

Friday, February 22, 2019

3:00 – 7:00 p.m. Registration Opens for CCBA Conference, TBA

3:00 – 4:00 p.m. CCBA Board of Directors Meeting, *Executive Suite*, TBA

5:00 – 6:45 p.m. Wine and Cheese Open House, Location: *Executive Suite TBA*

Saturday, February 23, 2019

7:00 – 9:30 a.m. Registration – Location: *Liberty Room 8th Floor*

8:00 – 9:10 a.m. Breakfast – Sponsored by EMSI – Location: *Liberty Room 8th Floor*

Welcome and Introductions:

- Board Chairman, Michael Hansen
- President, Angela M. Kersenbrock
- Brian Bailey, Higher Education Manager, EMSI



**Welcome from the League for Innovation in the Community College
Dr. Rufus Glasper, President and Chief Executive Officer**



**Keynote Address: College Equity Gaps and Community College
Baccalaureates
Sameer Gadkaree, Senior Program Officer, The Joyce Foundation**

9:40 – 10:20 a.m. Concurrent Sessions 7th Floor

The Transformative Impact on Community and Technical Colleges of Offering Baccalaureate Programs Location: *Hudson 7th Floor*

Presenters: Mike Potter, Lake Washington Institute of Technology and John Lederer, North Seattle College

Description: Over time, offering baccalaureate programs at a community or technical college has a significant impact on the college, including how it is structured and how it is seen in the community. Now that we are well into this experiment, we are beginning to see some of these transformative impacts. They include areas such as course coding, development and division organization, program staffing and fiscal management, access and delivery of student services, dual-credit and other high school initiatives, college marketing, and college culture--including the coming together of workforce and academic transfer. This workshop will identify some of these fundamental changes and give participants an opportunity to share their colleges experiences.

Collaborating Our Way Through the Baccalaureate Application and Accountability - Location: Chelsea 7th Floor

Presenters: Dr. Lisa Valentino and Mike Staley, Seminole State College of Florida

Description: The 2015 update to Florida State Board of Education rule (6A-14.095) governing Florida College System (FCS) baccalaureate offerings established a rigorous submission, approval and compliance process for baccalaureate degrees offered by FCS institutions. Colleges proposing new baccalaureate degrees must now submit numerous proposal elements at specified times intervals to obtain approval for new baccalaureate programs. Additionally, the rule requires each institution to submit annual accountability reports for every baccalaureate program they offer. This forum will discuss the FCS requirements and process for new baccalaureate approval, the components of the annual accountability reports, and present Seminole State College's collaborative process for completing all requirements efficiently.

Collaboration Across Colleges to Meet Industry Needs - Location: Gotham 7th Floor

Presenters: Dr. Suzanne Ames and Alexandra Vaschilla, Lake Washington Institute of Technology

Description: As the technology industry continues to expand, the demand for a qualified workforce is at an all-time high. Through the AppConnect NW project, five community and technical colleges with applied bachelor's degree programs have joined forces to share best practices, collaborate on curriculum, and build a combined regional advisory board. The AppConnect partner faculty members are working across college boundaries to improve student outcomes and develop a robust talent pipeline to meet industry needs. This session will explore opportunities for collaboration in response to regional workforce trends.

Texas Two-Step: The Journey to Become the First Texas Community College to Offer an RN-to-BSN Program

Presenters: Dr. Nina Almasy and Patricia Recek, Austin Community College

Description: This presentation will tell the story of Austin Community Colleges journey through the key regulatory and accreditation steps required by the Texas legislature to offer a baccalaureate degree in nursing. We will describe the key partnerships with community stakeholders and their impact on the development of the program. The process of incorporating national professional standards and state essential competencies in the curriculum will be highlighted. An overview of challenges faced, innovative solutions created, and lessons learned will be discussed.

