms of final degree attainment at other post-secondary institutions. With an increased emphasis on STEM field degree attainment at all educational levels, this paper will explore the intricate link between community colleges and other post-secondary institutions in terms of the prevalence of STEM degrees and student success in these fields.

Coronado D

The BSN at Indian River State College

Ann Hubbard

Indian River State College began offering the post licensure RN to BSN program in 2008. Since then, there have been many factors that influence program success. The topics for this session will include: (a) the influence of external constituents, (b) considerations when planning curriculum, and (c) factors that influence matriculation.

Walter G. Bumpus, PH.D.
President and CEO
American Association of Community Colleges

Keynote Address



Dr. Walter Bumpus is President and CEO of the American Association of Community Colleges. From 2007 to January 1, 2011, Dr. Bumpus served as a professor in the Community College Leadership Program and as chair of the Department of Educational Administration at the University of Texas at Austin. He also held the A. M. Aikin Regents Endowed Chair in Junior and Community College Education Leadership.

He previously served as president of the Louisiana Community and Technical College System (LCTCS) from 2001 to 2007. LCTCS conferred upon him the title of President Emeritus of the Louisiana Community and Technical College System. From November 2000 to September 2001 he was chancellor of Baton Rouge Community College (BRCC). Prior to joining BRCC, Dr. Bumpus worked in the corporate world, serving as President of the Higher Education Division of Voyager Expanded Learning. Six years prior, he served as president of Brookhaven College in Dallas County Community College District.

Dr. Bumpus holds a B.A. degree in speech communications and a M.A. degree in guidance and counseling from Murray State University, and a Ph.D. in higher education administration from the Community College Leadership Program at the University of Texas at Austin.

In 1992, Dr. Bumpus was recognized as a distinguished graduate from both Murray State University and The University of Texas at Austin. Dr. Bumpus holds the distinction of being one of the few leaders in the field of education to receive the National CEO of the year Award, to chair the AACC Board of Directors, and to receive the AACC National Leadership Award.

Pioneer Award

Dr. Jill Wakefield

1:20 - 1:30 Break

2:25 - 3:15 Concurrent Session

1:30 - 2:25 Plenary Session

Coronado B

Competency-Based Education: A Baccalaureate Degree for the 21st Century

Coronado A

Critical Issues in Nursing Education

Van Davis
Ali Esmaeili
Rosemond A. Moore

In 2011, the Institute of Medicine (IOM) recommended that 80% of Registered Nurses be Baccalaureate prepared by the year 2020. The Florida College System has risen to the challenge by implementing post licensure RN to BSN programs across the state. Currently, there are fourteen Florida State (Community) Colleges offering this option. The purpose of this panel discussion is to (a) provide a historical overview of the creation of Baccalaureate programs in the state of Florida, (b) discuss the successes of a blended RN-BSN curriculum, and (c) provide examples of successful online RN-BSN programs in the state of Florida.

A unique, competency-based, low cost baccalaureate degree in Organizational Leadership is presented. This degree will provide Texas students with the opportunity to acquire a high quality education designed to provide skills employers have identified as necessary for the 21st century. Our new vision for the next generation of learners involves a disruptive innovation in how students experience higher education. The program is a competency-based model focused on content mastery over time spent in the classroom. The Texas Affordable Bachelor (TAB) Program will award credits and degrees based on measurable competencies and improve college access and completion by reducing educational costs and impacting time-to-completion.

Moderator:

Ann Hubbard, Indian River State College

Panelists:

Amy Pettigrew, Miami-Dade College

Vicki Stephens, Chipola College

Kathy Ebener, Florida State College at Jacksonville

Academic Progression in Nursing

**Helen Reid
Susan Sportsman**

This session will provide an overview of the Academic Progression in Nursing (APIN) grant that the Texas Team Action Coalition has received from Robert Wood Johnson Foundation. This grant supports building an infrastructure which facilitates Registered Nurses returning to school for a BSN.

The BSN at Chipola College: A Higher Degree of Success

Vickie Stephens

Recognizing the need for a better pathway to success in the nursing profession, Chipola College has developed a RN to BSN program that uses traditional and innovative learning methodologies resulting in advanced levels of practice for the RN. Success strategies, program components and methods of opening doors for new opportunities, job promotions and graduate programs will be shared. This is a must attend program for those planning or just beginning a RN to BSN program.

3:15 - 3:30 Break

3:30 - 4:15 Concurrent Sessions

Examining Faculty's Stages of Concern in Florida Community College Baccalaureate Programs

**Hongwei Yu
Dale Campbell**

The proposed study intends to facilitate the implementation of Community College Baccalaureate (CCB) programs by examining faculty's stages of concerns. We collect data through Stage of Concern Questionnaire (SoCQ), and apply ANOVA and multilevel modeling to study: a. To what extent, do faculty's stages of concern differ among CCB

Concept-Based Nursing Curricula

**Kathleen Ebener
Ann Hubbanrd**

Nursing education curricula has become crowded with rapidly expanding nursing content. Concept-based nursing curricula offers faculty and students a chance to collaboratively organize information in ways that can be quickly linked and applied to any situation. Presenters begin by defining concepts and concept based curriculums, comparing them to more traditional content and content-based curriculums. Presenters contrast conceptual curricula and teaching approaches within pre-licensure and post-licensure baccalaureate nursing programs and then facilitate interactive dialogue about concepts that influence and impact multiple professions and disciplines.

