



**Community College Baccalaureate Association  
2020 Annual Conference  
Seattle, Washington**

**PRE-CONFERENCE WORKSHOPS**

**FRIDAY, FEBRUARY 28, 2020**

10:00 am – 3:00 pm    **CCBA Research Symposium (Lunch Included)**  
 1:00 – 4:30 pm        **Tour and Briefing of Seattle Colleges’ 13 Baccalaureate Programs**

**CONFERENCE PROGRAM  
FRIDAY, FEBRUARY 28, 2020**

2:30 – 3:30 pm        **Strategic Education Partners Meeting: 5<sup>th</sup> Floor, Room 503 Duckabush**  
 3:30 – 5:00 pm        **The Future of CCB Research Meeting (By Invitation Only): 5<sup>th</sup> Floor, Room 503 Duckabush**  
 5:30 – 7:30 pm        **Conference Registration: 5<sup>th</sup> Floor, Room 502, Cowlitz Room**

**WELCOME RECEPTION**

5:30 – 7:30 pm        **Sponsored by the University of Phoenix**  
**Location: 5<sup>th</sup> Floor, Room 502, Cowlitz Room**



**SATURDAY, FEBRUARY 29, 2020**

7:30 – 9:30 am        **Registration**  
**Breakfast and General Session**  
 **Sponsored by the Washington State Board for Community & Technical Colleges**  
**Location: Fifth Floor - Elwha Ballroom (Capacity: Banquet 240)**

**Welcome and Introductions:**

CCBA Board Chair Michael Hansen  
 CCBA President Dr. Angela Kersenbrock

**Welcome from the League for Innovation in the Community College:**

Dr. Rufus Glasper, President and Chief Executive Officer



**Welcome from Seattle Colleges:**

Dr. Carli Schiffner, Deputy Executive Director of Education, Washington State Board for Community & Technical Colleges

**Introduction of Keynote Speaker:**

Dr. Debra Bragg, President, Bragg and Associates



**Keynote Address: Dr. Holly Zanville, Strategy Director for the Future of Learning and Work, Lumina Foundation**

Holly Zanville serves as the Lumina Foundation’s strategy director for the future of learning and work. There, she focuses on the emerging new landscape of the work-and-learn ecosystem, including the cultivation of networks and partnerships, collective action initiatives, and research that increases awareness of and solutions related to credentialing, workforce-education alignment, and quality assurance especially with regard to new credentials and learning pathways.

Previously, she held academic appointments in teaching, assessment of prior learning, and grants management at colleges and universities in Texas, Minnesota, and Iowa. Dr. Zanville received her Ph.D. in educational administration from the University of Minnesota; M.A. in English from the University of Wisconsin-Madison, and B.A. in English and biology from Lindenwood University.



## Community College Baccalaureate Association 2020 Annual Conference Seattle, Washington

**Saturday, February 29, 2020**

**Concurrent Sessions**

**9:40 – 10:30 am**

### **Session 1: Equity by Design and Delivery – Miebeth Bustillo-Booth, Pierce College**

**Description:** Equity by Design and Delivery is an educational model grounded on evidence-based benchmarks to eliminate equity gaps at the program level. Courses developed through EDD support students from all backgrounds so they many perform at high levels. A key component of EDD is the role of collective teacher efficacy to make student learning visible to instructors. The model applies a set of coherent and scalable strategies to increase course and program completion rates. This session discusses model opportunities and challenges.

**Location: 6th Floor, Room 601**

### **Session 2: How California Community College Baccalaureate Programs are Meeting Regional and State Workforce Needs -Mike Slavich, Rio Hondo College; Tina Recalde, San Diego Mesa College; Dr. Shelly Hess, San Diego Community College District; Hai Hoang, San Diego Mesa College**

**Description:** California's 15 pilot community college baccalaureate programs have joined forces to demonstrate the benefits the programs provide to their communities, as well as to the workforce regionally and throughout the state. Learn how the 15 colleges formed a statewide group that provides organization, structure, and support for community college baccalaureate programs that work together to collect data and advocate for the continuation and expansion of programs across the state. The lead researcher will share the results of this statewide alignment of data collection related to demographics, special populations, enrollment, graduation rates, employment in the field of study, and salary increases.

