

Program

CCBA

16th Annual International Conference
March 18 . 20, 2016
Sheraton Hotel
Chicago, Illinois

Friday, March 18, 2016

5 p.m. – 7 p.m.

Registration

Outside Hospitality Suite #1029

5 p.m. – 6:45 p.m.

Welcome Wine and Cheese Reception

Hospitality Suite #1029

Saturday, March 19, 2016

Registration

7:45 a.m. – 5 p.m.

Breakfast

Sheraton 1, Level 4

8 a.m. – 9:10 a.m.

Welcome



Dan Phelan

Association of Michigan Community Colleges
CCBA Board of Directors



Debra Bragg

Founding Director, Office of Community College Research and Leadership
University of Illinois at Urbana-Champaign
CCBA Board of Directors

9:15 a.m. - 10 a.m. Concurrent Sessions

Bucktown

Applied Baccalaureate (AB) Design Lab: Introduction to AB Degree Programs

Dan Phelan; Beth Hagan; and Debra Bragg

What are AB degrees? What forms do they take in community college and university settings? What are alternative strategies to promote baccalaureate attainment? What roles should community colleges play in these various degree options? Discuss essential information about applied baccalaureate degrees awarded by community colleges and through transfer to universities and learn what all the sessions associated with the day-long AB Design Lab have in store.

Lakeview

I Have a Feeling We're Not in Kansas Anymore

Linda Crerar, Jo Ann Baria; and Jamie Krause

Traditional pathways into emergency management careers have changed and the need for HSEM professionals with complex, cross-functional skills is evident. Growing gaps for agile professionals who understand the complex nature of public health/safety/HSEM, combined with an aging workforce, dramatically increased the need for a comprehensive program. Market demand for a BAS means working with local and statewide employers, establishing interdisciplinary teams, understanding interdependencies, achieving confidence in data, and having shared commitment proved to be important factors in success. Leadership lessons from *The Wizard of Oz* are applied to establishing a Homeland Security Emergency Management (HSEM) BAS online degree program.

Old Town

Executive Leadership Model for Adults in Applied Baccalaureate Programs

Holly Moore and Mary Beans

Community college pathways to applied Bachelor of Science Degrees in are evident in two areas: Professional Technical Teacher Education and Sustainable Building Science Technology. The pathway from pre-apprenticeship to baccalaureate build on military training, apprenticeship, journey workers, and corporate experience to enable students to complete baccalaureate degrees. Information on the vital role of business, industry and labor, career opportunities, accreditation standards and course delivery will also be addressed.

Pullman

Building a Pathway from the Ground Up

Terri Nuckols and Liz Rozell

Delano Joint Union High School District and Bakersfield College have collaborated to develop a unique pathway partnership into Bakersfield's new Bachelor of Science degree in Industrial Automation (BSIA). DJUHSD is constructing a CTE high school in a small impoverished community characterized by lack of access to educational resources. Staff from both institutions planned the infrastructure needed for this high school to offer lower-division electronics courses for the BSIA degree. Integrated with a dual enrollment program, students graduating from this CTE high school will be prepared to complete the BSIA degree within two to three years.

10:00 a.m. - 10:15 a.m. Break

10:15 a.m. – 11:00 a.m. Concurrent Sessions

Bucktown

AB Design Lab: The ABCs of Planning and Implementing AB Degrees

Todd Butler and Ali Esmaelli

What does an effective planning process look like, and who should be involved? What does an effective implementation process look like, and who should be involved? What are realistic and meaningful milestones for measuring progress on planning and implementation of baccalaureate degrees? Based on the presenters' extensive experience with community college baccalaureates, the presenters will lead a comprehensive discussion of the ways in which baccalaureate degree planning and implementation should take place.

Lakeview

Nursing Education Symposium: Update on Institute of Medicine Impact and Evaluation Study on the Future of Nursing Advancing Health released in December 2015

Donna Meyer and Tina Gerardi

Academic Progression in Nursing (APIN) collaborates with community colleges, universities, employers, and other partners to accelerate implementation of promising practices that build sustainable pathways for efficient and effective seamless academic progression, with the

goal of increasing the number of nurses with a baccalaureate degree to 80 percent. APIN is a grant initiative of the Robert Wood Johnson Foundation in partnership with the Tri-Council and administered by the American Organization of Nurse Executives (AONE).

