

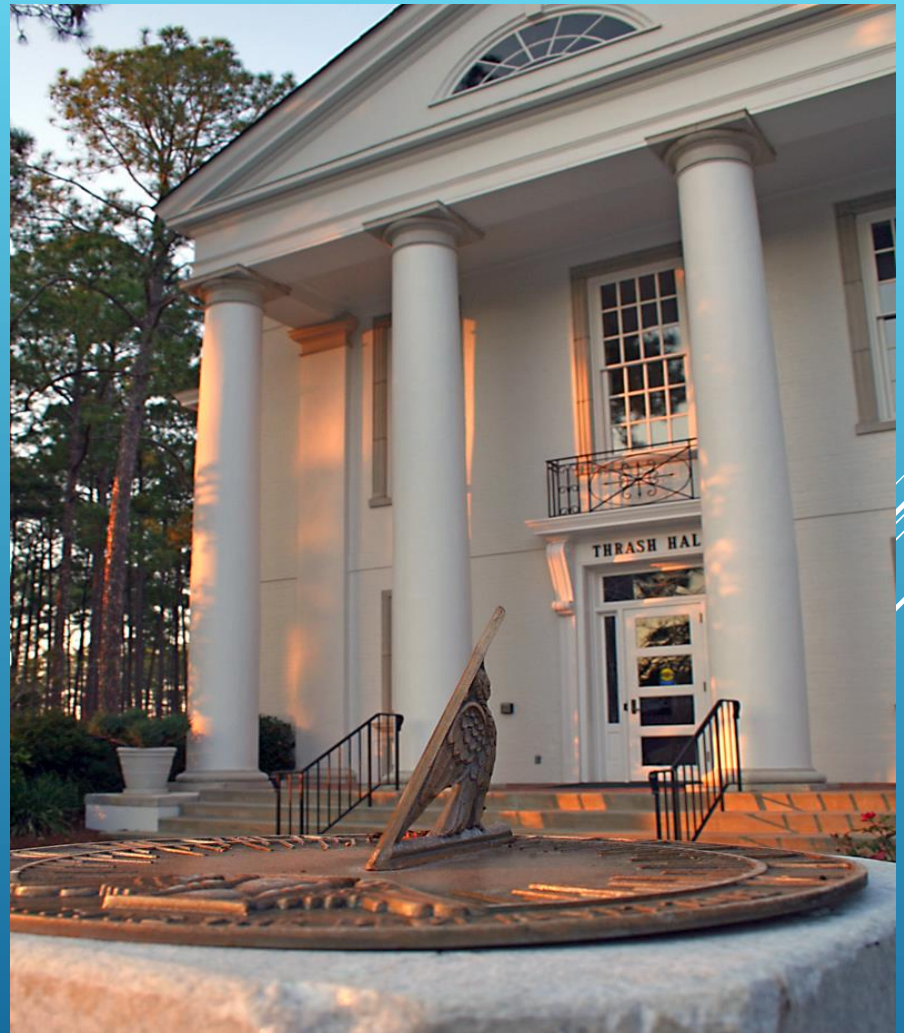
# SOUTH GEORGIA STATE COLLEGE TOWARD A BACCALAUREATE CULTURE




Dr. Virginia M. Carson, President

Dr. Scott Carter Thigpen, Dean School of Nursing

# THE JOURNEY TO A BACCALAUREATE CULTURE



# SOUTH GEORGIA STATE COLLEGE

- ▶ *Board of Regents of the University System of Georgia*
  - ▶ *Transition from a Junior College to a State College*
  - ▶ *Change in Mission and Vision*
- 
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# SOUTH GEORGIA STATE COLLEGE

## ► Vision:

South Georgia State College will be a student-centered institution that produces life-long learners well equipped to succeed in a diverse global society.

## ► Mission:

South Georgia State College, a state college of the University System of Georgia, is a multi-campus, student-centered institution offering high-quality associate and select baccalaureate degree programs. The institution provides innovative teaching and learning experiences, a rich array of student activities and athletic programs, access to unique ecological sites, and residential options to create a diverse, globally-focused, and supportive learning environment.