Respiratory Care - Moving Towards a Bachelor's Degree for Accreditation and Licensure— Location: Empire 7th floor

Presenter: Raymond Hernandez, Skyline College

Description: The profession of Respiratory Care is moving towards requiring a minimum of a bachelor's degree for practice. Recently the Commission on Accreditation for Respiratory Care (CoARC) has stipulated they will no longer accredit new associate degree programs. This presentation will discuss the genesis of increased educational requirements and how community colleges can effectively respond to this change.

10:30 - 11:20 a.m. Concurrent Sessions 7th Floor

A Guide to Growth Hacking New Applied Baccalaureate Programs – Location: *Hudson 7th Floor*

Presenters: Kendrick Hang and Andy Orr, Green River College

Description: Growth-hacking, a concept applied in the startup world, provides a framework for growing programs on a limited budget. An alternative to traditional marketing, growth-hacking focuses on experimentation across marketing channels, fast feedback, continuous improvement, and rapid adaptation to change. At Green River College, we growth-hacked a BAS in software development, meeting and exceeding our five-year enrollment target in under three years all on a virtually nonexistent marketing budget. From leveraging free tools, creating shareable content, and organizing grassroots events, we will talk about our journey to becoming a largest-in-state program, including a discussion of the challenges that come with rapid scaling.

Enhancing Institutional Effectiveness and Student Retention by Monitoring Upper-level Course Enrollment through Tableau Dashboard - Location: *Empire 7th Floor*

Presenters: Dr. Josh Ellis and Soo Park, Columbia Basin College

Description: Columbia Basin College (CBC) requires its six AB programs to include at least two upper-level general education courses in the degree requirements, in addition to upper-level major/major supporting courses. To estimate upper-level courses enrollment better, especially for nine upper-level general education courses that are taken by 441 AB students, CBC built a dashboard on Tableau to transform each students progress data into actionable insights. Learn how the dashboard helps administrators 1) build/remove additional section(s) and assign instructors ahead of time, 2) increase course fill rates, 3) advise students on efficient course registration, and 4) monitor student progress towards degree completion.

Building an ecosystem of partnership for developing a distance education hybrid RN-BSN program - Location: *Gotham 7th Floor*

Presenters: Dr. Eramus Addae, Dr. Ninghua Han, Dr. Nina Almasy, Austin Community College

Description: Austin Community Colleges professional nursing department received accreditation in summer 2018 to begin a baccalaureate RN-BSN program. The institution was faced with the challenge of course development to meet quality standards for offering in fall 2018. Through a collaborative process, the Office of Distance and Alternative Education and Professional Nursing department at Austin Community College developed a rapid blueprinting process for a successful first semester of the hybrid RN-BSN program. The presentation will describe the formation of a strategic partnership, design, and development, and evaluation process.

Finding Balance in Applied Baccalaureate Program Admissions Location: *Chelsea 7th Floor*

Presenters: Andy Orr and Kendrick Hang, Green River College

Description: Applied baccalaureate programs can experience faster-than-anticipated growth, especially if programs fulfill a need that previously has not been met. How do we strike a balance between managing program growth in a sustainable way, while staying true to the mission of providing open access to students, particularly those who would not have opportunities outside of our programs? Join us in an interactive discussion as we share lessons learned over four years and ten student cohorts of rapid growth and learn from each other on how best to find the balance.

DRAFT Conference Program
February 22-24, 2019
New York Marriott Marquis, New York City

Growing BAS Programs: An Exploration of Best Practices - Location: *Times Square 7th Floor*
Presenters: Michelle Melero and Anne Garrett, North Seattle College

Description: Program Managers from two BAS programs ranking in the top ten in enrollment in Washington state will lend insight into the strategies and conditions that have supported their program growth. Topics include dedicated staffing, flexible admissions, strategic formatting, political support/market conditions, partnerships, advising efficiencies, and budgeting style. We will also discuss some efforts that failed to produce growth and what we learned from them.

