

# Applied Baccalaureate Degree Design Lab

2018

In support of Ohio Community Colleges

Developed by: Dr. Debra Bragg, Director, Community College Research Initiatives, University of Washington

## **Applied Baccalaureate (AB) Design Lab: Introduction to AB Degree Programs**

Dan Phelan, President, Jackson College; Debra Bragg, Director, Community College Research Initiatives, University of Washington and Beth Hagan, Executive Director, CCBA

What are AB degrees? What forms do they take in community college and university settings? What are alternative strategies to promote baccalaureate attainment? What roles should community colleges play in these various degree options? Discussion of essential information about applied baccalaureate degrees awarded by community colleges and through transfer to universities. Learn what all the sessions associated with the day-long AB Design Lab have in store.

## **AB Design Lab: The ABCs of Planning and Implementing AB Degrees**

Ali Esmaelli, Dean of Bachelors Programs, South Texas College and Angela Kersenbrock, Vice President, Seminole State College

What does an effective planning process look like, and who should be involved? What does an effective implementation process look like, and who should be involved? What are realistic and meaningful milestones for measuring progress on planning and implementation of baccalaureate degrees? Based on the presenters' extensive experience with community college baccalaureates, the presenters will lead a comprehensive discussion of the ways in which baccalaureate degree planning and implementation should take place.

## **AB Design Lab: The Buck Stops Here! State Leadership in Implementing and Scaling AB degrees**

Joyce Hammer, Director of Transfer Education, Washington State Board of Community and Technical Colleges; Jacqueline Escajeda, Curriculum Specialist, California Community Colleges Chancellor's Office; Mike Hanson, President, Michigan Community College Association; Jack Hershey, President and CEO, Ohio Association of Community Colleges

What role do state agencies play in baccalaureate degree implementation and sustainability? What criteria do states use to approve and fund baccalaureate degrees, initially and over time? What role do accrediting bodies play in implementation and sustainability? This session considers the role that state agencies and accrediting bodies play in the local implementation and sustainability of baccalaureate degrees.

### **AB Design Lab: Baccalaureate Degree Innovations, Trends, and Best Practices**

John Lederer, Executive Dean, North Seattle College and Samantha Dolan, Program Coordinator, North Seattle College

What progress is being made in competency-based bachelor's programs? What degrees are in the greatest demand and why? How does online learning fit in? What makes a baccalaureate program on a community college campus successful? What can we expect on the national scene?

### **Building an Objective Business Case for Applied Baccalaureate Degrees**

Debra Bragg, Director, Community College Research Initiatives, University of Washington; Mary Alice McCarthy, Director, Education and Skills, New America and Brian Durham, Deputy Director of Academic Affairs, Illinois Community College Board

This session will focus on a new research collaboration that is focusing on filling gaps in what states and institutions need to know to build a successful business case for applied baccalaureate degrees. The session will focus on questions that need to be asked, data that need to be collected, and perspectives (favorable and unfavorable) that need to be addressed. Whether compelling evidence exists to support an AB business case will also be discussed as the researchers are using an objective lens to conduct their work, and they will recommend how others can operate similarly.

### **AB Design Lab: Overcoming Challenges to Community College Adoption and Implementation of Baccalaureate Degrees**

Bonnie Heckard, Associate Dean of College Centers, Schoolcraft College and Malcolm Grothe, Associate Vice Chancellor, Seattle Colleges

This session is designed to identify, confront, and assist community college practitioners in overcoming challenges to the adoption and implementation of baccalaureate degrees. Participants will be encouraged to share their challenges and success stories. Key questions that this session addresses include: What are common barriers and challenges to community college adoption of baccalaureate degrees? What are common barriers to the implementation of baccalaureate degrees, and how are these barriers overcome? What steps can be taken to avoid or minimize these barriers?

### **AB Design Lab: Evaluation and Continuous Improvement of Baccalaureate Degree Programs**

Maria Soler, Melissa Cominole, Senior Research Associate, RTI International

What are major gaps in the evaluation of AB degree programs? What models, methods and tools are used to strengthen and advance evaluation and continuous improvement? This session presents information gathered through a National Science Foundation (NSF) grant to evaluate implementation of AB degrees in STEM fields and the annual AB degree

evaluation conducted by Washington State. Examples of evaluation methods and tools will be shared, with Q&A on how to proceed with meaningful evaluation approaches.

**AB Design Lab: How Institutional Involvement by Faculty, Resources, and College Culture Impacts Two-Year Colleges in Canada**

Henry DeCock, Associate Vice President, Seneca College

Worldwide institutions that have historic missions to award sub-baccalaureate degrees are elevating their capstone degree to the baccalaureate or higher-level degrees. What does institutional engagement and evolution toward the baccalaureate look like? Who should be involved? How should faculty be engaged? What about support staff and others? How should students be involved? How should fiscal and other resource commitments be managed? How does college culture change need to evolve, and what are the implications of all of these evolutionary developments on institutions with a historic associate-degree mission? The presenters, two CCBA board members with deep experience with institutional adoption of baccalaureate degrees in their countries, will lead a lively discussion.