

# Agenda at a Glance

18th Annual International Conference

March 16 - 18, 2018

Gaylord National Resort and Conference Center, Washington, DC

## Friday, March 16, 2018

**3:00 p.m. – 7:00 p.m.**                      **Registration for CCBA Conference**

**5 p.m. – 6:45 p.m.**                      **Welcome Wine and Cheese Reception**

## Saturday, March 17, 2018

### Registration

**7:45 a.m. – 5 p.m.**

### Breakfast and Welcome

**8 a.m. – 9:10 a.m.**                      Keynote Address: Debra Bragg

### 9:15 a.m. - 10 a.m. Concurrent Sessions

*Applied Baccalaureate (AB) Design Lab:* Introduction to AB Degree Programs  
Incorporating Industry Within Your BAS Program

B.S. in Health Sciences: Reflecting on Year One and the Importance of Collaborations  
Equity and Beyond: What Does the Data Actually Say?

**10:00 a.m. - 10:15 a.m.**      **Break**

### 10:15 a.m. – 11:00 a.m. Concurrent Sessions

*AB Design Lab:* The ABCs of Planning and Implementing AB Degrees

Building an Ecosystem of Strategic Partners for Applied Baccalaureate Programs

Graduate Surveys – Assessing for Graduate Return on Investment

Trades to Degrees: Facilitating Vertical Permeability and Career Mobility through Existing Institutional Policies and Procedures

### 11:05 a.m. – 11:50 a.m. Concurrent Sessions

*AB Design Lab:* The Buck Stops Here! State Leadership in Implementing and Scaling AB degrees

Seminole State College's Bachelor of Science Response to the Local Business Needs

BAS Journey: Year 4 Begins

Development and Support of Veteran Military Medics and Licensed Practical Nurses

**Noon – 1:20 p.m.**                      **Luncheon**

Keynote Address: Rufus Glasper, League for Innovation

**1:20 p.m. – 1:30 p.m.**                      **Break**

### 1:30 p.m. - 2:15 p.m. Concurrent Sessions

*AB Design Lab:* Baccalaureate Degree Innovations, Trends, and Best Practices

Leading and Promoting an Interdisciplinary BAS Program

Blueprint for Success: Creating a Competency-Based College Bachelor Degree Program

**2:25 p.m. - 3:15 p.m. Concurrent Sessions**

*AB Design Lab:* Building an Objective Business Case for Applied Baccalaureate Degrees  
Creating Guided Pathways through the Applied Baccalaureate  
Applied Baccalaureate Program Management – Structure and Best Practices

**3:15 p.m. – 3:30 p.m. Break**

**3:30 p.m. – 4:15 Concurrent Sessions**

*AB Design Lab:* Overcoming Challenges to Community College Adoptions and Implementation of Baccalaureate Degrees  
Faculty Collaboration  
You have an Applied Baccalaureate Program – Now What?

**4:20 p.m. – 5:05 p.m. Concurrent Sessions**

*AB Design Lab:* Evaluation and Continuous Improvement of Baccalaureate Degree Programs  
Employment Outcomes for Graduates of Washington State’s Applied Baccalaureate Programs  
Relationships between Chemeketa Community College and Two Universities

**Sunday, March 18, 2018**

**8:00 a.m. – 9:10 a.m. Breakfast**

Debra Gilchrist  
University of Washington

**9:15 a.m. – 10:00 a.m. Plenary Session**

**Learning Resources and the Applied Baccalaureate Degree in Community Colleges**

Moderator: Debra Gilchrist

**10:00 a.m. – 10:15 a.m. Break**

**10:15 a.m. – 11:00 a.m. Concurrent Sessions**

*AB Design Lab:* How Institutional Involvement by Faculty, Resources, and College Culture Impacts Two-Year Colleges in Canada  
Libraries and the Applied Baccalaureate: The Washington State Experience

**11:00 a.m. – 11:45 a.m. Concurrent Sessions**

Launch Your Degree with a Startup Mentality: A Guide to Growth-Hacking New Applied Baccalaureate Programs  
Presenting an Applied Baccalaureate Program to Legislature: Challenges and Lessons Learned

As of January 29, 2018

**Registration at: [www.accbd.org](http://www.accbd.org)**