Old Town

Extending Career Pathways for Underserved Students

Joyce Hammer

The Washington State Community and Technical College (CTC) System has 34 colleges around 66,500 square miles and serves 400,000 students annually. This reach is critical to the state to serve individuals and employers. Without access to the CTCs, many place-bound, low-income and underserved populations would have few educational options. Washington State's rigorous approval process ensures that applied baccalaureate degrees provide access to programs and high demand jobs that meet local employer needs, supports a student's career pathway to the baccalaureate level and beyond, and reflect policy that addresses statewide goals for bachelor degree attainment.

11:05 a.m. – 11:50 a.m. Concurrent Sessions

Bucktown

AB Design Lab: How Institutional Involvement by Faculty, Resources, and College Culture Impacts Two-Year Colleges in Australia and the United States

Pam Caven and Malcolm Grothe

Worldwide institutions that have historic missions to award sub-baccalaureate degrees are elevating their capstone degree to the baccalaureate or higher-level degrees. What does institutional engagement and evolution toward the baccalaureate look like? Who should be involved? How should faculty be engaged? What about support staff and others? How should students be involved? How should fiscal and other resource commitments be managed? How does college culture change need to evolve, and what are the implications of all of these evolutionary developments on institutions with a historic associate-degree mission? This session is led by. The presenters, two CCBA board members with deep experience with institutional adoption of baccalaureate degrees in their countries, will lead a lively discussion.

Lakeview

A Slice of Curriculum Development and Implementation: The First Bachelor of Science Degree at Schoolcraft College

Anne Huber

The first bachelor's degree program at Schoolcraft College (SC), *Culinary and Dietary Operations Management BS*, was launched Fall 2015. Like baking a good loaf of bread, creation of this program took time and attention to detail. Beginning with the SC eight-step recipe for new curriculum, we collected our ingredients through research, allowed the program structure to rise, and had to punch it down a few times before coming to the final product. During baking, we adjusted the temperature of the oven to meet HLC needs. Everyone on campus pulled together to serve our new menu item to the public.

Nursing Education Symposium: Initiating the RN to BSN at the Community College

Dale Chapman and Dan Phelan

This presenters will discuss the process when beginning the implementation of the baccalaureate degree at the community college. They will discuss the needs assessment, legislative strategies, successes and challenges. The focus will include the importance of the RN to BSN need.

Pullman

I've Been Waiting 20 Years for this! Developing New Pathways

Samantha Dolan and Anne Garrett

An overview of North Seattle College's development and implementation of a Bachelor of Applied Science in Early Childhood Education degree. Developing a bachelor's degree to meet the needs in the early care and education workforce presents unique challenges for colleges charged with developing a pathway to the baccalaureate from the Associate of Applied Science degree in that the wages are low and the educational requirements are rising faster than rates of pay. North Seattle will share the innovative program design that has evolved as we launched the first ECE BAS degree in Washington State.

Noon – 1:20 p.m.

Luncheon



Mary Alice McCarthy
Keynote Address

Mary Alice McCarthy is a Senior Policy Analyst in the Education Policy Program at New America where she examines the intersection between higher education, workforce development, and economic opportunity. Her writing has been featured in a diverse set of media outlets including the *Washington Monthly*, *The Atlantic*, and the *Journal on Community College Research and Practice*. In addition to her research, she participates in a wide variety of public engagement, technical assistance, and coalition-building efforts aimed at improving postsecondary education policy and practice. She also has extensive international experience and is currently collaborating with the OECD's Directorate on Education and

Skills on their %Skills Beyond School+initiative that is exploring postsecondary education and training systems around the world. Prior to joining New America, McCarthy worked at both the U.S. Departments of Education and Labor. She led a variety of technical assistance initiatives in the areas of career pathways, credentialing, and competency-based education. She has a PhD in political science from the University of North Carolina and an MPA from the Harvard Kennedy School of Government.

1:20 p.m. – 1:30 p.m. Break

1:30 p.m. – 2:15 p.m. Concurrent Sessions

Bucktown

AB Design Lab: Assessing How Stakeholder Perspectives Impact AB Degree Adoption and Implementation

Debra Bragg; Maria Soler; and Brian Durham

Stakeholders' perspectives have a keen impact upon AB Degree adoption. Who are critical stakeholders? How should stakeholders' perspectives be identified? How should stakeholders be involved in the implementation process? What should be done to assess and encourage the engagement of stakeholders? Participants engage in a stakeholder analysis to help determine supporters and detractors and discuss strategies for addressing complex dynamics. This session presents tools to assess stakeholder perspectives toward AB degree adoption and implementation.

Lakeview

Forum for the Internationalization of Community Colleges: 3+1 Articulation Agreements...Forging partnerships with international institutions?