The presentation ends up being very interactive and relevant to a wide variety of disciplines. The educational session in fact models how concept based learning is facilitated.

Seneca College's Bachelor of Interdisciplinary Studies

**Henry Decock
Peter Meehan**

In summer 2012, Seneca College received final approval to offer the Bachelor of Interdisciplinary Studies, designed specifically to enable graduates from any college program to obtain a baccalaureate degree in as little as two academic years. Described as probably "the first program of its kind in any Canadian post secondary institution, and the first offered by a college in North America", the presenters will discuss the origins of this ground breaking degree, its relation to the Ontario provincial context, its applicability as an "applied" degree, the process for approval, and the practical considerations in its implementation.

4:20 - 5:05 Concurrent Sessions

Crossing the Digital Divide Pas de Deux: Community Colleges, MOOCs, and Sustainability

Marci Middleton

Discussions of the digital divide have rested on workforce skills necessary to survive and thrive in the 21st century and beyond. As a result, higher education institutions included various technology courses in their orientations and curricula to acclimate students and faculty with emergent technologies and to introduce various technologies at the campus level for business and operational services as well as classroom instruction, student services, and assistive aids. With the movement toward offering more educational opportunities in a distance delivery environment, questions arise as to the validity of instruction and the value attributed to online credit courses at public and private institutions. When introducing distance delivery and online instruction at community colleges issues of enhanced capacity, increased enrollments, and increased tuition revenues are all points of discussion in strategic planning. This paper will explore the use and availability of distance education courses at community colleges and analyze mission and strategic planning within the context of institutional sustainability in a changing educational landscape.

What You Can Do with 2+2 Program in China

Paul Pai

Colleges and universities in China are far more familiar with the "2+2" transfer articulate program with their counter-parts in the US now. What universities used to do with community colleges are now propagated overseas, especially in China. It is a given if you know what is going on. There are other diversions from this and the presenter will introduce them to the audience as well. Consider this as the beginners and intermediate level of the said subject.

Coronado D

Baccalaureate Access and Completion: Creating Paths to Academic Success

Lisa LaVigna

Transfer credit need not come from a community college. Students are using many tools to obtain credit, including credit by exam, open educational resources, and portfolio assessment. We will explore how colleges can help students complete their degrees by supporting these multiple methods for earning transfer credit.

Students are benefiting from an assortment of models that provide access to baccalaureate programs and ways to earn credit

towards a baccalaureate degree. This session will address the latest online learning trends and how these alternative solutions directly affect student success. A major trend is independent learning using free online resources such as Massive Open Online Courses (MOOCs) and other free open courses. Such resources are typically free and can offer excellent learning opportunities for students who are able to work independently. There are two major drawbacks, however: the quality of the learning is often unknown, and the use of the resources does not typically carry credit directly. The presenter will provide an overview of free and low-cost learning materials and discuss methods for turning the independent learning into credit, including using credit by exam and portfolio assessment.

Sunday, March 10, 2013

8:00 - 9:00 Breakfast - Coronado A

Keynote

Steve Robbins

**Director, Research Innovations
Education Testing Service**



Steven Robbins, Ph.D. is a Managing Principal Research Scientist in the Center for Academic and Workforce Readiness and Success within Research and Development at Educational Testing Service in Princeton, NJ. Steve participates and plays a leading role in critical Center's initiatives—the Next Generation Higher Education Assessment Initiative and the Workforce Readiness Initiative. He provides intellectual leadership and mentoring to a team of scientists conducting research to address how better assessment bridges Education to Work readiness and success from a talent supply chain perspective.

Robbins, who was recently Vice President for Research at ACT, has extensive management consulting and executive leadership experience. He also is former professor and chair of the Psychology Department at Virginia Commonwealth University. He is nationally recognized for his research on the interplay of cognitive, personality and behavioral and career factors on Education and Work success. He is the recipient of grants from AARP Andrus, Gates, and Carnegie Foundations. In addition to his leadership and scholarly experience, he has worked as a lead developer on multiple

personality and career assessments, including the Career Factors Inventory (Consulting Psychology Press), the Personal Skills Assessment suite for college, high school, and middle school students. He also has designed career and psychosocial curriculum tied to assessment solutions to promote education and workplace success

He received his Ph.D. degree (Honors: Graduate Research Fellow) in counseling psychology (APA Approved) in 1983 and his M.S. degree in rehabilitation counseling (Honors: Research Fellow) in 1980—both from the University of Utah. He received his B.A. degree (Honors: Deans List) in psychology in 1975 from the University of Illinois. He is Fellow and Early Career Scientist-Practitioner awardee of the American Psychological Association, and is a licensed clinical psychologist in Iowa and Virginia.