11:30 – 1:00 p.m. Lunch Location - *Liberty Room 8th Floor*



Keynote Address

Noah Brown, President and Chief Executive Officer, Association of Community College Trustees (ACCT)

Mission Creep or Mission Focused? The Community College Baccalaureate Degree

Mr. Brown will discuss the role of the applied BA in addressing talent scarcities; creating greater equity through access and economic mobility; eliminating the redundant semester and financial barriers; supporting academic progression and career transition; expanding access without regard to geography . . . and more.



2019 Pioneer Award Recipient

Dr. Shirley A. Reed, President, South Texas College

Dr. Reed serves as the founding president of South Texas College, formerly South Texas Community College. She continues her distinguished 45-year career as a community college administrator with experience in three states. Her commitment to the greater good is demonstrated by her choice of fighting structural barriers in higher education and committing to serve low-income, first-generation, students. She has devoted her career to facilitating access to quality education for African American, Native American, and Hispanic students. "Graduation from a community college opened the door to my own future, and as president of South Texas College, I am committed to opening the doors to higher education for all and with the highest expectations for their success," said Dr. Reed.

Community College Baccalaureate Student Success Story



**Sherry Herrmann, HR Manager,
Nautique Boat Company, Orlando, FL -**

1:10 – 2:00 p.m. Plenary Session, Location: *Liberty Room, 8th Floor*

The Equity Imperative and the Community College Baccalaureate Location: *Liberty Room 8th Floor*

Presenters: Dr. Debra Bragg, University of Washington, Mary Alice McCarthy and Ivy Love, New America

Description: This session will offer framing ideas on equity in baccalaureate programs, including equitable access to and support throughout programs at community colleges for historically underrepresented and/or marginalized students. Presenters will focus on barriers to enrollment and success in baccalaureate programs across higher education sectors (e.g. cost, information asymmetry, time poverty) and how community colleges can and are rising to meet these challenges. Following presentation of key equity principles, presenters will invite attendees to participate in facilitated small group discussions on policies and program design elements that foster equity in community college baccalaureate programs.

2:10 – 3:00 p.m. Concurrent Sessions 7th Floor

How to build a regional and statewide strategy between colleges that serves students and employers - Location: *Chelsea 7th Floor*

Presenters: Josh Clearman, Bates Technical College, Tim Ewing, Bellingham Technical College, Sai Ramaswamy, Wenatchee Valley College, and Al Griswold, Bates Technical College

Description: Program accreditation is often an intensive and challenging process. While large institutions can afford to commit dedicated resources for this purpose, smaller institutions such as community/technical colleges cannot afford such luxuries. Therefore, this proposal presents a collaborative approach that community/technical colleges can employ to better manage resource constraints. This presentation will discuss how three community/technical colleges in the state of Washington are working together to obtain program accreditation, share ideas on the future of work, and operations. Furthermore, learn how to work together with colleagues with busy schedules, engage senior leadership, share resources, and work together across large distances

Innovation in Dental Hygiene Education: Dual Admission and Enrollment - Location: *Hudson 7th Floor*

Presenter: Dr. Colleen Brickle, Normandale Community College

Description: An innovative education pathway from Minnesota is the option of dual admissions and enrollment in the field of Dental Hygiene. How does dual enrollment work in Minnesota? Students admitted and enrolled in an AS/AAS dental hygiene program can begin to take upper division courses simultaneously to obtain a bachelor's degree in dental hygiene (BSDH). This creative and seamless pathway allows a student to graduate with an associate degree from a community or technical college and a bachelor's degree simultaneously or within a semester of completing the associate degree.