Michael Staley and Kevin S. Konecny

Cobbling together articulation agreements is just one of the challenges associated with forging any international partnership. Translated course descriptions and syllabi can only provide so much information about what and how colleagues deliver programs 10,000 miles away. This session will highlight insight gained through a campus visit to experience and document differences and similarities in program delivery. By using a learning outcomes approach to articulation, Seminole State was able to better identify and maximize the number of credits awarded for courses completed at the foreign institution.

Old Town

Nursing Education Symposium: Success of Conferring the RN to BSN at the Community College, Part 1

Virginia Carson and Scott Thigpen

This session describes the journey to develop a BSN program that addresses the needs of nurses in Georgia. Issues of curriculum development, faculty recruitment, methodology and accreditation will be addressed.

College Success for Nontraditional Students

Nicholas Hinojosa

Delve into the strategies of a successful baccalaureate program within a community college from a personal perspective and account. Discover how one community college provides accessibility and affordability in distance learning and dual enrollment programs. Through innovation and forwarding thinking, nontraditional students enjoy the many benefits of earning a baccalaureate degree, such as higher wages, better quality of life, and preparation for pursuing a postgraduate degree.

2:25 p.m. - 3:15 p.m. Concurrent Sessions

Bucktown

AB Design Lab: Public Policy and Accreditation Considerations in Implementing and Scaling AB degrees

Joyce Hammer; Marci Middleton; Marcy Stall; and Jacki Escajeda

What role do state agencies play in baccalaureate degree implementation and sustainability? What criteria do states use to approve and fund baccalaureate degrees, initially and over time? What role do accrediting bodies play in implementation and sustainability? This session considers the role that state agencies and accrediting bodies play in the local implementation and sustainability of baccalaureate degrees.

Lakeview

Forum for the Internationalization of Community Colleges: Comprehensive Internationalization

Moderator: Kevin Konecny

Panelists: Patricia Hsieh; Pam Caven; and Henry DeCock

The American Council on Education's Center for Internationalization and Global Engagement (CIGE, 2015) defines comprehensive internationalization as "a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions." The CIGE Comprehensive Internationalization Model (2015) includes the following six interconnected target areas for institutional initiatives, policies, and programs: This session will explore concepts for institutions to consider as they set a course for comprehensive internationalization.

Old Town

A Nursing Academic Progression Model: Design, Implementation, and Delivery

Betty Damask-Bembenek

This presentation will describe two colleges' journeys to successfully implement a nursing academic progression model of education. Colorado Mountain College's Nursing Program began this journey nearly five years ago leading to the program's first BSN graduates in 2016. This presentation will articulate the essential steps and complex activities implemented, lessons learned, and future areas of development. The journey illustrates how

the nursing program created the curriculum design model, faculty development, and accreditation processes involved during the design, development, and implementation of an academic progression model at a rural college.

The first in Washington State, Olympic College began offering the RN-BSN in 2007. This program is designed for nurses who have multiple roles with work, family, and school. This presentation will articulate the unusual components of the program: courses can be taken one day per week; program individualization to address each student's unique needs; lessons learned. The program is accredited by the Commission on Collegiate Nursing Education (CCNE) and has served as a model for other community colleges in the state looking to establish RN-BSN programs.

Pullman

Serving Underserved Populations

Darby Kaikkonen and Tanya Powers

This session will address enrollment, retention and graduation data in Washington State's BAS programs and models from colleges that support underserved populations through relationships and partnerships.

3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:15 p.m. Concurrent Sessions

Bucktown

AB Design Lab: Overcoming Challenges to Community College Adoption and Implementation of Baccalaureate Degrees

Bonnie Heckard

This session is designed to identify, confront, and assist community college practitioners in overcoming challenges to the adoption and implementation of baccalaureate degrees. Participants will be encouraged to share their challenges and success stories. Key questions that this session addresses include: What are common barriers and challenges to community college adoption of baccalaureate degrees? What are common barriers to the implementation of baccalaureate degrees, and how are these barriers overcome? What steps can be taken to avoid or minimize these barriers?

Lakeview

Forum for the Internationalization of Community Colleges: The First Year of 3 + .5 + 1 and What We Know Now

Kevin Konecny; Terry Liu; Holly Moore; and Michael Staley

This session will chronicle the events of the pilot program in Dalian, China. The Baocheng Education Group, and pilot institutions of Seminole State College and South Seattle College will illuminate lessons learned and reveal details on the shape of the future with 3+1.