**Location: 6th Floor Room 603**

### **Session 3: A Regional Approach to Securing an RN to BSN Degree – Dr. Cheryl Cicotti, Seminole State College of Florida**

**Description:** With the push for nurses to achieve higher levels of education (IOM, 2010), the need for community/state colleges to offer RN-to-BSN degrees is crucial. This presentation will detail how three state colleges unified their efforts by creating a regional nursing consortium to gain approval for the RN-to-BSN degree, develop curriculum and articulation agreements and create funding opportunities.

**Location: 6th Floor, Room 604**

### **Session 4: An Industry Sector-Based Approach to Applied Baccalaureate Collaboration Across Colleges -**

**Description:** AppConnect NW is a collaborative network of seven colleges with applied bachelor's degrees in software development. Led by faculty, the network increases capacity, builds awareness of applied baccalaureate programs, and expands opportunity with industry partners. Putting aside competition in favor of collaboration, the participating applied baccalaureate programs have gained a seat at the table with major tech companies. This presentation will dive deep into this regional model and explore how applied baccalaureate programs in numerous high-demand fields such as healthcare, cybersecurity, energy, education, and others - can collaborate around industry sectors to boost employer engagement.

**Location: 6th Floor Room 605**



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### **Concurrent Sessions**

**9:40 – 10:30 am**

#### **Session 5: If You Build a CBE Program, They Will Come – Dr. Emma Miller and Dr. Ali Esmaeili, South Texas College**

**Description:** In 2014, South Texas College was the first in Texas to develop a Competency-Based Education (CBE) Baccalaureate degree in collaboration with Texas A & M-Commerce. Since that time, three additional baccalaureate degrees have been transitioned into CBE. These programs have provided students with associate degrees or college credits with the opportunity to continue and earn a baccalaureate degree.

**Location: 6th Floor, Room 606**

#### **Session 6: BAS 101 – Dr. Malcolm Grothe, Seattle Colleges; Dr. Joyce Hammer, Centralia College**

**Description:** Dr. Grothe and Dr. Hammer are considered two of the most knowledgeable individuals in the area of developing successful and workforce-relevant community college baccalaureate degrees. They will discuss working collaboratively with regional universities, local economic development officials, business and industry personnel and college wide teams. Dr. Grothe and Dr. Hammer will explore the process of idea to inception, implementation and evaluation.

**Location: 6th Floor, Room 607**

**10:40 – 11:30 am**

#### **Session 7: New RN – BSN Program Startup Questions and Answers – Dr. Cheryl Cicotti, Seminole State College of Florida; Donna Meyers, OADN; Dr. Angela Kersenbrock, CCBA; Dr. Elaine Foster, American Sentinel**

**Description:** There are several aspects to designing and implementing a new BSN program at a community college. Faculty and college administration may need to consider different organizational leadership models, curriculum designs, accreditation challenges, faculty qualifications, salary differentials, loads, faculty development, working within the community, clinicals, board approvals, master's degree pathways and many other factors. Bring questions and/or advice for those just starting on this road to this informal Q&A discussion.

**Location: 6th Floor, Room 604**

#### **Session 8: Scaled Up: Lessons from Washington State's Decade+ Implementation of CCB Degrees – Panel Discussion with State and National Experts**

**Description:** The state of Washington is one of two in the country to scale up community college baccalaureate (CCB) degrees to all or nearly all community and technical colleges. Over a period of about a decade, Washington has adopted legislation, created program approval and implementation guidelines, shepherded community and technical colleges through these processes, and documented a growing trend of enrollment and completion across numerous program areas, especially healthcare, business and STEM. A panel of state and national experts will discuss the scaling up of CCBs from several critical perspectives: Dr. Joyce Hammer, CAO, Centralia College, will moderate the panel; Dr. Carli Schiffner, CAO, Washington State Board of Community and Technical Colleges (SBCTC) will highlight the most important policy and practice decisions related to scaling CCBs in WA; Janice DeCosmo, Associate Dean, Undergraduate Academic Affairs will present supports and concerns of universities and describe what policies and practices have contributed to scaling up CCBs; and Jamie Penn, SBCTC Director of Transfer, will present policies and practices that support Washington State's focus on ensuring equity in scaling CCB degrees.