Approved May 8, 2012  
Georgia Board of Regents

# SOUTH GEORGIA STATE COLLEGE

- ▶ *SACSCOC level change from two-year to four-year, consolidation and decennial accreditation as a new institution*
- ▶ *Quality Enhancement Plan*



SOUTH GEORGIA STATE COLLEGE

***QEP – Undergraduate Research***




# SOUTH GEORGIA STATE COLLEGE

## THE BACHELOR OF SCIENCE IN NURSING

- ▶ *University System of Georgia Bachelor of Science in Nursing Degree Prospectus, Points of Clarification and Approval*
- ▶ *Georgia Board of Nursing: Proposal, Reports I, II, and III*

# SOUTH GEORGIA STATE COLLEGE

## THE BACHELOR OF SCIENCE IN NURSING

- ▶ *Needs Assessment*
  - ▶ *Marketing*
  - ▶ *Recruitment*
  - ▶ *Enrollment Services Management:*
    - ▶ *(Admissions, Registrar, Financial Aid)*
  - ▶ *Assessment*
  - ▶ *Costs*
  - ▶ *Graduation*
  - ▶ *Pathways to Graduate Education*
- 



# RECRUITMENT AND MARKETING

- ▶ [nursinginformation@sgsc.edu](mailto:nursinginformation@sgsc.edu)
- ▶ Email Linked directly to Dean School of Nursing and Administrative Assistant
- ▶ Capture and Contact:
  - ▶ Interested Student and contact within 24 hours
  - ▶ Dean, School of Nursing,
  - ▶ Administrative Assistant, School of Nursing
  - ▶ Office of Admissions

## Opportunities Matter Here.

SGSC offers three degree programs to help you achieve your career goals.

- LPN-RN Bridge Program (ASN) RN Degree
- Associate of Science in Nursing (ASN) RN Degree
- RN-BSN Program



**South Georgia  
State College**

*You Matter Here.*

100 West College Park Drive  
Douglas, GA 31533  
912.260.4358  
nursinginformation@sgsc.edu

**[www.sgsc.edu](http://www.sgsc.edu)**



South Georgia State College



# South Georgia State College

FACULTY & STAFF ALUMNI & FRIENDS DEPARTMENTS

DISCOVER SGSC

FUTURE STUDENTS

CURRENT STUDENTS

ACADEMICS

ATHLETICS



## NOW ACCEPTING APPLICATIONS

RN-BSN Hybrid Program  
ACEN Accredited  
Priority Deadline: 04.15.16

For More Information:  
912.260.4358



Apply Now



Employee Directory



Online Learning



Parents & Visitors



Campus Police



Support SCSC



# RECRUITMENT AND MARKETING

## MEDICAL FACILITY VISITS, FLYERS, PHONE, EMAIL.

- ▶ **SGSC School of Nursing**
  - ▶ **ASN Program**
- ▶ **Bacon County Hospital**
- ▶ **Bethany Hospice**
- ▶ **Clinch County Hospital**
- ▶ **Coffee Regional Medical Center**
- ▶ **Dorminey Medical Center**
- ▶ **Hospice Satilla**
- ▶ **Jeff Davis Hospital**
- ▶ **Mayo Clinic Health System Waycross**
- ▶ **Satilla Care Center**
- ▶ **Southeast Health District**
- ▶ **Tift Regional Medical Center**
- ▶ **Wayne Memorial Medical Center**
- ▶ **Ware County Emergency Medical Services**

# ASSESSMENT

## South Georgia State College School of Nursing Goals

The South Georgia State College School of Nursing will:

1. Offer a comprehensive curriculum that supports the needs of health care consumers in our region and meets the ACEN program accreditation standards.
2. Recruit and retain qualified applicants into our competitive nursing program tracks (LPN-RN, ASN and RN-BSN) to progress and graduate entry level registered professional nurses.
3. Foster ongoing relationships with SGSC nursing graduates and health care community in our service area.

