CREATING GUIDED PATHWAYS THROUGH THE APPLIED BACCALAUREATE

DR. HOLLY MOORE

CCBA CONFERENCE 2018BAS
PILLARS OF GUIDED PATHWAYS

Clarify Path
Entering the Path
Stay on the Path
Ensure Learning
CLARIFYING THE PATH

• PROVIDE DETAILED INFORMATION ON CAREER/EMPLOYMENT
• MAP CORE COURSES, GENERAL EDUCATION COURSES TO SEQUENCE AND TIMING
• ALIGN ASSOCIATE DEGREE AND WORK EXPERIENCE/JOURNEYWORK/MILITARY SERVICE
South Seattle College

Hospitality Management
Bachelor of Applied Science (B.A.S.)

Learn the Business of Hospitality @ South!
Earn Your Bachelor of Applied Science (B.A.S.) degree in Hospitality Management.

FIVE STAR CAREERS START HERE!

In the United States, about 14 million people work in the hospitality industry. It is the second largest employer (after healthcare) and is important to the U.S. economy as it generates more than $1 trillion each year. In the U.S. alone, there are over 60,000 lodging establishments, from small boutique hotels to internationally famous resorts.

South's 90-credit Bachelor of Applied Science (B.A.S.) degree in Hospitality Management is your first-class ticket to a financially and professionally rewarding career in this growing industry that encompasses lodging, travel and tourism, food and beverage, cruise ship/casino operations, and event management. The B.A.S. program is the only one of its kind in Western Washington, and focuses on management, operations, marketing, finance, human resources and technical positions in all facets of the hospitality industry.

As the industry continues to grow, so does the demand for managers in operations, marketing, human resources, technology and finance. Your four year degree from South can give you the edge you need to get the top positions in this competitive field. Graduates can also continue their education and pursue various graduate degrees.

“The Hospitality Management instructors at South are dedicated to helping students achieve their goals and really go above and beyond in trying to create opportunities for us.”

~ Zahra Zargar, B.A.S. Graduate
Group Sales Manager at Cedarbrook Lodge

southeast.edu/bas
Email: Jordan.Lea@SeattleCollege.edu
Phone: 206-934-6781 Fax: 206-934-5156
South Seattle College in West Seattle
3000 - 16th Ave SW, Seattle, WA 98116-1999

southeast.edu/bas
Email: Jordan.Lea@SeattleCollege.edu
Phone: 206-934-6781 Fax: 206-934-5156
South Seattle College in West Seattle
3000 - 16th Ave SW, Seattle, WA 98116-1999

Start Here, Go Anywhere!
Become an Expert in Sustainable Building Science Technology

WHAT IS SUSTAINABLE BUILDING SCIENCE TECHNOLOGY?
Today, buildings are constructed with sophisticated systems designed to manage the entire facility. South's Sustainable Building Science Technology (SBST) program teaches you how to work with and in these buildings, and how to manage the people and resources you need to be successful in this arena. The focus is on sustainable practices for the 21st century, the most current and relevant methods for supporting your company's goals, and how you can be a key player in that effort.

WHAT IS AN APPLIED BACCALAUREATE DEGREE?
South Seattle College offers four-year Bachelor of Applied Science (B.A.S.) degrees that build on associate degrees in career areas. When compared to traditional bachelor's degrees, they incorporate more applied, hands-on learning focused on a particular industry, and include strong internship components. They often offer credit for prior learning and workplace experience.

ARE THERE INTERNSHIP OPPORTUNITIES?
Our students intern at:
- Amazon
- MacDonald Miller
- Grey's Harbor Community Hospital
- Highline School District
- Urbanata and more

WHAT ARE THE JOB OPPORTUNITIES?
Career opportunities available for graduates include work in the areas of operations maintenance in multiple facilities, capital program and project management, energy management, strategic planning and portfolio management, corporate real estate finance, strategic outsourcing, and controls technician.

IS THE SUSTAINABLE BUILDING SCIENCE TECHNOLOGY DEGREE RIGHT FOR ME?
The B.A.S. in Sustainable Building Science Technology will address a critical gap in the current education system that has developed as this industry has evolved over the past decade. Job training does not typically have the level of expertise or systems knowledge to support these highly technical operations. Those who choose to pursue a degree in the field of sustainable building science technology will have the specialized skills required by the industry. Professionals who understand building function and project finance can maintain buildings in ways that make them healthier and more durable, efficient, economical and sustainable.

A DEGREE TO MATCH WASHINGTON'S FUTURE
As building technologies become increasingly sustainable, efficient and complex, and as current facility managers retire, the need for a workforce ready to manage these new technologies is critical. This is especially true in the Pacific Northwest, where green building is a top priority.

Washington state policies and building energy codes are among the most stringent in the nation, and by 2031 they will reduce annual net energy consumption by 70% below the 2006 Washington State Energy Code.

South's SBST B.A.S. is the perfect degree for Washington's energy efficient future.

“The SBST program fills a need in the sustainability community. The graduates will have some of the best skills to move our region into the future.”