**Location: 6th Floor, Room 601**



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**Concurrent Sessions**

**10:40 – 11:30 am**

### **Session 9: Creating an Accessible and Innovative Online Baccalaureate Degree Program in Respiratory Care for Working Professionals at Skyline College – Raymond Hernandez, Skyline College**

**Description:** Skyline College’s respiratory care program, located in San Bruno, California, was chosen as one of 15 pilot programs to offer a baccalaureate degree. The respiratory care program has transitioned fully online in response to working professionals’ needs. Innovative practices, such as coordinated synchronous and asynchronous instruction, paired course assignments, and project-based learning have been integrated to support successful student outcomes. This session will explore how these strategies and practices support student success for degree completion and professional advancement.

**Location: 6th Floor, Room 603**

### **Session 10: 20 years of Baccalaureate Degrees in Ontario Colleges – Dr. Henry Decock and Ivy Chiu-Loke, Seneca College**

**Description:** In 2000, the Ontario government passed legislation enabling Colleges of Applied Arts & Technology to begin offering baccalaureate degrees on a pilot basis. In 2002, Seneca College in Toronto offered the first Ontario college baccalaureate degree. Since the successful pilot, the number of degrees provincially have grown considerably. Along the way, the distribution of degree program offerings amongst the colleges has narrowed, while the restrictions and rules have loosened. This presentation will outline those changes and discuss their impact based on the experience of Seneca College and the state of baccalaureate degrees 20 years later.

**Location: 6th Floor Room 605**

### **Session 11: STEM Equity: Access and Success in a Novel Community College Baccalaureate - Mike Fino, Hilda Gomez-Zinn, Barbara Juncosa, Joanna Fino, MiraCosta College**

**Description:** MiraCosta College developed the nation’s first bachelor’s degree in biomanufacturing to address the unique workforce skills and knowledge needed in the production side of the biotechnology industry. Conceived within an equity framework, the curriculum eschews typical barriers found in science degrees to promote increased participation from historically underrepresented student populations in STEM. In addition, the college utilized a student success team that monitored, mentored, and validated students toward a better-than-90 percent cohort graduation rate. This presentation will cover the equitable outcomes revealed from a mixed methods study of program access and success, including employment and wage gains.

**Location: 6th Floor, Room 606**

### **Session 12: Competency Based Education 101 – James Fountain and Courtney Clanton, Institute for Competency Based Education**

**Description:** This interactive presentation will showcase the driving factors, operational and faculty development of CBE courses and programs while focusing on the best practices that helped launch the first CBE bachelor’s degree offered in the state of Texas. This presentation is for both those campuses that are in the exploratory phase, as well as those in the development/operational phase of a CBE program.

**Location: 6th Floor, Room 607**



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**Saturday, February 29, 2020  
Lunch and General Session  
11:40 am – 2:00 pm  
Location: Fifth Floor - Elwha Ballroom**

**Keynote Address, Pioneer Award, Student Success Story & Strategic Education Partners Panel**



**Lunch Sponsored by Emsi**

**Introduction of Keynote Address Speaker: Mike Hansen, Board Chair, CCBA, and President, Michigan Community College Association**

**Keynote Address: Madeline Pumariega, Executive Vice President and Provost, Tallahassee Community College, Tallahassee, FL**

Madeline Pumariega was named Executive Vice President and Provost of Tallahassee Community College in May 2019. In this role, she provides leadership and is responsible for aligning and advancing high-impact practices within the College’s three core divisions: academic affairs, student affairs and workforce development.

A nationally recognized thought leader in student success, workforce innovation and higher education policy, Madeline is the former chancellor of the Florida College System who helped navigate the system through a moratorium period on new baccalaureates and implemented models for degree accountability. During this period of uncertainty and upheaval, Madeline gained widespread support from her college peers for her leadership and acumen.

Appointed as the first female and Hispanic chancellor in August 2015, Madeline has worked to build on successes of the Florida College System.