March 2, 2015

## **RN-BSN Program Outcomes**

**The student will:**

- 1. Evaluate appropriate research findings in evidence-based nursing practice.**
- 2. Integrate effective ethical written and oral communication as a member of an interdisciplinary healthcare team.**
- 3. Synthesize leadership concepts, skills, and decision making in order to provide oversight and accountability for the delivery of safe, quality care in a variety of healthcare settings.**
- 4. Analyze reliable evidence from multiple perspectives to inform practice and make reasonable clinical judgments.**

## **RN-BSN Program Outcomes**

The student will:

- 5. Integrate a variety of patient care technologies, information systems, and communication devices that support evidence-based nursing practice in a variety of healthcare settings.**
- 6. Analyze knowledge of healthcare policy, finance, and regulatory environments including local, state, national, and global health care trends.**
- 7. Manage the direct and indirect care of individuals, families, groups, communities, and populations to promote, maintain, and restore health.**

## Curriculum Map for the RN-BSN Program

Nursing Courses	Nursing Student Learning Outcomes						
	1	2	3	4	5	6	7
NURS 3104 RN-BSN Career Mobility			X			X	X
NURS 3105 Nursing Pathophysiology	X						X
NURS 3106 Health Assessment			X		X		X
NURS 4107 Nursing Research	X	X		X			
NURS 4108 Nursing Leadership and Management			X	X	X	X	
NURS 4109 Community Health			X	X	X		X
NURS 4110 Informatics		X			X	X	
NURS 4111 Ethics in Nursing		X					



	2012	2013	2014	2015	2016
<b>Enrollment Projections</b>					
<b>New Cohort</b>	<b>29</b>	<b>30</b>	<b>35</b>	<b>38</b>	<b>40</b>
<b>Returning Students</b>		<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
<b>Total Majors</b>	<b>29</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>
<b>Credit Hours Generated</b>					
<b>Existing Enrollments</b>		<b>130</b>	<b>130</b>	<b>130</b>	<b>130</b>
<b>New Enrollments</b>	<b>754</b>	<b>650</b>	<b>650</b>	<b>650</b>	<b>650</b>
<b>Total Credit Hours</b>	<b>754</b>	<b>780</b>	<b>780</b>	<b>780</b>	<b>780</b>
<b>Degrees Awarded</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>
<b>Fringe Benefits</b>	<b>30,623.00</b>	<b>31,091.00</b>	<b>31,567.00</b>	<b>32,049.00</b>	<b>32,539.00</b>
<b>Total Personnel Costs</b>	<b>132,701.00</b>	<b>134,729.00</b>	<b>136,789.00</b>	<b>138,880.00</b>	<b>141,003.00</b>
<b>Start-up Costs (one-time expenses)</b>					
<b>Other (application fees)</b>	<b>73,767.00</b>	<b>700.00</b>	<b>700.00</b>	<b>700.00</b>	<b>700.00</b>
<b>Equipment (simulators)</b>		<b>150,000.00</b>	<b>100,000.00</b>		
<b>Operating Costs (recurring costs)</b>					
<b>Supplies/Expense</b>	<b>3,923.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>
<b>Travel</b>	<b>1,500.00</b>	<b>2,000.00</b>	<b>2,000.00</b>	<b>2,000.00</b>	<b>2,000.00</b>
<b>Equipment/Library</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>	<b>1,000.00</b>
<b>Grand Total Costs</b>	<b>212,891.00</b>	<b>289,429.00</b>	<b>241,489.00</b>	<b>143,580.00</b>	<b>145,703.00</b>