9:05 - 9:50 Plenary Session

Coronado A

Community College Baccalaureates in Florida

Abbey Cunningham

In 2001, the Florida Legislature passed legislation allowing Florida community colleges to seek approval to grant baccalaureate degrees. Since that time, the number of baccalaureates offered within the Florida College System has dramatically increased. In this presentation, Ms. Cunningham will provide an overview of community college baccalaureates in Florida, to include the history behind their implementation, details of the legislation and the community college baccalaureate approval process, and information about baccalaureate programs offered at Florida colleges

10:00 - 10:45 Concurrent Sessions

Coronado B

Conferring Community College Baccalaureate Degrees: Issues Relevant to the Decision

Charles Currier

Community colleges large and small are struggling with the option of whether or not to offer and confer baccalaureate (CCB) degrees. Often confusing to college leaders are all the issues that must be addressed to make this discussion which will forever change the institution. Community colleges across the country, those that did and those that ultimately decided not to confer baccalaureate degrees participated in the study. This research identified the issues and factors used by these institutions to make this complex strategic decision. This timely information provides insights and guidance for community colleges undertaking this difficult decision in the future.

An Overview of the Australian Tertiary Landscape

Pam Caven

TAFE Directors Australia (TDA) is the peak national body incorporated to represent Australia’s 58 public TAFE Institutes and university TAFE divisions, and the Australia-Pacific Technical College (APTC).

Australia’s TAFE Institute network is the largest and most diverse tertiary education sector in Australia with more than 1300 campuses located across Central Business Districts (CBD), suburban, regional and remote locations, with many Institutes offering further services through the Asia-Pacific and other offshore regions.

This session will provide an overview of the system that most parallels the community colleges of the United States. Issues, challenges and best practices will be included.

Defining Competency-based education at Western Governors University

Bob Rustad

Competency-based education has become a hot topic in higher education circles these days – it is becoming increasingly popular as the country searches for ways to improve college affordability and more accurately measure student learning. There are almost as many institutions claiming to have competency-based education as there are definitions, so it seems worthwhile to define what competency-based learning is and how it can benefit higher education in the United States.

10:45 - 11:30 Concurrent Sessions

Internationalizing Community Colleges through Summer School Programs

Jytte Mansfield

This session will explain how students of a US community college studying for a degree in business can experience Europe and at the same time earn US credits towards their own business degree from a US college.

The example will be a summer school coordinated by Niels Brock Copenhagen Business College in Denmark and the students will have 10 days in Paris, France (with an option to go to Brussels, Belgium) and 10 days in Copenhagen, Denmark (with an option to go to Sweden). Possible cooperation with US colleges will be discussed.

National American University: Partnerships that Matter to AAS Graduates

Linda Garcia

AAS degrees are intended for students to learn specific skills in a specialized technical or vocational program as they prepare to enter the workforce. However, National American University is partnering with community and technical colleges to increase baccalaureate opportunities to AAS graduates. Learn how NAU’s partnership roadmap is motivating AAS graduates to further their education.

The Influence of the Introduction of Baccalaureate Degree Programs on the Awarding Of Associate Degrees at Public Community Colleges

David J. Wesse

Little research has been done to examine how the awarding of bachelor’s degrees, by community colleges, influences the traditional associate degree-granting role of these institutions. This quantitative study investigates the impact of this change on the community colleges that have been allowed to award bachelor’s degrees, examining how this change affects the traditional associate degree granting output of these institutions. The population for this study is all public community colleges in the United States that offer associate degrees, including those awarding bachelor’s degrees.

11:30 - 12:10 Concurrent Sessions

Quality Management of Community Colleges

M.A.Farooqui

The aim of this presentation is to clarify the concept of Total Quality Management and its relevance & application to the running of the Community Colleges to make them Institutions of Quality and Excellence.

Total Quality Management means a total operational philosophy, which covers every aspect of the organization and a set of guiding principles that represent the foundation of a continuously improving organization.

The parameters for Total Quality Management to characterize the Community College Movement were evolved on the basis of detailed evaluation format received from the community colleges from various states of India. The evaluation formats were assessed on the following aspects: Academic, Administration, Financial, Impact on the community and Quality Management.

International Opportunities Forum

Moderator: Beth Hagan

Open to everyone who is interested in international opportunities, especially in China, Australia, Denmark, Canada and India. This will be an informal meeting to explore possibilities for community colleges around the world!

12:10 Adjourn

Our Distinguished Presenters



RON BAKER
Consultant
Baker Collegiate Consulting

Ron Baker is the CEO and Principal Consultant for Baker Collegiate Services. He is a Co-Coordinator of the Oregon DQP Project and Board Member for the Community College Baccalaureate Association. He was a principal in several national community college initiatives, including the Learning College Project and 21st Century Learning Outcomes Project. Prior to his retirement he was the Executive Vice President for the Northwest Commission on Colleges and Universities and principal architect and author of the revised accreditation standards and evaluation process, founding Chief Academic Officer at Cascadia Community College, and Director of Distance Learning for the Oregon Community Colleges.