DRAFT Conference Program
February 22-24, 2019
New York Marriott Marquis, New York City

Preparing a Competency-Based Career-Ready Baccalaureate Workforce - Location: *Gotham 7th Floor*

Presenter: Dr. Anne Drabczyk, Indian River State College

Description: The challenge of strengthening an emergent competency-based program curriculum is solved through addition of an innovative Professional Development Service Learning co-curricular activity. Each semester students explore meaningful opportunities to gain experiences in discipline-specific competencies. Success stories are documented in an E-portfolio, acknowledging how knowledge gained is indispensable to future career goals. A report of summative competency examples is published and distributed to students each semester, fostering additional insights into collective lessons learned. A World Cafe conversation is held with students and professionals to solidify current experiences with future accountabilities toward strengthening career-readiness.

Providing Professional Development for International Partners - Location: *Empire 7th Floor*

Presenter: Dr. Ron Opp and Penny Poplin Gosetti, The University of Toledo

Description: We will discuss a newly formed partnership between the Community College Baccalaureate Association (CCBA), Community Colleges for International Development (CCID), CHAIN5, The Internationalization Consortium (TIC) and the China Education Association for International Exchange (CEAIE) designed to provide professional development opportunities for faculty and administrators from Chinese higher vocational colleges and from European universities of applied sciences at US community colleges. The presenters will discuss expectations, responsibilities, anticipated revenue and expenses, and educational models for community colleges that are considering hosting a Chinese or European delegation professional development program on their campuses through this new partnership.

Partnerships and Pathways to launching a Successful Bachelor of Science in Nursing Degree Program

Presenters: Dr. Anna Lebesch, Diane Pagano, and Melody Corso, St. Johns River State College, Location: *Times Square 7th Floor*

Description: St. Johns River State College launched its Bachelor's Degree program in Nursing in 2014 and continues to experience annual enrollment growth of over 20%. This presentation will highlight the importance of community partnerships and pathways to launching and sustaining a viable Community College Baccalaureate program. The discussion will focus on challenges and lessons learned in working with University partners, the Health Care community and local school districts in meeting the workforce training needs for building a pipeline of compassionate care givers.

3:15 – 4:00 p.m. Concurrent Sessions 7th Floor

Starting and Maintaining Baccalaureate Programs in Florida – Location: *Chelsea 7th Floor*

Presenters: Dr. Edward T. Bonahue and Dr. Vilma E. Fuentes, Santa Fe College

In 2001, St. Petersburg Junior College became the first community college in Florida authorized to provide baccalaureate degrees. Today, 27 of the state's 28 community colleges have secured such approval. The total number of baccalaureate programs offered through the Florida College System as well as the total number of students enrolled in them has grown significantly during the past 17 years. This presentation will explain the types of baccalaureate programs Florida colleges can offer, the conditions that must be met to secure their approval, and the steps that must be taken to launch and maintain them. The presenters will highlight how political support for these programs has changed through time, the ways Florida colleges have responded to this environment, and the benefits of these programs to the local community.

Design and Implement Competency Based Education Live Course Demo – Location: *Gotham 7th Floor*

Presenters: Nicholas Hinojosa and Saeed Molki, South Texas College

Description: South Texas College and Austin Community College developed a fully online, Competency-Based Education (CBE) program for the Bachelor of Applied Technology in Computer and Information Technologies (BAT-CIT). The Advanced Networking course in this demo is part of the CBE program. This course is composed of four competencies: Networking Fundamentals, LAN Switching, Routing Protocols, and Network Infrastructure Services. Through a live course demonstration, we will explore course design, competencies, course policies, assessments, learning outcomes, online faculty-student interaction, and rubrics.

**3 + 1 Transfer Programs: Evaluating Community College Success Metrics and Best Practices
Location: *Hudson 7th Floor***

Presenters: Dr. Lisa LaVigna, Excelsior College and Dr. Amy Sues, Clark State Community College

Description: This session will report on the results of research conducted with four community colleges with different variations of 3+1 transfer programs - where 90 credits are completed at the community college before transferring to a four-year institution to complete a baccalaureate degree. Using one community college as an example, we will showcase best practices for 3+1 programs and discuss how to measure success of these programs so that a determination can be made as to whether 3+1 programs can improve baccalaureate completion rates.