Old Town

Achieving the Baccalaureate Degree in Nursing through a “Shared Curriculum” between a University and Associate Degree Nursing Programs

David Martin and Anita Mills

In January, 2014, the University of Kansas and Kansas City Kansas Community College Schools of Nursing launched a unique program to provide nursing students admitted to the Community College with a series of specially designed courses from the university. Following completion of both programs of study, students graduate with both an Associate Nursing Degree and a Baccalaureate Nursing degree. This concurrent “Shared Curriculum” educational approach, the theoretical basis, and the future for expansion will be featured.

Pullman

Increasing Degree Completion through Collaboration

Adrienne Gallien and Joanie Hudson

The current White House push for Congressional reauthorization of the Elementary and Secondary School Acts means more change on the horizon. The use of time compressed degree plans such as early college, online articulation, joint admissions, reverse transfer and cooperative advising programs, together with federal and state mandates to fulfill the Completion Agenda, provide a myriad of opportunities to use K-16 collaborations and the course catalog to increase degree completion. Explore ways to use structured paths to develop customized responses that increase capacity and assist community college leaders to guide students as they achieve full academic, professional and personal potential.

4:20 p.m. – 5:05 p.m. Concurrent Sessions

Bucktown

AB Design Lab: Evaluation and Continuous Improvement of Baccalaureate Degree Programs

Darby Kaikkonen; Maria Soler; and Debra Bragg

What are major gaps in the evaluation of AB degree programs? What models, methods and tools are used to strengthen and advance evaluation and continuous improvement? This session presents information gathered through a National Science Foundation (NSF) grant to evaluate implementation of AB degrees in STEM fields and the annual AB degree evaluation conducted by Washington State. Examples of evaluation methods and tools will be shared, with Q&A on how to proceed with meaningful evaluation approaches.

Lakeview

Developing a Competency-Based Bachelors Program in Community Colleges

Kevin Peek; Nancy Gonzalez; and Ali Esmaili

The Bachelor's Degree in Organizational Leadership, the first competency-based degree from a Texas public institution, helps students develop vital skills for today's workplace. By receiving college credit for courses they have already taken and skills they've developed through their work and life, they move through the curriculum faster than is the case with a traditional degree. This degree focuses on skills that help prepare students for a position of leadership in business, government, non-profit, or educational organizations. This program

was developed in collaboration with Texas A&M Commerce, overviewed by the Texas Higher Education Coordinating Board, and is financed through a competitive grant.

Old Town

Nursing Education Symposium: Innovative Models of Academic Progression, BSN Community College Partnerships, Part 2

Mary Dickow

California is continuing to expand on the successful state university-community college collaborative model. Leading the charge, California State University of Los Angeles (CSULA) has implemented the model that provides a seamless ADN-BSN program for students from over ten community colleges in the region featuring completion of pre-requisites at the community college, courses at CSULA between community college semesters, and a final year of matriculation at CSULA to complete the BSN degree. This program strives to advance ADN to BSN academic progression and expand capacity by adopting the California Collaborative Model of Nursing Education's core components of dual admission, integrated curriculum and shared faculty, BSN completion in one year, and permanence and sustainability. Cooperation with the Community College Chancellor's office has been key to the success and expansion of this model and will also be discussed.

Pullman

The Impact of Adopting a CCB Policy on States Attainment Indicators for Students with Different Race/Ethnic Backgrounds

Angela Vidal-Rodriguez

This study aims to add to the body of literature concerning policy changes in states' higher education systems and their relationship to college attainment, and to inform policy makers whether the adoption of a community college baccalaureate policy contributes to the goal of increasing college attainment in their states. The study hopes to unveil the relationship between a state's adoption of a CCB policy and higher-education attainment in that state. It asks to what extent have CCB policies affected degree completion rates in participating states and if the relationship between CCB adoption and college completion vary by race/ethnicity.

Sunday, March 20, 2015

8:00 a.m. – 9:10 a.m.

Breakfast



Keynote Speaker

Marsal P. Stoll, EdD, MSN

Chief Executive Officer

Accreditation Commission for Education in Nursing

9:15 – 10:15 Concurrent Sessions

Bucktown

The California Community College Baccalaureate: Overcoming Hurdles

Stephanie Bulger; Mary Benard; Jacqueline Escajeda; and Tim McGrath

In response to increasing workforce needs, California is the 22nd state to offer bachelors degrees in selected career and technical fields. In this forum, two pilot colleges offering a Bachelor of Science in Health Information Management and a Bachelor of Science in Bio-manufacturing will discuss their institutions' experiences with implementing a bachelors degree. How these institutions solved key challenges and opportunities will be the focus, including program design, faculty credentials, student support services, and working within a statewide system. Session participants will learn how California has dealt with some of the key national challenges that states face regarding baccalaureate programs.