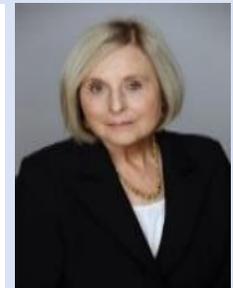


**Introduction of Pioneer Award Recipient: Malcolm Grothe, PhD., CCBA Board Member, Associate Vice Chancellor, Seattle College District**

**2020 Pioneer Award Recipient: Jean Floten, Chancellor Emeritus, Western Governors University Washington**

Dr. Floten has more than 45 years of experience in higher education. She was the first chancellor of Western Governors University Washington. Prior to that, Dr. Floten served as a leader of Bellevue College for 22 years. There, she brought Bellevue College into the 21st Century as an early adopter of online learning and four-year degrees at community colleges.

She was awarded an Honorary Doctor of Letters by City University in 2006 and earned her Master of Science and Bachelor of Arts degrees from Portland State University. She has been named a “Woman of Influence” by the Puget Sound Business Journal, one of Seattle’s “Most Influential People” by Seattle Magazine, and she earned the Puget Sound Association of Phi Beta Kappa’s “Pathfinder Award.” Dr. Floten currently serves as a senior consultant with Academic Search, Inc.





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**Saturday, February 29, 2020  
11:40 am – 2:00 pm**

**Community College Baccalaureate Student Success Story: Sarah Baker  
Student Scholarship Award presented by Brain Bailey, Emsi**

Sarah Baker started at the formerly named North Seattle Community College as a Running Start student in 2005. After receiving her AA degree, she continued at North Seattle College and finished her community college baccalaureate degree in international business in 2016. She is currently working on her master’s degree in public administration at Seattle University. A native Seattleite, Sarah has a breadth of experience within the nonprofit sector both locally and nationally. Starting as a young volunteer for organizations like Team Survivor Northwest and Jet City Improv, her passion for social justice, civil rights, and community building have led her to continue pursuing a career in equity and advocacy. Sarah is a firm believer in supporting grassroots organizations, communities of color, and historically marginalized people. She currently works as a program manager for Communities Rise, a local C3 organization that partners with law firms around Washington State to provide pro-bono business-transactional legal services to nonprofits and small businesses.



She additionally sits on the Board of Directors as President for the Seattle Chapter of the Japanese American Citizens League, the United States’ oldest and largest Asian American civil rights organization, as well as on the National Board as the Vice President for Public Affairs. She also serves as a board member for the North Seattle College President’s Advisory Board and continues to work on Sundays at the historic Pike Place Market, where she has been for the past 15 years.

**Strategic Education Partners Panel: Pathways to Masters’ Degrees and Beyond  
Steve Pruitt, Lynn University; Elaine Foster, American Sentinel University; Collene Bay Anderson, University of Phoenix; Mary Hendricks, Western Governor’s University; and Rebecca Biggins, - York St. John. Moderated by Dr. Angela Kersenbrock, CCBA President**

This panel discussion will offer solutions to two pressing challenges community colleges often face as they grow their baccalaureate offerings: 1) helping their current faculty find appropriate universities for advanced degrees in their field; and 2) partnering to create seamless master’s degree pathways for their community college graduates. Our panel will discuss the options and opportunities each of them offer your students and faculty, as well as student and faculty exchange possibilities.

**Concurrent Sessions  
2:10 – 3:00 pm**

**Session 13: Minnesota State: Twin Cities Baccalaureate – Dr. Satasha Green-Stephen and Dr. Marta Mohr, Minnesota State Colleges and Universities System**

**Description:** The Minnesota State Colleges and Universities System wanted to significantly increase access to and completion of baccalaureate programs in the Twin Cities metropolitan area. Our solution was to bring the power and collaborative capacity of our seven state universities together, in partnership with our colleges, to provide student access to a full range of baccalaureate programs and services. Therefore, our Minnesota State Board of Trustees requested development of a collaborative and regional planning model that preserved and enhanced postsecondary access that provided for high quality/extraordinary education with a reduction in costs to students and taxpayers.