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PAM CAVEN
Director Policy and Stakeholder
Engagement
National Secretariat
Sydney Institute of TAFE NSW

Pam Caven took up the position of Director Policy & Stakeholder Engagement TAFE Directors Australia in May 2007. Pam's career has been in education and training as a teacher in secondary schools, a lecturer in a teacher's college, a teacher in TAFE, a senior manager in State and Federal Government departments and an author.

Pam was a project Director in the Victorian Department of Education and Training prior to moving to the Australian National Training Authority (ANTA) as Project Director. Post ANTA Pam managed a variety of projects and was engaged as an audit for the Victorian Auditor General.

During her time at TDA Pam has drawn on input from members to develop formal TDA submissions to a range of Government and department inquiries and consultations. Pam has managed significant national projects and organized a range of seminars and the annual TDA National conferences.

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DALE CAMPBELL
School of Human Development and
Organizational Studies in Education
College of Education
University of Florida

Dr. Campbell serves as Professor and Coordinator, Higher Education Administration Program, Director of the Community College Leadership Consortium & FUTURES Assembly, School of Human Development and Organizational Studies in Education, College of Education at the University of Florida. His research agenda focuses on the study of community colleges in these areas: 1) projected shortages of administrators, 2) attributes and competencies required for future leaders, and 3) public policy research on future trends and critical issues facing the institutions.

Recent publications include "Your Next Leader: Piecing Together the Executive Search Process" and "The New Leadership Gap: Shortages in Administration Positions" in the Community College Journal. His book *The Leadership Gap: Model Strategies for Leadership Development* earned the 2003 Senior Scholar Award from the Council for the Study of Community Colleges.

Dr. Campbell has over 30 years experience in community college leadership and workforce development. His national service includes serving as Chair of the National Council of State Directors of Community Colleges and the National Council for Workforce Education, and Founder of the Community College Futures Assembly and Bellwether Awards, sponsored by the Institute of Higher Education at the University of Florida.

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ABBIE CUNNINGHAM
Coordinator of Baccalaureates and
Common Prerequisites
Division of Florida Colleges
Florida Department of Education



Abbey Cunningham is the Coordinator of Baccalaureates and Common Prerequisites in the Division of Florida Colleges and is responsible for coordinating the college baccalaureate proposal application and approval process. In addition, Ms. Cunningham works collaboratively with Florida Department of Education and Board of Governors/State University System staff regarding articulation and common course prerequisite issues.

Ms. Cunningham holds a Bachelor of Science degree in Psychology from the University of Florida and a Master of Science degree in Higher Education from Florida State University.

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Our Distinguished Presenters

CHARLES CURRIER
Vice President Information Technology
College of DuPage



Dr. Charles Currier has worked in community colleges for 6 years. He is currently the Vice President of Information Technology for College of DuPage. He is responsible for all academic and administrative information technology at the college. Dr. Currier earned his Associates of Arts from William Rainey Harper Jr. Community College, Bachelor of Science from the Northern Illinois University, Masters of Business Administration from Northern Illinois University, and Doctoral degree in Community College Leadership at National Louis University. Prior to College of DuPage Dr. Currier worked in a variety of industries including manufacturing, leasing, distribution and transportation.

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VAN DAVIS
Special Projects Director, Academic Programs
The Texas Higher Education Coordinating Board



Dr. Van Davis is Director of Special Projects in the Workforce, Academic Affairs, and Research Division at the Texas Higher Education Coordinating Board. Van holds a Ph.D. in 20th Century U.S. History from Vanderbilt University and taught at both public and private institutions for ten years before joining the THECB in 2007. He is currently leading the Coordinating Board's efforts in responding to Governor Perry's calls for a \$10,000 bachelor's degree as the director of the Texas Affordable Baccalaureate Project funded through an EDUCAUSE Next Generation Learning Challenges grant as well as directing the state's adult degree completion project, Grad TX. Van works extensively on distance education and learning technology issues and has directed the state's course redesign grant program, online faculty professional development program, annual Reinventing Instruction and Learning Conference, and the development of the state's digital learning objects repository.

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KELLI DAVIS
Mathematics Instructor
South Texas College

Kelli Davis has a BS in Mathematics from Elmira College, an MS in Mathematics from Texas Tech University, and a PhD in Education (Focus Area: Post-Secondary and Adult Education) from Capella University. She has been a Mathematics Instructor at South Texas College in McAllen, Texas since 2005 and assistant chairperson of the department since 2006. Her research interests include the Community College Baccalaureate Degree and Mathematics Education at post-secondary institutions. She and her husband, Justin, live in Edinburg, Texas with their rescue dog Hailey, and they have one daughter who is almost 2 years old named Camille.

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HENRY DECOCK
Associate Vice President
Academic Partnerships
Seneca College



Henry Decock is the Associate Vice President, Academic Partnerships at Seneca College. He holds a Bachelor of Arts degree in Sociology and Politics from the University of Western Ontario, a Masters Degree in Sociology from York University, and a Doctor of Philosophy in Higher Education from the Ontario Institute of Studies in Education/University of Toronto. His thesis is an examination of college-to-university transfer students, documenting their success and persistence, describing their characteristics, and assessing the role of Ontario colleges as a point of access for higher education.

