

Graduate survey

FOR APPLIED BACCALAUREATE GRADUATES

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Are you here because...

You recognize a need for an AB graduate survey in your college system?

You are in the process of developing a similar survey?

You have previously attempted a survey and hit roadblocks?

You just want to see an example of one potential solution?

Agenda

How the graduate survey got started

Survey demo

How we maintain the survey

What we've learned

Challenges we face(d)

SBCTC System



STATE-WIDE SYSTEM

9 Member Governor Appointed Board of Trustees

Washington State Board for Community and Technical Colleges

- Responsible for administering the Community and Technical College Act
- Washington State Legislation (RCW28B.50.020)

34 community/technical colleges

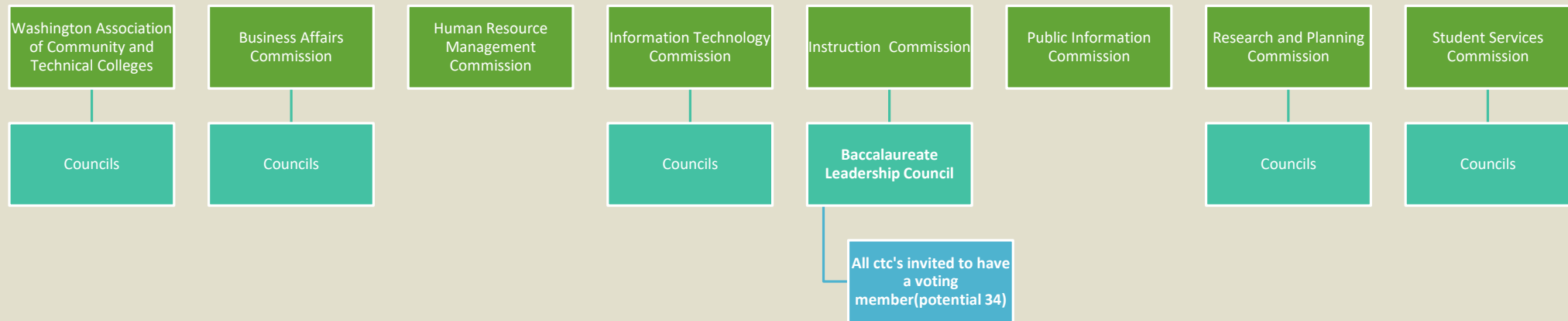
374,000 students

BAS Programs

- 92 approved degrees at 28 colleges



Commissions and Councils





Why we
wanted a
common
survey

It takes objective data to show BAS programs are working!

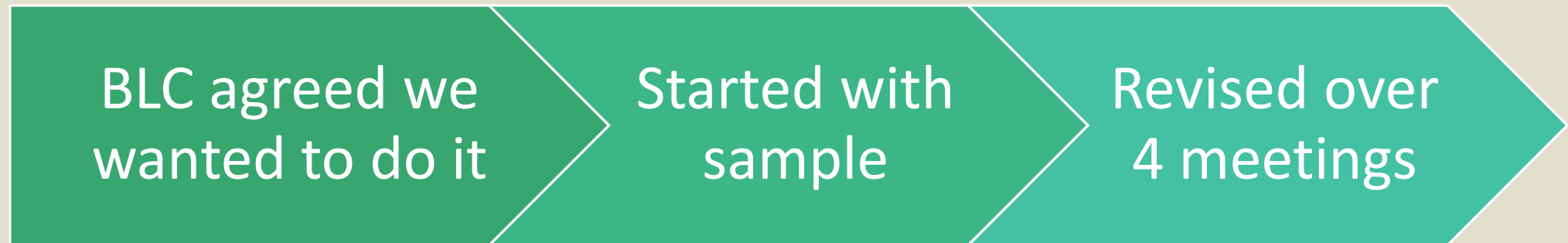
Some schools collecting some information

Some schools collecting no information

State Board wanting very specific jobs info

NO ONE SHARING ANY INFORMATION

How we did it



Survey Design



College Info

When did you graduate? (MC)

From which college did you graduate? (MC)

Employment

What is your present employment status? (MC)

If employed, name of employer? (open ended)

If employed, current job title(open ended)

How long after graduation did you begin working *as a result of your applied bachelor degree?* (MC)

If you were already employed prior to completing your applied bachelor degree, did completion result in: Promotion, Increased salary, Neither(MC)

What was your salary range before completing your applied bachelor degree? (MC)

What was your salary range after completing your applied bachelor degree?(MC)

Continuing Education

Do you plan to pursue additional education after completion of your applied bachelor degree? (MC)

If you plan to continue your education to a graduate degree, what is your time frame? (MC)

What field will/did you pursue for graduate education (open ended)

What college will/did you attend/consider? (open ended)

Decision to Pursue a Bachelor Degree at a CTC

Mark only one oval per row.

	Not Important at all	Somewhat important	Quite important	Very important	N/A
Tuition costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Schedule of classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Length of program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reputation with employers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distance from my home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distance from my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to complete entirely online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to go straight into the program with junior status	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I completed my associate degree at this institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to receive credit for prior learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For the list of issues below, please mark the importance of each in your decision to enroll in the applied bachelor degree at the community or technical college

Decision to Pursue a Bachelor Degree at a CTC

How likely is it that you would have pursued a bachelor's degree if you had been unable to do so at a community or technical college?

Mark only one oval.

	1	2	3	4	5	
Extremely unlikely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely likely

What skills or knowledge gained from your training program were most helpful in finding employment? What was lacking? (open ended)

Demographic Information

Age

Ethnicity

Gender (option to self-describe)

Military Status

Disability as identified by the ADA

Final Question

Is there
anything else
you would like
us to know?

Full survey can be found here:

<https://drive.google.com/open?id=1An46NBVJu06GMGqdDTOWzdKjsumK1I7>

What We Share Out

VIEW ONLY ACCESS TO DOWNLOAD EXCEL DATA



ONLINE ACCESS TO SUMMARY DATA

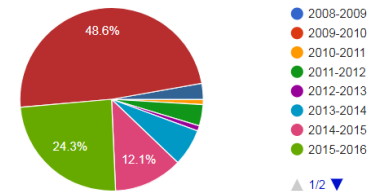
Applied Baccalaureate Graduate Survey

107 responses

College Information

1. During which school year did you graduate?

107 responses



▲ 1/2 ▼

How we maintain the survey



Throughout the year...

- Survey previous graduates
- Add college-specific questions
- Suggest overall changes for consideration in Spring quarter

Some of what we've learned

Our graduates are getting good jobs

- 91% employed, 70% full-time
- Heavy hitting companies: Amazon, Virginia Mason, Swedish, Bucher Aerospace Corporation

Our programs prepare grads for further education

- 50% already enrolled in or planning to continue into a Master's or Doctoral program

We serve an otherwise underserved demographic

- 63% rated proximity to home at very or quite important, and 50% rated proximity to work very or quite important
- 40% were extremely unlikely or unlikely to enroll in another bachelor's degree if Applied Baccalaureates were not available

Challenges

PROCESS

Agreeing on questions

Getting the surveys deployed consistently state wide

COMPETITIVE ENVIRONMENT

Discomfort with sharing data across system

Program Managers want to collect their own data/surveys