– Jeremy Richmond, CEM, CMVP, LEED AP O+M, Chair of the SBST Advisory Board

“One of the best things about the SBST program is that everyone in the class has real world experience with what's being taught (including the instructor), and it's all relevant to what I do in my career. What I learn in the SBST program today can be applied at my job tomorrow.”

– Ray Brown, Seattle Public Utilities Senior Planner
**QUARTER 3**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PTE 313</td>
<td>Methods of Online Teaching</td>
<td>3</td>
</tr>
<tr>
<td>PTE 401</td>
<td>Student Support and Guidance</td>
<td>3</td>
</tr>
<tr>
<td>PTE 460</td>
<td>Diversity and Globalism in Education</td>
<td>3</td>
</tr>
<tr>
<td>PTE 490</td>
<td>Internship (Continued)</td>
<td>1</td>
</tr>
<tr>
<td>Gen Ed</td>
<td>Individuals, Culture, &amp; Society (IC&amp;S) Elective</td>
<td>5</td>
</tr>
</tbody>
</table>

**TOTAL CREDITS** 15

**QUARTER 4**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PTE 311</td>
<td>Technology in Learning</td>
<td>3</td>
</tr>
<tr>
<td>PTE 402</td>
<td>Assessment of Learning Performance</td>
<td>3</td>
</tr>
<tr>
<td>PTE 489</td>
<td>Professional Development Certification</td>
<td>1</td>
</tr>
<tr>
<td>PTE 490</td>
<td>Internship (Continued)</td>
<td>3</td>
</tr>
<tr>
<td>Gen Ed</td>
<td>Individuals, Culture, &amp; Society (IC&amp;S) Elective</td>
<td>5</td>
</tr>
</tbody>
</table>

**TOTAL CREDITS** 15

**QUARTER 5**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PTE 495</td>
<td>Capstone</td>
<td>3</td>
</tr>
<tr>
<td>PTE 468</td>
<td>Program Management and Recruitment</td>
<td>3</td>
</tr>
<tr>
<td>PTE 490</td>
<td>Internship (Continued)</td>
<td>5</td>
</tr>
<tr>
<td>Gen Ed</td>
<td>General Education Course</td>
<td>5</td>
</tr>
</tbody>
</table>

**TOTAL CREDITS** 16

**QUARTER 6**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PTE 315</td>
<td>Workforce Experience Practicum*</td>
<td>10</td>
</tr>
<tr>
<td>LAB</td>
<td>Lab Science Elective</td>
<td>5</td>
</tr>
</tbody>
</table>

**TOTAL CREDITS** 15

*Credits earned by work experience documentation.

---

“This is the best setup of classes available to full-time employed people who want to further their education. It is designed for independent work with a flexible schedule. It’s already made an improvement in my teaching abilities.”

- Tim Bacon, Machinist and Machinist Apprenticeship Teacher
# ASSOCIATE OF APPLIED SCIENCE - TRANSFER IN MOET

## CORE REQUIREMENTS

1. Completion of at least 6,000 certified hours of on-the-job training (OJT) as reviewed by MOS
2. Completion of at least 450 certified hours of military or industry course work

## GENERAL EDUCATION COURSES

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDIT</th>
<th>GRADE</th>
<th>QTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL&amp; 101 Applied Composition</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CMST&amp; 220 Public Speaking</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PSYC&amp; 100 Introduction to Psychology or SOC&amp; 101 Introduction to Sociology</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MATH&amp; 107 Applied Mathematics</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer-level Natural World course</td>
<td>5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Degree requirements: 90 credits
ENTERING THE PATH

• STRENGTHENING CONNECTIONS WITH ASSOCIATE DEGREES, APPRENTICESHIP PROGRAM, MILITARY TRAINING, CORPORATE TRAINING
• ROBUST STUDENT INTAKE AND ADVISING
• CLEAR AND CREATIVE TRANSCRIPT EVALUATION
• CONTEXTUALIZED AND INTEGRATED ACADEMIC SUPPORT
STAY ON THE PATH

• ONGOING, PROACTIVE AND INTENTIONAL ADVISING
• COLLABORATIVE IDENTIFICATION OF RISK FACTORS
• SYSTEMS TO SECURE AND PROVIDE NEEDED SUPPORT
• TECHNOLOGICAL TOOLS FOR STUDENTS TO TRACK PROGRESS AND TRAINING TO USE
• REDIRECTING STUDENTS EARLY TO A MORE Viable PATH
STAY ON THE PATH

• ADVISOR DASH BOARD
• HERSHEY
• DEGREE AUDIT
• NON-TRADITIONAL TRANSCRIPT EVALUATION
ENSURE LEARNING

• ENRICH STUDENT LEARNING WITH INTENTIONAL OUTCOMES
  • PROJECT-BASED, COLLABORATIVE ASSIGNMENTS
  • PROGRAM-SPECIFIC LEARNING OUTCOMES
  • APPLIED LEARNING EXPERIENCES THAT DEVELOP CRITICAL THINKING
  • STRUCTURED GROUP LEARNING ACTIVITIES
  • FACULTY-LED IMPROVED TEACHING PRACTICES

• FACULTY-LED IMPROVEMENT OF TEACHING PRACTICES

• SYSTEMS/PROCEDURES FOR THE COLLEGE AND STUDENTS TO TRACK SUCCESS