Lakeview

**Community Colleges Expanding Access to BSN Education on a Statewide Level:
The New Mexico Nursing Education Consortium's (NMNEC) Journey and Outcomes**

Jenny Landen

The New Mexico Nursing Education Consortium (NMNEC) is a collaborative of every state-funded nursing program across the state. The consortium has created a statewide curriculum in nursing that provides a direct path for students to receive a baccalaureate degree through their hometown community college or their local university expanding this opportunity throughout the state.

Pathway from Apprenticeship to the Baccalaureate

Holly Moore and Mary Beans

This presentation will describe community college pathways to applied BS degrees in two areas: Professional Technical Teacher Education and Sustainable Building Science Technology. The major focus will be the pathway from pre-apprenticeship to baccalaureate. The presenters will describe how the programs build on military experience, apprenticeship, journey workers, and corporate experience to enable students to complete baccalaureate degrees. Information on the vital role of business, industry and labor will be examined. Job opportunities, accreditation standards and course delivery will also be covered.

Pullman

Distance Learning: What's Working? What Isn't?

The CCBA Distance Learning Alliance
 Excelsior College
 National American University
 University of Maryland University Colleges
 Walden University
 Western Governors University

Online education has the potential to revolutionize higher education. We hear more about it every day especially in programs that are developed for adult learners. What is the role of distance learning in a community college's mission? What do the online colleges that partner with community colleges do differently? What is different about the online needs of the adult learner? What are the results? How can quality instruction be maintained? The Distance Learning Alliance of the CCBA will address these and other questions that we all want to know.

10:15 a.m. – 10:30 a.m. Break**10:30 a.m. – 11:30 a.m. Concurrent Sessions**

Bucktown

Implementing IT Baccalaureates at Green River College: Lessons Learned

Alan Carter and Derek Brandes

Green River College has implemented two IT Bachelor's degrees, one in Network Administration and Security, and one in Software development. We were very successful with our programs, and learned a lot in the process. Some of the things we tried worked very well, and others fell completely flat. We will discuss how we structured our program management, recruiting, articulations, and advertising strategies, as well as the job market data we used. This will be an interactive presentation/discussion, so be sure to bring your questions!

Nursing Education Symposium: Academic Progression: Successful Models and Accreditation Considerations

Marcy Stoll

All institutions in higher education and nursing programs face capacity and resource challenges, especially taking into consideration the Institute of Medicine (IOM) 2010 report, *The Future of Nursing: Leading Change, Advancing Health*, recommendation to increase the proportion of nurses with a baccalaureate degree in nursing (BSN) to 80 percent by 2020. Through the efforts of many, new academic progression models have emerged, standing alongside traditional models, as innovative ways of leveraging resources to increase the number of baccalaureate prepared nurses. Four successful academic progression models will be highlighted as well as potential accreditation implications for each model.

Old Town

Articulation and Transfer for Technical Students: Best Practices for Dealing with Real and Perceived Barriers to Baccalaureate Degree Attainment for Applied Science Students

Mark Fincher

Community colleges produce large numbers of high quality graduates from technical programs. These programs are often of high academic rigor and quality. However, most universities view these AAS programs as being terminal associates degrees that are not appropriate for transfer. Regional accrediting standards are often cited as the reason for this differentiation. The reality is that institutional policies often simply dismiss AAS courses by their prefix to simplify the process. This study and presentation will explore the reality of what is allowed by accrediting bodies in transferring AAS courses and best practices for facilitating the maximum allowable course transfer.

Pullman

Where is the Community in the Midst of Creativity?

Marci Middleton

Where is community in the midst of creativity when discussing the evolution of two-year colleges that offer baccalaureate degrees? The question is raised because of the emergence of baccalaureate degrees at community colleges. From a historical viewpoint, the community college presented an access opportunity for postsecondary study leading to workforce opportunities. Has the workplace demanded that all entry-level position educational requirements be increased to a bachelor's degree? Has the plan to be responsive to the community, employers, and potential students resulted in mission creep or mission evolution? The emergence of bachelor's degrees can result in significant funding opportunities and challenges to community colleges. Some of these challenges involve faculty credentials and ensuring that the institution has the requisite faculty with masters and terminal doctoral degrees to offer bachelor's degrees. Institutional planning for the fiscal and accreditation health of these institutions is imperative if they are to offer degrees at a higher level.