Defining Demand Based on Skills: Narrowing the Gap Between Education & Employment

Presenter: Brian Bailey, Manager, Higher Education, EMSI, Location: *Times Square 7th Floor*

Description: Over the past decade, higher education has shifted its focus from creating programs based on CIP and SOC codes to creating programs based on skills. After all, success is all about knowing how your skills and education translate to good jobs. So, the question is two-fold. 1) How can colleges create programs that offer in-demand skills to students? 2) How can colleges show students and jobseekers the connection between their skills and good careers? Join us to learn how colleges can use skills information and labor market data to build relevant, skills-based programs, engage employers, inform students, and track alumni's success through employment outcomes.

The BAS Orientation and Pathways to Success, Location: *Empire 7th Floor*

Facilitator: Lenaya Hogan, Spokane Falls Community College

Description: This session will discuss a collaborative approach to successfully orientate BAS students to the unique challenges that they will be facing. We also provide these students with just in time information throughout the quarter. This approach provides online and on-campus students a platform to build connections with peers and attain success in their program. There will also be a time for discussion and sharing best practices. What success strategies are working for you and your BAS?

4:15 p.m. – 5:00 Plenary Session, Location: *Liberty Room, 8th Floor*

The Evolving Landscape for Community College Baccalaureates in the Fifty States

Presenters: Dr. Debra Bragg, University of Washington, Maria Soler, University of Illinois, and Ivy Love, New America

Description: This session presents key findings from a new national study focusing on state adoption of baccalaureate degrees by community and technical colleges. The presenters will highlight what's happening in states that are new adopters (e.g., Missouri & Ohio), potential adopters (e.g., New Hampshire & Wyoming), and mature adopters (e.g., Florida & Washington). Important developments on institutional support for baccalaureate degree programs and student enrollments, completion and employment will also be discussed, including issues related to demographics, geography, program (occupational) foci, and program approval. Q & A will encourage participants to consider contribute factors to the evolving landscape for CCBs across the 50 states.

Sunday, February 24, 2019

8:00 a.m. – 9:15 a.m. Breakfast, Location: *Liberty Room 8th Floor*

Sunday Opening: Angela Kersenbrock, President, CCBA

- **Introduction of Community College Baccalaureate Student: Charlene Gore, Interim Director of Applied Baccalaureate Degrees and Program Development/Interim Associate Dean for Health, Tacoma Community College**

Community College Baccalaureate Student Success Story



**Jerri McLin, Data Quality Manager
Madigan Army Medical Center**

9:15 a.m. – 10:00 a.m. Concurrent Sessions 7th Floor

Ahead of the Curve! How Washington State is approaching its second lap in applied baccalaureate degree offerings and driving new policy nationally and statewide.

Presenters: Dr. Malcolm Grothe, Seattle Colleges, Dr. Joyce Hammer and Kristi Wellington-Baker, Washington State Board for Community and Technical Colleges, and Mike Potter, Lake Washington Institute of Technology

Description: After offering applied baccalaureate degree programs since 2007, Washington State is set to approve its 100th applied baccalaureate degree at 29 out of 34 community and technical colleges and has become a national leader in offering this affordable and applied pathway for students to meet growing workforce needs. A panel of state and college leaders will share the history and evolution of the Washington's applied baccalaureate degree development and approval processes that reflect a new era of improving existing programs while addressing hot topics involving articulation, higher education relationships, data, and the intersection with state initiatives like guided pathways.

Preparing Faculty to Implement New Degree Programs: Overcoming Challenges Through Professional Development, Location: Chelsea 7th Floor

Presenter: Dr. Dominique Ingato, MiraCosta College

Description: MiraCosta College introduced its first bachelor's degree program in biomanufacturing in 2017 and will graduate its first cohort of bachelor's degree students this spring. Since biomanufacturing is not a traditional major offered at the bachelor's degree level, a key challenge has been finding qualified faculty with experience in the field. To mitigate this issue, faculty teaching in MCCs biomanufacturing program have been given extensive and invaluable opportunities for professional development. During this forum, Dr. Dominique Ingato will share lessons learned from her experience with MCCs biomanufacturing program and good practices for designing professional development opportunities for faculty.

