

CCBA 20th Anniversary Conference

*“Promising Practices That Drive Positive
Outcomes”*



February 28—March 1, 2020
*Hyatt Regency
Seattle, WA*

*Connect with innovative community college
administrators, faculty, leaders from educational associations, industry,
chancellor offices, university partners and more in this intimate
conference that allows for deep conversation and collective reflecting.*

Pre-conference Workshop
Friday, February 28, 2020
10:00 AM – 3:00 PM

For the first time CCBA will hold a pre-conference research day for those interested in sharing and hearing the latest research on the CCB and its outcomes. This will be a chance to share your completed or in-process research, unpublished and published dissertations, and applied research. All are welcome for conference proposal submission.



Featured Keynote Speaker

**“The Community College Baccalaureate as a
Student Success Strategy”**

- ◆ **Mark Milliron, PhD, Co-Founder and
Chief Learning Officer
Civitas Learning**

- ◆ **Others to be Announced**



By attending this event, you will...

- ◆ *Bring back different ideas that enhance your programs..*
- ◆ *Hear the latest research on CCB outcomes.*
- ◆ *Interface with colleges and university partners who have created effective baccalaureate pathways.*
- ◆ *Meet individuals who can help guide you through the process of state approvals, curriculum development and program approval processes.*

Conference Topics

- ◆ *Practices that Impact Outcomes*
- ◆ *Enrollment, Retention and Advanced Study*
- ◆ *Graduation/Attainment rates*
- ◆ *Placements*
- ◆ *Salary Increases*
- ◆ *Responding and Partnering with Your Community Institutional Practices that Move the Needle on Baccalaureate Attainment*
- ◆ *2+2's and 3+1's*
- ◆ *Streamlined Pathways*
- ◆ *Articulation Agreements*
- ◆ *Regional Agreements/Partnerships*

Conference Highlights

- ◆ *More than 25 concurrent sessions.*
- ◆ *Plenary sessions held by leading researchers focusing on the scope and outcomes of the community college baccalaureate movement, outcomes attainment, promising statewide practices and more. Hear the latest data from New America, and the Community College Research Initiatives.*

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