

## Community College Baccalaureate Association

The CCBA is leading the national community college baccalaureate movement to ensure students in every community have direct access to high-value baccalaureate degrees as a means of closing the country's racial and economic gaps.





approximately \$10,000 more than peers who earned an associate degree in a similar program.<sup>(1)</sup>



In 2019-20, approximately 15,000 baccalaureate degrees were awarded by community colleges.<sup>(1)</sup>

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Students who enroll in CCB programs are a highly diverse group. With an average age over 30, most CCB students choose to attend a community college close to home to allow for full-time employment, care for family, and play an active role in their communities.<sup>(1)</sup>



Additionally, CCB programs enroll students who are under-represented in baccalaureate degree attainment. More than 1/3 of all CCB-conferring colleges in the U.S. are high Hispanic-serving institutions and 40% of all tribal colleges confer bachelor's degrees.<sup>(1)</sup> CCBA members are part of the national movement to provide all students the opportunity to obtain a baccalaureate degree in a family-sustaining, workforce-focused career field.

#### **OUR VISION**

Students in every community have direct access to high-value baccalaureate degrees.

### **OUR MISSION**

CCBA is the nation's leading network of community colleges who build and sustain high-value baccalaureate degree programs.

# SINCE 2018 CCBA membership HAS GROWN 300+%

CCBA members have access to research data, publications, promising practices, state legislation guidance and experienced consultants that advise institutions as they advocate for, develop, and/or implement their community college baccalaureate programs. Additional benefits include:

- Support from the nation's leading CCB experts and researchers
- Access to current data and proven CCB promising practices for building labor market cases and curriculum development
- Regular CCBA communications to remain up-to-date with national CCB news and trends
- Discounted registration to our 2023 National Conference at accbd.org/2023-conference
- Free webinars that offer professional development, guidance and advice

#### Join the CCBA today at ACCBD.ORG

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