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Our Distinguished Presenters



M. KATHLEEN EBENER
Associate Dean of the BSN Program
Florida State College at Jacksonville
– North campus

Dr. M. Kathleen Ebener has been an active faculty member at the University of Phoenix since 1998. She was a Campus College Chair for the College of Nursing at the Savannah, Georgia campus in 2009-2010 but then returned to the North Florida campus in Jacksonville as faculty member. Dr. Ebener currently serves as the Associate Dean of the BSN program at Florida State College at Jacksonville. She received her BSN at Illinois Wesleyan University, her MSN at Andrews University, and her PhD at the University of Florida.

Professional experience includes administrative, teaching, research and provider roles in health care and higher education. Current professional organizations include Sigma Theta Tau (STT), Florida Nurses Association (FNA), American Nurses Association (ANA), First Coast Nursing Leaders (FCNL), Jacksonville Association of Nurses in Education (JANIE) and the Jacksonville Geriatric Nurse Practitioner organization. Content expertise is in the areas of palliative care, gerontology and research methodology.

Dr. Ebener moved to Orange Park, Florida from Elkhart, Indiana with her family in 1988 and stays active in church, drama, music, library, and garden activities. Favorite college sports teams represent Notre Dame and the University of Florida. Her children and their families live in the Jacksonville and Orange Park areas. Her mother stays in Orange Park in the winter but lives in southwestern Michigan during the summer.

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ALI ESMAEILI
Dean, Bachelor Programs and
University Relations
South Texas College

Dr. Ali Esmaili is Dean for Bachelors Programs and University Relations at South Texas College. Dr. Esmaili holds an Ed.D. in Bilingual Education from Texas A&M University-Kingsville. Dr. Esmaili is a founding member of both South Texas College and the institution's bachelor's degree programs. He has served as Dean since 2008 and is a member of the National Council for Staff, Program and Organizational Development, Board member of the Community College Baccalaureate Association as well as an Executive Board member for the Rio Grande Valley Council of Teachers of Mathematics, and a former school board member for South Texas Educational Technology. Before serving as Dean, Dr. Esmaili served as South Texas College's Professional Development Coordinator, Instructional Support Services Coordinator, Interim Division Dean for Developmental Studies, and Interim Dean for Mathematics and Science.

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M.A. FAROOQUI
Chief Mentor
NICT-IGNOU Community College

Dr. M.A. Farooqui is a senior academician of the State of Madhya Pradesh, India. He has been involved in Higher Education for the last 41 years. He has contributed to Higher Education through various Research Publications.

He has been the Prof. /Principal/Director of various Higher Educational Institutions (1969-2003) in India. He has been the Director, Higher Education, Ministry of Higher Education, Federal Democratic Republic of Ethiopia (2005-06).

He is at present Chief Mentor of a leading NGO of India, Network for the Information & Computer Technology (NICT) in the field of ICT4D. Under his guidance NICT has shouldered the responsibility of bridging the digital divide with the deployment of IT for the improvement of Socio-economic scenario of the Society.

To empower underprivileged & marginalized members of the Society he has been instrumental in establishing NICT Community College in association with IGNOU (Indira Gandhi National Open University) the renowned International University in the field of Distance Education of India.

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LINDA L. GARCÍA
Vice President of Community
College Relations
National American University



Dr. Linda Garcia is the Vice President for Community College Relations at National American University. Her role includes leading the partnerships between NAU and community and technical colleges, which provide baccalaureate opportunities for AAS graduates. Previously, she served as an Assistant Dean of Instruction at Lone Star College (Texas). Dr. Garcia earned her Bachelor's in Journalism and Doctorate in Educational Administration (Community College Leadership Program) from The University of Texas at Austin, and she received her Master's in Interdisciplinary Studies from The University of Texas at Brownsville.

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ANN HUBBARD
Assistant Dean of Nursing
Indian River State College

Ann Hubbard, ARNP, Ed. D, CNE, Assistant Dean of Nursing for Indian River State College, holds a Doctorate in Educational Leadership and a Master of Science Degree in Nursing from Florida Atlantic University, and a Bachelor of Science in Nursing from the Pennsylvania State University (PSU). Dr. Hubbard has been a nurse educator for twelve years and a nursing administrator for the past six years. Prior to her employment in the educational arena, Dr. Hubbard practiced nursing in areas including: Medical-Surgical nursing, Intensive Care, Progressive Care and Neurosurgery. She has been licensed as a Registered Nurse in the state of Florida for twenty three years and later as an Advanced Registered Nurse Practitioner.

Dr. Hubbard’s scholarly activities include publications, presentations, and participation in evidence-based research. Dr. Hubbard has been a co-author of two books designed to assist nursing students in the clinical setting. In addition, Dr. Hubbard has been a contributing author to a textbook for nurse practitioners using differential diagnosis guidelines.