Innovative Research to Improve Student Success in Community College Baccalaureates, Location: Hudson 7th Floor

Presenter: Dr. Miriam L. Frolow, University of Phoenix

Description: The community college baccalaureate is a new phenomenon, and therefore research on student outcomes, persistence, retention, and completion is vitally important. Access to innovative research enables community college leaders to make informed decisions and lead meaningful discussions with faculty and administrators regarding student success strategies. This session will highlight recently completed University of Phoenix dissertations relating to the community college student experience, online and classroom learning, and understanding what students need to be successful. The participants will have the opportunity to make these connections through discussions with the presenter and others in the audience about using research at their institutions.

The Community College Baccalaureate and Beyond: A Pathway to Economic Achievement

Presenters: Steve Pruitt, Lynn University, Hugh Moore, Seminole State College of Florida, Sherry Hermann, Nautique Boats and Former Student, Location: *Times Square 7th Floor*

Description: One of the goals of community college baccalaureates is to create a streamlined educational pathway that propels students to career success and economic achievement through educational opportunities. Hear how one partnership between a community college baccalaureate in Business and Information Management, an MBA in Business, and a strong relationship with business partners takes that pathway even further. This unique partnership story will be told through the eyes of the Dean of the baccalaureate program, the Admissions' Director of the MBA program and the student who competed this journey.

Pathways to European Masters Programmes for Four- Year Baccalaureate Students

Presenter: Mr. Richard Barnes, Managing Director International Education Consultant, York St. John University

To further the development of international networks, the CCBA is proposing a potential visit to Europe (the UK and France) for key stakeholders of member colleges to visit three or four universities to advance articulation links. This session is intended to gauge interest and to find out what you would wish to achieve so that the itinerary can developed to meet those objectives.

10:15 – 11:00 a.m. Plenary Session, Location: *Liberty Room, 8th Floor*

Contemporary Issues and Challenges: Sharing Stories about Baccalaureate Degree Programs

Presenter and Moderator: Dr. Deborah L. Floyd, Professor, Florida Atlantic University & Editor-in-Chief, Community College Journal of Research and Practice

Presenters: Dr. Constance M. Carroll, Chancellor of the San Diego Community College District, CA, Dr. Angela Garcia Falconetti, President, Polk State College, FL, and Dr. Malcolm Grothe, Associate Vice Chancellor of Workforce and Economic Development, Seattle Colleges

Description: This session will include researchers, policy leaders and practitioners who will share their insights about the current state of the community college baccalaureate degree movement. Research, policy issues and practical stories will shape this session with an opportunity for dialogue with the audience about next steps for the movement, including how to document works for publication.

11:15 a.m. – 12:00 noon. Tabletop Strategy Sessions, Location: *Liberty Room, 8th Floor*

- **Table 1: Creating International Learning Centers: The Benefits at Home and Abroad**
Facilitator: Anneliese Busch, Seminole State College of Florida
- Description: Many European institutions as well as students are interested in obtaining US baccalaureate degrees. This presentation will discuss how to set up international sites to deliver baccalaureate programs abroad - the benefits and challenges.

- **Table 2: Designing a Student Honor Recognition Program for Community College Baccalaureate Graduates –**
Facilitator: Dr. Joyce Hammer, Washington State Board for Community & Technical Colleges

Description: Community College Baccalaureate students are typically non-traditional adults who have multiple priorities, and multiple roles. This group strategy session will discuss what a system to recognize honor students might look like for CCB programs. The system should be based on academic performance, and other factors and contributions. Join us to design a program that recognizes the incredible achievements these students are achieving.