**Location: 6<sup>th</sup> Floor, Room 601**



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**Saturday, February 29, 2020**

**Concurrent Sessions**

**2:10 – 3:00 pm**

### **Session 14: Best Practices in Developing and Implementing Competency-Based Bachelor's programs in Community Colleges- Dr. Kevin Peek, South Texas College**

**Description:** Competency-based bachelor's programs have proven to be one of the most effective innovations in community colleges to increase access to quality baccalaureate degrees for community college graduates. This presentation, based on an in-depth study of best practices in CBE in institutions of higher education throughout the country, offers a step-by-step guide on how to plan, develop, implement, and administer CBE bachelor's programs in community colleges. In particular, the presentation is designed to be timely and relevant to attendees ranging all the way from beginners to colleagues who are looking for ways to improve an existing CBE bachelor's program.

**Location: 6<sup>th</sup> Floor, Room 603**

### **Session 15: The Community College Bacalaureate and Beyond: A Pathway to Economic Achievement – Steve Pruitt, Lynn University; Dr. Richard Calloway, Seminole State College of Florida**

**Description:** One of the goals of community college bacalaureates is to create a streamlined educational pathway that propels students to career success and economic achievement through educational opportunities. Hear how one partnership between a community college bacalaureate in Business and Information Management, an MBA in Business, and a strong relationship with business partners takes that pathway even further. This unique partnership story will be told through the eyes of the Dean of the bacalaureate program, and the Admissions' Director of the MBA program.

**Location: 6<sup>th</sup> Floor, Room 604**

### **Session 16: Sector Strategies and CCB Development – A Conversation – Tim Harmon, Workforce Enterprise Services, Inc.; Dr. Carli Schiffner, Washington State Board for Community and Technical Colleges**

**Description:** To what extent is CCB policy informed or influenced by that state's workforce sector strategies? Are there state-level discussions about CCB policies that relate to the larger workforce policy efforts and decision-making, or intersect with the state's workforce or economic development agenda? What other aspects of state policy for CCB development and approval reflect sector strategies for employer engagement? This panel discussion will explore these questions from the perspectives of state-level staff in Washington and Ohio, which have incorporated industry engagement in their CCB development policies.

**Location: 6<sup>th</sup> Floor, Room 605**

### **Session 17: Preparing the Respiratory Therapist of the Future – Lynda Goodfellow, Georgia State University; Shawna Strickland, American Association for Respiratory Care**

**Description:** The adequacy of the associate degree as the minimum educational preparation for respiratory therapists is in question. Respiratory therapy educational programs have increased the number of required credit hours to address the need for more in-depth training. However, institutional accreditors and governmental regulations have limited the maximum number of credit hours needed for a given degree. This session will discuss competencies, non-clinical skills, and how to prepare the next generation of leaders in respiratory therapy education based on the AARC assertion that a minimum of a baccalaureate degree is essential to meet minimum competency requirements for practice.

**Location: 6<sup>th</sup> Floor, Room 606**



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**Saturday, February 29, 2020**

**Concurrent Sessions**

**2:10 – 3:00 pm**

**Session 18: Applied Baccalaureate Degrees at Rural Colleges: Unique Challenges and Opportunities – Dr. Joyce Hammer, Centralia College; Connie Smejkal, Centralia College; Dr. Carli Schiffner, Washington Board for Career & Technical Education; Chander Hammer, Centralia College**

**Description:** When the state of Washington piloted applied baccalaureate degrees (AB) in 2005, several rural colleges embraced the opportunity to increase baccalaureate-level attainment for place-bound students. These degrees serve unique workforce demands of rural counties struggling to raise their populations out of poverty while meeting changing industry needs. This moderated panel presentation highlights Washington’s policies supporting AB degree development at rural colleges, specific experiences at two of Washington’s rural colleges, and the national research landscape revealing the significant role that these degrees play in the lives of students with implications for all colleges regardless of service district.

**Location: 6th Floor, Room 607**

**General Session**

**3:00 – 4:15 pm**

**Location: Fifth Floor - Elwha Ballroom**

**Coffee and Dessert Sponsored by Tutor. Com**



**Introduction of Keynote Speaker: Dr. Juan Mejia, CCBA Board Member and President, Tyler Community College**

**"The Power of Listening: What We've Learned by Listening to 340,000 Americans": Andrew R. Hanson, Director of Research, Consumer Insights, Strada Education Network**

Andrew R. Hanson serves as Director of Research on Strada Education Network’s Consumer Insights team. Andrew has a decade of experience as a researcher focused on the intersection between postsecondary education and the labor market.