Dr. Hubbard has presented at national and international nursing and non-nursing conferences. Various topics that Dr. Hubbard has presented include but are not limited to: rapid response teams, mentoring minority students, recruiting and retaining qualified faculty, mentoring new nursing faculty, and evaluating student performance in the clinical setting.

Dr. Hubbard was appointed by Governor Crist to the Board of Directors for the Florida Center for Nursing. She currently serves as the Chair for the Deans and Directors of Nurse Educators for Associate Degree Nursing and is the President of the Florida Organization of Associate Degree Nurse Educators, also known as FOADN.

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LUKE KASIM
Assistant Vice President,
Office of College and University Partnerships
University of Maryland University College

Mr. Luke Kasim is currently the Assistant Vice President for the Office of College and University Partnerships at the University of Maryland University College (UMUC). He has worked at both community colleges and four-year universities, with experience ranging from new student orientation, advising, recruitment of traditional student and adult learners, teaching and advising. Most recently, Mr. Kasim was the Director of Admission at John Cabot University in Rome, Italy and prior to that, Director of Admission at Community College of Philadelphia. Mr. Kasim received his Bachelors degree from the University of Maryland, College Park and Masters degree from the University of Virginia.

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ANGELA M. KERSENBROCK
Seminole State College

Angela Kersenbrock has more than 25 years’ experience in higher education, the majority in community colleges. She has held positions of faculty, program manager, department chair, dean and now Associate Vice President for Career and Technical Education. She has extensive experience in grants development and management, educational administration and program development. Recently she led the startup of two successful community college baccalaureate degrees; Business and Information Management, and Information Systems. These programs have a combined enrollment of over 800. She had an Ed. D from the University of Central Florida in Higher Education and Public Policy.

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Our Distinguished Presenters



LISA LAVIGNA
Executive Director of Outreach & Access
Excelsior College

Lisa LaVigna is the Executive Director of Outreach and Access at Excelsior College. She has over 20 years experience in the education field. Lisa holds an MBA from Rensselaer Polytechnic Institute and a Bachelors in Public Affairs from the State University of New York in Albany. Excelsior College was established in 1971 as a "credit aggregator" by the New York State Board of Regents. Its mission is to help working adults complete a degree. Every student at Excelsior is a transfer student. The college has over 40 years experience with alternatives to the traditional college classroom experience for degree completion.

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JYTTJE MANSFELD
Executive Director
Vice President
Niels Brock International

Jytte Mansfeld is Vice-President, Executive Director of Niels Brock International, the international department of Niels Brock Copenhagen Business College, the largest business college in Denmark.

Jytte Mansfeld is responsible for the development of Niels Brock International's 3 areas of operation: 1) offering international Bachelor's & Master's programs in business studies as well as summer school in Copenhagen 2) offering business programs abroad, especially in China & Vietnam 3) internationalising the curricula of Danish Niels Brock business programs and arranging for study-abroad stays for Danish students.

Jytte Mansfeld also serves as a member of the board of CCBA.

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PETER MEEHAN
Chair, School of Liberal Arts and
Academic Partnerships
Seneca College

Peter Meehan is the Chair of the School of Liberal Arts and Academic Partnerships at Seneca College in Toronto, which includes the LAT university partnership program with York University and the University of Toronto as well as Seneca's Bachelor of Interdisciplinary Studies degree program. He is also an adjunct professor in the School of Graduate Studies at the University of Toronto. He holds undergraduate and graduate degrees in History and in Education from the University of Toronto, and received his doctorate in History from the Ontario Institute for Studies in Education at the University of Toronto in 2002.

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MARCI M. MIDDLETON
Assistant Vice Chancellor
for Academic Programs
*Board of Regents of the
University System of Georgia*

Marci M. Middleton, Ph.D., is the Assistant Vice Chancellor for Academic Programs at the Board of Regents of the University System of Georgia. The Board of Regents is the governing body for the state's thirty-five public colleges and universities. The University System enrolls approximately 302,000 students, employs 40,000 faculty and staff, and has an annual budget of \$5 billion of which \$2 billion is state allocated funding. Dr. Middleton has responsibility for system-level coordination of new academic programs and oversight of institutional-level assessment. Dr. Middleton serves as a direct system office liaison to institutions on a variety of academic matters inclusive of accreditation, academic advising and recruitment, assess and matriculation of underrepresented groups, and distance education programs. Dr. Middleton's areas of research and publication include pipeline issues with regard to the transferability of students between different institutional sectors within higher education, examining issues of race, class, and gender in higher education, higher education policy, philanthropy in higher education, and community colleges. Dr. Middleton holds a doctorate in Educational Policy Studies from Georgia State University, a Master of Business Administration from Augusta State University, a Master of Science in Human Resources Management from Georgia State University, and separate bachelor's degrees in Psychology and Sociology from Emory University.

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JIMMY MIDDLEBROOK
Associate Dean, College of
Undergraduate Studies
Walden University

Dr. Jimmy L. Middlebrook received his Ph.D. in Psychology from the University of Georgia in 1986. He is a Licensed Psychologist with 15 years private practice experience specializing in the diagnosis and treatment of emotional, behavioral and learning problems of children and adults with an emphasis in ADHD and Learning Disabilities.

