2020 CCBA Annual Conference Presentation Proposal Guidelines
& Submission Form

Deadline: Tuesday, January 7, 2020

Conference theme: “Promising Practices That Drive Positive Outcomes”

The CCBA welcomes proposals for presentations that highlight successes in community college baccalaureate programming and/or the challenges and processes community colleges face when establishing baccalaureate degrees or university transition partnerships.

Successful proposals will address innovative ways to improve access to baccalaureate degrees for community college graduates and/or review the results of a specific program that has improved access including the conferring of baccalaureate degrees by community colleges, University Centers, 2+2’s and 3+1 partnerships.

Additionally, presentations that feature on program, college, and state outcomes such as enrollments, student demographics, completions, placements and salaries are particularly welcomed this year.

All proposals submitted at https://www.accbd.org/conference/presentation-proposals-guidelines/ will be considered.

Specifically, proposals should focus on:

- **Practices that Impact Outcomes**
  - Enrollment and Retention
  - Graduation/Attainment Rates
  - Placements
  - Salary Increases
  - Advanced Study
  - Regional, State and National data
  - Demographic Data

- **Responding and Partnering with Your Community and Industries**
  - Working with college partners, the community and local universities to obtain approval for community colleges conferring baccalaureate degrees
  - Baccalaureate degrees that respond to labor data gaps and regional economic development initiatives
  - Funding new baccalaureate programs

- **Institutional Practices that Move the Needle on Baccalaureate Attainment**
  - Changes your institution made to confer baccalaureate degrees
  - Partnerships such as 2+2’s, 3+1’s, Streamlined Pathways, Articulation Agreements/ Regional Agreements/partnerships
Proposal Requirements
The Proposal Abstract should include the title and a maximum 100-word description of the presentation.

The following information is required for all proposals:
- Presenter name(s)
- Institution(s),
- Address(es),
- Telephone number(s)
- Email addresses for each presenter

Presentation Requirements
LCD projectors will be available in each room. Please bring your own laptop computer.

Note: Your presentation should be on a flash drive. Not all breakout rooms will have wi-fi connectivity.

Proposal Submission Instructions
Please use the submission form on CCBA’s website:
https://www.accbd.org/conference/presentation-proposals-guidelines/

For additional information, contact Angela Kersenbrock at 407-463-2201 or Akersenbrock@accbd.org.

Presenters must be conference registered and paid in full upon notification of presentation acceptance.