

Agenda at a Glance
19th Annual International Conference
February 22-24, 2019
New York Marriott Marquis, New York City

Friday, February 22, 2019

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| 3:00 p.m. – 7:00 p.m. | Registration Opens for CCBA Conference |
| 5:00 p.m. – 6:45 p.m. | Welcome Wine and Cheese Reception (all attendees) |

Saturday, February 23, 2019

Registration
7:45 a.m. – 5 p.m.

Breakfast - Welcome and Introductions

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| 8 a.m. – 9:10 a.m. | Board Chairman, Michael Hansen President, Angela M. Kersenbrock Board of Directors, Introductions |
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| 9:20 – 9:40 a.m. | Student Success Story |
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9:40 a.m. – 10:20 a.m. Concurrent Sessions

- 1) Launch Your Degree with a Startup Mentality: A Guide to Growth-Hacking New Applied Baccalaureate Programs
- 2) Presenting an Applied Baccalaureate Program to Legislature: Challenges and Lessons Learned

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| 10:20 a.m. - 10:40 a.m. | Break |
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10:40 a.m. - 11:50 a.m. Concurrent Sessions

The Transformative Impact of Baccalaureate Programs on Community and Technical College campuses

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| Noon – 1:20 p.m. | Luncheon Keynote Address: TBA |
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| 1:20 p.m. – 1:30 p.m. | Break |
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| 1:30 p.m. - 2:15 p.m. | Concurrent Sessions |
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AB Design Lab: Baccalaureate Degree Innovations, Trends, and Best Practices
Leading and Promoting an Interdisciplinary BAS Program

Blueprint for Success: Creating a Competency-Based College Bachelor Degree Program

2:25 p.m. - 3:15 p.m. Concurrent Sessions

Update on the latest research on the community college baccalaureate

3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:15 Concurrent Sessions

Opportunities with European Partner Colleges

Partnering with your community: overcoming legislative and university barriers to the community college baccalaureate

4:20 p.m. – 5:05 p.m. Concurrent Sessions

AB Design Lab: Evaluation and Continuous Improvement of Baccalaureate Degree Programs

Employment Outcomes for Graduates of Washington State's Applied Baccalaureate Programs

Relationships between Chemeketa Community College and Two Universities

Sunday, February 24, 2019

8:00 a.m. – 9:10 a.m. Breakfast

Student Success Story

9:15 a.m. – 10:00 a.m. Plenary Session

Learning Resources and the Applied Baccalaureate Degree in Community Colleges

10:00 a.m. – 10:15 a.m. Break

10:15 a.m. – 11:00 a.m. Table Top Strategy Breakout Sessions

Table 1: *Designing a Student Honor Recognition Program for Community College Baccalaureate Graduates*

Table 2: *Alternative Faculty Credentialing Strategies*

Table 3: *Creating a Process to Identify and Recognize Exemplary CCB Programs*

Table 4: *Writing for Publication; disseminating the community college baccalaureate story*

11:00 a.m. – 12:00 noon. Table Top Strategy Session Presentations

Additional Concurrent Sessions

Launch Your Degree with a Startup Mentality: A Guide to Growth-Hacking New Applied Baccalaureate Programs

Presenting an Applied Baccalaureate Program to Legislature: Challenges and Lessons Learned

As of October 13, 2018

Registration at: www.accbd.org