Dr. Middlebrook has taught numerous psychology and business courses over the past 20 years at the undergraduate and graduate level at several universities and has served as an academic administrator as the Faculty Lead in University Success courses, Learning Center Director, Chair of Student Success, Program Director and currently as the Associate Dean for the College of Undergraduate Studies at Walden University.

His research interests include predictors of student success, learning styles, and effective leadership. He has delivered over 200 presentations to public and professional audiences and has published in peer-reviewed scientific journals.

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ROSEMOND A. MOORE
STC Program Coordinator
Bachelor of Applied Science in
Organizational Leadership
South Texas College

Rosemond is South Texas College's (STC) Program Coordinator for their fourth bachelor's program. The fourth bachelor's program to be awarded is a Bachelor of Applied Science in Organizational Leadership (BAS-OL). She has been a member of the Business Administration faculty at South Texas College for the past three years. Prior to joining STC she worked in corporate America for over 18 years. She was responsible for various positions of increasing responsibility in the areas of manufacturing and operations management. Rosemond attended Purdue University where she received a Bachelor of Science in Electrical Engineering. She received her Master of Business Administration from Indiana University with a concentration in Operations Management. She is a Certified Six Sigma Black Belt and is currently a Ph.D. Candidate in Management at the University of Texas-Pan American.

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PAUL PAI
President
MLP Global

Dr. Paul Pu Pai has been the president of MLP Global, an education consultant company specialized in Sino-US cooperatively run schools and colleges for the last two years. Previously, he has been community college presidents for 13 years and held other administrative positions in community colleges from coast to coast. He is very well experienced in resource development, enrollment management, community partnerships, and strategic planning. Pai earned a doctorate in community college education and a master's and a bachelor's degrees in physics.

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AMY PETTIGREW
Dean, School of Nursing
Miami Dade College

Dr. Pettigrew received her BSN from Vanderbilt University School of Nursing, her MSN from the University of Cincinnati College of Nursing and Health, and her PhD in Nursing from Indiana University. A nurse educator for 38 years, Dr. Pettigrew has held faculty and administrative positions in nursing education at Xavier University, the University of Cincinnati, and currently is Dean of the Benjamin Leon School of Nursing at Miami Dade College (MDC) in Miami, Florida, which is the largest pre-licensure nursing program in the United States. The RN-BSN program at MDC has grown from 80 students to 600 students in the past three years. Dr. Pettigrew's past research focus has centered on pain management, and more recently on the Scholarship of Teaching and Learning in Nursing. The nursing programs at Miami Dade College currently have more than \$11 million in grant and foundation funding. She currently serves on the Board of the Nursing Consortium of South Florida.

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HELEN REID
Provost, Health Science Center
Trinity Valley Community College

Provide leadership for the health occupations division, including supervision and coordination of curriculum development/revision and implementation of all instructional programs in the health occupations division (ADN, LVN-to-ADN Transition, VN, SGT, PCT, and EMS). Project director for Nursing Innovation Grant on development of Texas Concept-based Nursing Curriculum and project director for RWJF Academic Progression in Nursing grant for 2012 – 2014.

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Our Distinguished Presenters



BOB RUSTAD
Partnership Programs
Western Governors University

Bob received his master's degree in public affairs and doctorate in education policy from the University of Minnesota. Bob worked for the Minnesota Higher Education Board for 12 years as director of policy studies, for 17 years in sales management in the education software industry and for the last nine years as director of partnership programs for Western Governors University.

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VICKIE STEPHENS
Dean, School of Health Sciences
Chipola College

Dr. Stephens started her educational journey at Chipola College earning her Associates of Arts degree. She has arrived full-circle as now she is the Dean of the School of Health Sciences at Chipola College in Marianna, FL. She earned a Masters of Science in Nursing from the University of South Alabama with the specialty in psychiatric mental health nursing and was licensed as a nurse practitioner. She has experience working in Forensic nursing and adult psychiatric mental health in private practice. She earned a doctorate of nursing practice from University of South Alabama in July 2012. Her practice project included a quality improvement plan to reduce CAUTI and assess for delirium in the acute care setting.

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HONGWEI YU
Graduate Assistant
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Hongwei Yu is a Ph.D. candidate in Higher Education Administration program at the University of Florida. He has been the program director of Community College Futures Assembly, an annual conference for outstanding, trend setting community college programs. He has great interest in conducting quantitative analysis about community colleges. His area of interests includes multi-level modeling, multiple regressions, item response theory, and structural equation modeling.

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SUSAN SPORTSMAN
Director, Academic Consulting Group
Elsevier

Provide targeted consultations and faculty development workshops to nursing and health professions programs through the resources of a coalition of experienced educators and administrators. Prior to joining Elsevier, Dr. Sportsman was the Dean of the College of Health Sciences and Human Services at Midwestern State University. She has also served in a variety of other educational and administrative roles in her career, including Associate Dean for Practice at Texas Tech University Health Sciences Center, administrator for public and private, not-for-profit psychiatric inpatient and outpatient facilities, and a number of faculty assignments. She has been active in a variety of nursing and health care organizations, including serving as president of the Texas Nurses Association, and is a fellow in the National League of Nursing Academy of Nursing Education and the American Academy of Nursing.