Revenue Sources	2012	2013	2014	2015	2016
Tuition	73,454.00	77,886.00	79,803.00	81,801.00	83,844.00
Tuition Differential Offset	73,767.00				
Student Fees	46,110.00	47,700.00	47,700.00	49,050.00	49,050.00
Gifts (SGC Foundation)		150,000.00	100,000.00		
Other (1)	19,560.00	13,843.00	13,986.00	12,729.00	12,809.00
<b>Total Revenues</b>	<b>212,891.00</b>	<b>289,429.00</b>	<b>241,489.00</b>	<b>143,580.00</b>	<b>145,703.00</b>
<b>Summary of Revenue</b>					
Credit Hours	30.00	30.00	30.00	30.00	30.00
Tuition	73,454.00	77,886.00	79,803.00	81,801.00	83,844.00
Tuition Rate	84.43	86.54	88.67	90.89	93.16
Fee Rate	530.00	530.00	530.00	545.00	545.00
Fees	46,110.00	47,700.00	47,700.00	49,050.00	49,050.00
Gifts (SGC Foundation)		150,000.00	100,000.00		
# of Full-time Students	29.00	30.00	30.00	30.00	30.00
Tuition Differential	73,767.00				
Other (State Approp)	19,560.00	13,843.00	13,986.00	12,729.00	12,809.00
<b>Total Revenues</b>	<b>212,891.00</b>	<b>289,429.00</b>	<b>241,489.00</b>	<b>143,580.00</b>	<b>145,703.00</b>

**South Georgia State College  
School of Nursing**

**RN-BSN Cohorts 2012-2016**

Cohort	Number Admitted	Number Graduated Sum 2014	Number Graduated Sum 2015	Number Not Graduated	Percentage Graduated in 2 years.	Percentage Graduated in 3 years						
<b>2012</b>	<b>28</b>	<b>24</b>	<b>3</b>	<b>1</b>	<b>85.71%</b>	<b>96.43%</b>	<b>1 student deceased</b>					
Cohort	Number Admitted	Number Graduated Sum 2015	Number Graduated Sum 2016	Number Not Graduated	Percentage Graduated in 2 years.	Percentage Graduated in 3 years	Expected Grad Sp 16	Expected Grad Sum 16	Expected Grad Spr 17	Program Failure		
<b>2013</b>	<b>29</b>	<b>24</b>	<b>TBA</b>	<b>5</b>	<b>82.76%</b>		<b>1</b>	<b>2</b>	<b>1</b>	<b>1*</b>		
<i>*1 Student had 2 NURS failures</i>												
Cohort	Number Admitted	Number Graduated Sum 2016	Number Graduated Sum 2017	Number Not Graduated	Percentage Graduated in 2 years.	Percentage Graduated in 3 years	Comp Fall 15	Comp Sum 15	Expected Sp 16	Expected Sum 16	Expected Fall 16	Withdrawn
<b>2014</b>	<b>25</b>	<b>TBA</b>	<b>TBA</b>	<b>25</b>			<b>4</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>
Cohort	Number Admitted	Number Graduated Sum 2017	Number Graduated Sum 2018	Number Not Graduated	Percentage Graduated in 2 years.	Percentage Graduated in 3 years						
<b>2015</b>	<b>24</b>	<b>TBA</b>	<b>TBA</b>	<b>24</b>			<b>All on track</b>					

## PATHWAYS TO GRADUATE SCHOOL PROGRAMS


- ▶ South University
  - ▶ Family Nurse Practitioner
- ▶ Jacksonville University
  - ▶ Nursing Education
- ▶ Frontier University
  - ▶ Nurse Midwife
- ▶ Georgia Southern University
  - ▶ Family Nurse Practitioner
- ▶ Georgia Southwestern State University
  - ▶ Family Nurse Practitioner
- ▶ Western Governors University
  - ▶ MSN Leadership
- ▶ Mercer University
  - ▶ Family Nurse Practitioner

## INVESTMENTS IN THE COMMUNITY

# LEADING A JUNIOR COLLEGE TOWARD A BACCALAUREATE CULTURE



# South Georgia State College

- ▶ Bachelor of Science in Nursing Degree
  - ▶ Bachelor of Science in Biology
    - Ecology Track
    - Pre-Professional Track
  - ▶ Bachelor of Science in Management
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