- **Table 3: Creating a Process to Identify and Recognize Exemplary CCB Programs**
Facilitator: Dr. Vilma Fuentes, Santa Fe College

Description: Community college baccalaureate programs are designed with both rigor and relevancy. Our programs must help students move-up the economic and equity ladder. Join this table to help design a process where programs can be identified as exemplary and can serve as models of best practice.

- **Table 4: Writing for Publication - Disseminating the Community College Baccalaureate Story**
Facilitator: Dr. Deborah Floyd, Florida Atlantic University

Description: The importance of publishing one's work cannot be overstated. There is a great need to disseminate research, data, outcomes and best practices related to the community college baccalaureate degree. Many professionals get stuck in how to get started and the ins and outs of get their work published. This is a small an intimate conversation with an editor who is also widely published. Bring your ideas, dissertations, best practices and receive expert advice.

- **Table 5: Developing 3000 and 4000 Level Courses with Rigor and Relevance**
Facilitator: Mike Potter, Lake Washington Institute of Technology

Description: The majority of faculty who are now designing and developing baccalaureate degrees have for the most part been working on 1000 and 2000 level courses. This interactive discussion will review Bloom's Taxonomy as well as the integration of business and industry needs to help develop rigorous and relevant upper level courses that prepare the graduate to assume more responsible roles in their careers.

Table 6: Building Your Bridge to Successful Nursing Accreditation –

Presenter: Dr. Marsal P. Stoll, Accreditation Commission for Education in Nursing, Inc.

Description: The Accreditation Commission for Education in Nursing (ACEN) supports the interests of nursing education, nursing practice, and the public by the functions of accreditation. The purpose of the ACEN is to provide specialized accreditation for all levels of nursing education and transition-to-practice programs. As the leading authority in nursing accreditation, the goal of the ACEN is to be a supportive partner in strengthening the quality of nursing education and transition-to-practice programs through:

- *Fostering quality, equity, access, opportunity, mobility, and preparation for practice, or transition-to-practice, at all levels of nursing preparation.

- *Supporting nursing education and transition-to-practice programs in obtaining and maintaining accreditation.

This workshop will focus on an overview of the ACEN accreditation process. Information will include a basic understanding of the accreditation process to assist nursing faculty teaching in practical, associate, and RN-to-BSN programs in the accreditation review process.

Table 7: Open Access and the Applied Baccalaureate

Presenter: Leanna Bordner, Green River College

Description: Community colleges across the nation hold an open-door policy, one that seemingly allows any and every willing student to pursue a college education by meeting them where they are at. Can the open-door policy still be employed for the applied baccalaureate, where the institutional mission of access and equity is meant to merge with the rigor of upper division education? How does access influence the demographics of applied baccalaureate students compared to the larger student body?

This round table discussion will focus on current issues around open access, applied baccalaureate admission requirements, and how we can continue to serve our communities in this new frontier.

Biographical Information: Leanna is the program manager for two applied baccalaureate degrees in Applied Management and Marketing & Entrepreneurship at Green River College in Kent, WA. With over ten years of experience in higher education, Leanna is committed to the mission of community colleges and has held positions in a variety of areas, including: student services, instruction, continuing education, and marketing.

Table 8: Maximizing Limited Advising Resources: The Group Advising Approach

Presenters: Ninder Gill and Anne Garrett, North Seattle College

Description: The Early Childhood Education program has quadrupled its enrollment since its launch in Winter 2016, from 25 to 100+ students. The program has had just one dedicated program manager/advisor throughout but has maintained exceptionally high retention (96.5%) using a group/embedded advising approach. In this roundtable, we will share how we have evolved our advising approach to maximize limited resources efficiently, both for the BAS program and the AAS pathway to the BAS. We will also share the techniques that were not successful and what we learned from them.

12:00- 12:15 Conference Wrap-Up