Dr. Sportsman currently serves as the Co-Chair of the Education Committee for the Texas Team: Advancing Health through Nursing charged with implementing recommendations of the Institute for Medicine Report on the Future of Nursing in the state. She was the primary author of a \$300,000 RWJF grant designed to develop state-wide strategies to meet the Institute of Medicine goal of 80% of the practicing nurses holding a BSN by 2020 and is one of the grant's co-PIs.

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DAVID WESSE
Vice-Chancellor for Finance and
Administrative Services
Louisiana State University - Alexandria

David Wesse has served since 2003 as the Vice-Chancellor for Finance & Administrative Services at Louisiana State University Alexandria. On behalf of the Southern Association of Colleges and Schools Commission on Colleges (SACS COC) Wesse has served as a member of numerous on-site accreditation committees and off-site reaffirmation committees that evaluate institutions seeking reaffirmation of accreditation with the commission.

He received his Ph.D. from the Louisiana State university, Master's degree in Human Resource Management from Loyola University of Chicago, Bachelor degree in Education from Illinois State University, and Associate degree from South Suburban (formerly Thornton) College. He is a member of the Gamma Sigma Delta Honor Society, the Lambda Epsilon Honor Society, and the Phi Theta Kappa Honor Society. David Wesse is the father of two grown children, Eric and Jason, and is the husband of Deborah (nee Smith). He is a native of Chicago, Illinois. He and his wife currently live in Alexandria, Louisiana.

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Distance Learning Alliance

The mission of the Community College BaccaLaureate Association is to promote better access to the baccaLaureate degree on community college campuses through a variety of models. One of these models is distance learning.

For that reason, and because of the widespread confusion and misconceptions about the quality of online universities, the CCBA Board of directors has authorized the formation of a CCBA Distance Education Alliance.

The purpose of the alliance is to position CCBA as an information provider and endorser of a limited number of universities that provide access to baccaLaureate degrees online. CCBA will work with the universities to help member colleges better understand this potential pathway to the baccaLaureate degree.

The universities that are partnering with CCBA in the Distance Learning Alliance are:



Pioneer Award

Dr. Jill Wakefield



Dr. Jill Wakefield is recognized as a leader in higher education from the Puget Sound region to the national level. She became Chancellor of the Seattle Community Colleges in January 2009 after serving five years as president at South Seattle Community College, where she directed the development of leading-edge programs and an architecturally vibrant campus.

During her tenure at South, she led development of an applied baccalaureate degree for the college, which was in the first group of colleges approved by Washington state to offer a B-A-S, with its Hospitality Management degree. The campus also developed a University Center, launched the Northwest Wine Academy, and established the Georgetown Campus, which houses the Puget Sound Industrial Excellence Center. The Center houses training programs to support jobs in the growing green economy and sustainable construction techniques, and is developing a new baccalaureate degree in Sustainable Building Technology.

As Chancellor, she also championed the district's second applied bachelor's degree, in behavioral sciences at Seattle Central Community College. She is now advocating for a baccalaureate degree in International Business at North Seattle Community College, ensuring that all colleges in the District offer baccalaureate degrees.

Additional baccalaureate degrees are in the planning stages, including Post-secondary Professional Technical Teacher Education, Allied Health, BSN Nursing, and Software Engineering Technology, all representing high-demand fields in the region.

Prior to her service as a college president, Wakefield held a variety of positions during a 30-year career at South, gaining extensive knowledge of community college administration, the region, and the state's higher education system. As Chancellor, she represents higher education on numerous civic boards and organizations. She serves higher education with service on the boards of Seattle University, League for Innovation in the Community College, National Council for Resource Development, and Council for the Advancement of Secondary Education. She is also a member of the National Council on Black American Affairs.

Dr. Wakefield is a community college graduate who earned her associate's degree from Centralia College, bachelor's degree in education from Central Washington University, master's degree in public administration/public policy from the University of Washington, and doctorate in educational leadership from Seattle University.

She has taught as a part-time faculty member at state and private universities and colleges and serves as a Regional Accreditor for the Northwest Commission of Colleges and Universities.

Seattle Magazine named Dr. Wakefield to its list of Most Influential People of 2012. She has been honored as a Woman of Influence by the Puget Sound Business Journal and Communicator of the Year by the National Council for Marketing and Public Relations. She was selected for the Institute for Executive Management at Harvard University and the Executive Leadership Institute sponsored by the League for Innovation in the Community College. Centralia College named Wakefield its 2007 Alumna of the Year.

And today, Dr. Jill Wakefield is being honored as a CCBA Pioneer who has led the way in economic development in Washington state and nationally by opening new pathways to baccalaureate-level education. Students with limited options for four-year degrees are now able to compete for higher level technical and management positions, providing businesses with skilled workers they need to succeed.