Graduate survey
FOR APPLIED BACCALAUREATE GRADUATES

CHAR GORE - TACOMA COMMUNITY COLLEGE
ANNA BALDWIN - SEATTLE COLLEGES
Are you here because...

You recognize a need for an AB graduate survey in your college system?
You are in the process of developing a similar survey?
You have previously attempted a survey and hit roadblocks?
You just want to see an example of one potential solution?
Agenda

How the graduate survey got started
Survey demo
How we maintain the survey
What we’ve learned
Challenges we face(d)
SBCTC System

STATE-WIDE SYSTEM

9 Member Governor Appointed Board of Trustees

Washington State Board for Community and Technical Colleges

- Responsible for administering the Community and Technical College Act
- Washington State Legislation (RCW28B.50.020)

34 community/technical colleges
374,000 students
BAS Programs
- 92 approved degrees at 28 colleges

Executive Director
Educational Services
Business Operations
Information Technology
Commissions and Councils

- Washington Association of Community and Technical Colleges
- Business Affairs Commission
- Human Resource Management Commission
- Information Technology Commission
- Instruction Commission
- Public Information Commission
- Research and Planning Commission
- Student Services Commission

All CTC’s invited to have a voting member (potential 34)
Why we wanted a common survey

It takes objective data to show BAS programs are working!

- Some schools collecting some information
- Some schools collecting no information
- State Board wanting very specific jobs info
- NO ONE SHARING ANY INFORMATION
How we did it

- BLC agreed we wanted to do it
- Started with sample
- Revised over 4 meetings
Survey Design

24 Questions
Quantitative/Qualitative

Most questions closed ended
• Multiple Choice
• Likert Scale
• Tables

Few open ended
• Job name
• Name of graduate program
• “What else would you like for us to know?”
College Info

When did you graduate? (MC)

From which college did you graduate? (MC)
Employment

What is your present employment status? (MC)

If employed, name of employer? (open ended)

If employed, current job title (open ended)

How long after graduation did you begin working as a result of your applied bachelor degree? (MC)

If you were already employed prior to completing your applied bachelor degree, did completion result in: Promotion, Increased salary, Neither (MC)

What was your salary range before completing your applied bachelor degree? (MC)

What was your salary range after completing your applied bachelor degree? (MC)
## Continuing Education

<table>
<thead>
<tr>
<th>Question</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you plan to pursue additional education after completion of your applied bachelor degree? (MC)</td>
<td></td>
</tr>
<tr>
<td>If you plan to continue your education to a graduate degree, what is your time frame? (MC)</td>
<td></td>
</tr>
<tr>
<td>What field will/did you pursue for graduate education (open ended)</td>
<td></td>
</tr>
<tr>
<td>What college will/did you attend/consider? (open ended)</td>
<td></td>
</tr>
</tbody>
</table>
Decision to Pursue a Bachelor Degree at a CTC

For the list of issues below, please mark the importance of each in your decision to enroll in the applied bachelor degree at the community or technical college.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Not Important at all</th>
<th>Somewhat important</th>
<th>Quite important</th>
<th>Very important</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition costs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Schedule of classes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Length of program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reputation with employers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distance from my home</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distance from my work</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ability to complete entirely online</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ability to go straight into the program with junior status</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I completed my associate degree at this institution</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ability to receive credit for prior learning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Decision to Pursue a Bachelor Degree at a CTC

How likely is it that you would have pursued a bachelor's degree if you had been unable to do so at a community or technical college?

Mark only one oval.

1  2  3  4  5

Extremely unlikely Extremely likely

What skills or knowledge gained from your training program were most helpful in finding employment? What was lacking? (open ended)
Demographic Information

- Age
- Ethnicity
- Gender (option to self-describe)
- Military Status
- Disability as identified by the ADA
Final Question

Is there anything else you would like us to know?

Full survey can be found here:
https://drive.google.com/open?id=1An46NBVJu06GMGqdDTOWzdKjsumK1l7
What We Share Out

VIEW ONLY ACCESS TO DOWNLOAD EXCEL DATA

ONLINE ACCESS TO SUMMARY DATA

Applied Baccalaureate Graduate Survey
107 responses

1. During which school year did you graduate?
107 responses

- 2008-2009: 45.6%
- 2009-2010: 24.3%
- 2010-2011: 19.8%
- 2011-2012: 6.0%
- 2012-2013: 5.7%
- 2013-2014: 1.9%
- 2014-2015: 1.9%
- 2015-2016: 1.9%
How we maintain the survey

Throughout the year...

- Survey previous graduates
- Add college-specific questions
- Suggest overall changes for consideration in Spring quarter
Some of what we’ve learned

Our graduates are getting good jobs
- 91% employed, 70% full-time
- Heavy hitting companies: Amazon, Virginia Mason, Swedish, Bucher Aerospace Corporation

Our programs prepare grads for further education
- 50% already enrolled in or planning to continue into a Master’s or Doctoral program

We serve an otherwise underserved demographic
- 63% rated proximity to home at very or quite important, and 50% rated proximity to work very or quite important
- 40% were extremely unlikely or unlikely to enroll in another bachelor’s degree if Applied Baccalaureates were not available
Challenges

**PROCESS**

- Agreeing on questions
- Getting the surveys deployed consistently state wide

**COMPETITIVE ENVIRONMENT**

- Discomfort with sharing data across system
- Program Managers want to collect their own data/surveys