He previously served as a Senior Research Fellow at Strada Institute for the Future of Work, and a Senior Research Analyst at the Georgetown University Center on Education and the Workforce. His previous research has focused on the future of the liberal arts, innovative training programs for working adults, and career pathways with promising futures.

His research has been featured in major media outlets including the New York Times, Washington Post, Wall Street Journal, NPR, and PBS News Hour.

**ENJOY YOUR EVENING IN SEATTLE!**





# Community College Bacalaureate Association 2020 Annual Conference Seattle, Washington

**Sunday, March 1, 2020**



**Breakfast and General Session  
Sunday, March 1, 2020  
8:00 – 9:15 am  
Sponsored by Strada Education Network**

**Opening**

**Remarks: Dr. Angela Kersenbrock, President, CCBA**

**Introduction of Keynote Speaker: Dr. Mark Mitsui, CCBA Board Member and College President, Portland Community College**

**Keynote Session: “Pathways to Possibilities” - Dr. Mark Milliron, Co-Founder and Chief Learning Officer, Civitas**



Dr. Mark David Milliron is an award-winning leader, author, speaker, and consultant, who works with universities, community colleges, K-12 schools, foundations, corporations, associations, and government agencies across the country and around the world. He is Co-Founder and Chief Learning Officer of Civitas Learning, a social-purpose corporation committed to using the best of data science and design thinking to help students learn well and finish strong on education pathways.

In addition, he serves on the boards of the Trellis Foundation, the Global Online Academy, the Hope Center for College, Community & Justice, and ISKME/OER commons. He also holds an appointment as a Professor of Practice for The University of Texas at Austin's College of Education.

In previous roles, Mark served as the Deputy Director for Postsecondary Improvement with the Bill & Melinda Gates Foundation; Trustee, Western Governors University; and President and CEO of the League for Innovation in the Community College.

**Community College Bacalaureate Student Success Story: Joanne Jones  
Student Scholarship Award presented by Dr. Ali Esmaeili, CCBA Board Member and Dean for Math, Science & Bachelor Programs, South Texas College**

Joanne Jones is a current BAS student in the Applied Behavioral Science program at Seattle Central College. Like many students in BAS programs, Joanne is a first-generation student, who has shown herself to be extremely motivated, as well as a passionate learner with a deep commitment to her education. Joanne faced and has overcome many challenges throughout her life and decided she wanted to go to school to be able to gain the skills and knowledge to help others overcome similar challenges.

Joanne says: “I am a 33-year-old mother to three boys and one girl. I am Black and Mexican and fluent in Spanish. A first-generation college student, I am currently a Substance Use Disorder Counselor trainee working toward my full counseling license and my bachelor’s degree in behavioral science at Seattle Central College. Following my graduation in June, I plan to work with children in the foster care system, as well as juveniles to stop the prison pipeline.”





## Community College Baccalaureate Association 2020 Annual Conference Seattle, Washington

**Sunday, March 1, 2020**

**Concurrent Sessions**

**9:30 – 10:20 am**

### **Session 19: Equity and Inclusion in Action: Skagit Valley College BAS Applied Management – Sunaina Virenda, Skagit Valley College**

**Description:** Skagit Valley College introduced its BAS in Applied Management program in 2018. Anchored in SVCs Core Themes of Access, Achievement and Community and Guiding Principles, the program design dismantles traditional pedagogical structures, replacing them with a spiral, learner and outcome centered design grounded in equity and inclusion. While still in its early days, there are encouraging signs that the program design is having a positive impact on educational attainment. This presentation will cover the program design, key enablers, examples of pedagogical interventions, observed impacts and outcomes.

**Location: 6th Floor, Room 601**

### **Session 20: Multi-Institutional Collaboration to Develop and Implement Competency-Based Baccalaureate Programs in Community Colleges – Dr. Kevin Peek, South Texas College**

**Description:** There has been a recent increase in the number of competency-based education (CBE) baccalaureate programs that are developed in collaborative ventures between one or more community colleges. The purpose of this presentation is to review our experience at STC in collaborating with other community colleges to develop CBE baccalaureate programs; discuss the impact of these programs on student success as measured by recruitment, retention, and graduation rates; and offer guidance to other institutions considering collaborating in the development of a CBE baccalaureate program.

**Location: 6th Floor, Room 603**

### **Session 21: Fond du Lac Tribal and Community College -Dr. Marta Mohr, Minnesota State Colleges and Universities System**

**Description:** Fond du Lac Tribal and Community College (FDLTCC) is a unique institution, approved as a college by the Minnesota State Legislature with co-governance language between the State of Minnesota and the Fond du Lac Band of Lake Superior Chippewa. The US Congress also passed legislation giving FDLTCC status as a Land Grant Institution. The Minnesota Legislature and Minnesota State Board of Trustees granted approval for FDLTCC to offer a baccalaureate degree program in Elementary Education. With this approval, Fond du Lac Tribal and Community College is the only community college in Minnesota with the ability to offer a baccalaureate degree.

**Location: 6th Floor, Room 604**

### **Session 22: Building a Pathway to the Baccalaureate: From Dual Credit to Stackable Credentials to Bachelor's Degrees – Anahid Petrosian, South Texas College**

**Description:** South Texas College is one of four community colleges in Texas authorized to offer baccalaureate degrees. Since 2005, STC has developed five bachelor's degrees that include three BAT, one BAS, and the BSN degree. Additionally, STC has developed one of the largest dual-enrollment programs in the nation, designed to give high school students a jump start on college. These programs, along with the development of stackable credentials, have allowed STC to offer a seamless pathway to baccalaureate degree attainment for mostly non-traditional students. Since 2005, more than 2,000 students have earned bachelors' degrees from STC.

**Location: 6th Floor, Room 605**



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**9:30 – 10:20 am**

**Session 23: Get Up, Stand Up! Leveraging BAS Student Voices Through Advocacy - Annie Garrett, North Seattle College**

**Description:** Since 2018, North Seattle College has run a quarterly advocacy program that empowers students to see themselves as champions for their field through events such as advocate training, focus groups, and an optional trip to the state capitol. The program has helped to build community amongst students and other industry, government, and philanthropic partners. Successful programming is a contributing factor in the exceptionally high rate of retention and completion (~90%) for the degree. Among the issues students have advocated for; higher compensation tops the list, giving students the opportunity to contribute to the professionalization of the field and personal prospects for future salary increases.

**Location: 6th Floor, Room 606**

**Session 24: STEM Community College Baccalaureate Degrees in Washington: Growth, Enrollment, Completion and Contributions to Equity - Elizabeth Meza, University of Washington; Mike Potter, Lake Washington Technical Institute; Christian Bruhn, Centralia College; John Meza, North Seattle College**

**Description:** Washington State is experiencing substantial growth in both the number of Community College Baccalaureate (CCB) STEM programs and the number of students in CCB STEM, reflecting the demand for STEM workers in the state. Some disparities are evident in both enrollment and completion of CCB STEM programs by women and students of color compared to white and Asian students. These findings suggest an emerging picture of CCB STEM education that approximates some but not all aspects of STEM in higher education. Knowing more about the students who enroll in and complete STEM programs is important in Washington, where the need for STEM graduates continues to grow and where growth in CCB degrees is outpacing nearly all other states in the country.

**Location: 6th Floor, Room 607**

**General Session**

**10:30 am – 12 pm**

**Location: 5th Floor - Elwha Ballroom (Capacity: Banquet 240)**

**The Latest Research on Community College Baccalaureates -**

**Dr. Mary Alice McCarthy, New America; Dr. Debra Bragg, University of Washington; Elizabeth Apple Meza, University of Washington; Maria Claudia Soler, American Council on Education; Ivy Love, Policy Analyst, New America**

This plenary panel presentation will discuss the latest national research on community college baccalaureate (CCB) degrees conferred by 23 states. Highlighting factors that influence state adoption of CCBs, the panelists will delve into results on student enrollments and outcomes in Florida and Washington, the two states that have scaled CCBs most extensively in the United States. Of importance to scaling CCB degrees, new results for Washington State confirm that CCB programs graduate higher proportions of students of color than university baccalaureate programs.

**Conference Wrap-Up and Reflection – “Where Does CCBA Go from Here?”**

**Dr. Angela Kersenbrock, President, CCBA**

***Don't forget to complete your conference evaluation.  
Your feedback is very important to us!***